



Waves of Change Coalition with Bpifrance and our allies :
2024-25, a year of the ocean to boost collaboration in solving Coastal Cities challenges

The *Tideline Ecosystem Night* gathered more than 80 stakeholders from the Waves of Change Coalition last Wednesday Jan. 24 2024 at Bpifrance, Paris.

They are public and private organizations, big and small including impact startups and investors, large organizations such as Mobilize (Renault Group), BMW, Axa, Carrefour, Michelin/Movin'On, BNP Paribas, MACIF, Crédit Mutuel Arkea, EDF, CMA CGM, RWE, etc, as well as government organizations. European Parliament Representative Catherine Chabaud (who is also a skipper and NGO President at Ocean as Common), French Ministry of Environmental Transition's Ecolab Managing Director Thomas Cottinet, Environment Deputy Mayors from the cities of Dakar and Biarritz, representatives from Saint Brieuc Agglomération, NGOs including Surfrider Foundation Europe's Managing Director as well as academic and scientific institutions indeed took part alongside recent and historical allies such as ChangeNow, the US Embassy in Paris, the Ocean & Climate Platform, etc.

Among the key next steps and announcements made official on this occasion :

- The 2023/24 batch of "*Tideline*" labelled impact startups selected by *Bpifrance EuroQuity* and *Waves of Change* for their collaborative impact potential, dont la including the *Nomad Plastic* success story in partnership with *Plastic Odyssey* et *Movin'On* in India and Indonesia.
- The *2024 Tideline Startup Challenge* official launch and call for startups by *Bpifrance* et *Waves of Change* to create startup collaborations solving environmental challenges faced by coastal cities.
- As part of the Year of the Ocean in France the partnership between the *Ministry of Environmental Transition*'s Ecolab and *Waves of Change* to host the 7th *Réunion*

Nationale des Décideurs Greentech (Greentech Decision Makers National Convention) with a coastal cities focus as part of the 2024 Waves of Change Forum from June 3-5 in Biarritz.

- The acceleration of the "*Tideline"* initiative for startups, impact investors and coastal cities with a joint roadmap towards showcasing the bes initiatives and usecases at the 2025 UN Ocean Conference in Nice, in partnership with the organizers, the *Ocean & Climate Platform*, *ChangeNow* Summit, and a range of allies including the US Embassy in Paris.
- The launch of a bottom up concertation initiative by *Ocean As Common*, *CEREMA* and *Waves of Change* together with the civil society in order to contribute to creating a co-developed and co-managed cross border marine space off the Basque Coast.
- The *City of Dakar* joining the *Tideline* initiative and *Waves of Change Coalition* aux alongside Salvador de Bahia, Santa Cruz, Sausalito, Pondicherry, Biarritz, Saint Brieuc Agglomération, Bilbao Port, etc.
- As well as many additional collaboration and partnerships which the Coalition aims at facilitating, including between startups and impact investors who could meet on this occasion in a favorable and supportive context.

Interested to join the Waves of Change Coalition and take part in the 2024 Waves of Change Forum ↦ Find out more about the benefits and join us.

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