

Af How

Everyone loves their dog and want to take good care of it and everyone also care about how they look

But there is one thing that will change that and make people notice you and your dog instantly.

You could walk around with a regular red sweater, and no one would think anything of it.

However, if you and your beloved dog walk around with matching red sweaters, it will catch everyone's eyes .

But there is a step further. Instead of a red sweater, how about a sweater designed as meticulously as a wedding speech, with top-tier quality?

If just you and your dog in red sweaters would get you tons of compliments, imagine what a sweater like that would bring you and your dog.

It would garner you more compliments than a \$2000 luxury brand sweater.

So, if you want to showcase the strength of the bond that you and your furry friend share, click here

One thing that i did wrong was that i tried to fit to different desires in one text i will redo my email and client archetype and it will come back much better

Good to hear bro, as long as you're improving every day that's what matters

I think it would be good for you to do some more avatar research and really understand their pains and desires, it's probably the most important thing, and yeh you can use multiple pains in a sentence I don't see the problem with that, however you shouldn't use multiple ideas in one email or outreach or sales page

Simply because if you talk about this idea and that idea it can confuse the reader and also it's much harder to amplify pains and desires and create curiosity around multiple ideas.