

DRAFT: Podcast Project Rubric

	Advanced	Proficient	Developing Proficiency	Non-proficient
Research Question <i>This should be stated directly in the planning documents. It might (or might not) be mentioned directly during the broadcast itself.</i>	Project presents a clear, well-articulated research question or problem, strongly related to place.	Project presents a research question or problem, somewhat related to course themes.	Project presents research question or problem, which may or may not be related to course themes; question/problem may need clarification.	No research question or problem is presented; the project's relation to course themes is not evident.
Primary & Secondary Sources <i>These should be referenced during the broadcast and in supporting planning documents.</i>	Primary materials presented as evidence related to place-based research questions. Secondary sources provide compelling analysis and perspective of the events.	Some primary materials are presented as evidence related to a place-based research question.	Research materials may not be primary sources. If present, primary sources may not strongly relate to a research question.	No primary sources presented. Secondary sources not supportive of research.
Broadcast Format <i>The structure and arrangement as expressed in the broadcast and planning docs.</i>	The introduction engages the listener while clearly communicating its focus. The structure of the main body of the broadcast is clear, easy for the listener to follow, and enhances the listener's perspective. The conclusion clearly summarizes what was discussed, gives editorial insights, and provides closure.	The introduction engages the listener and communicates the project's focus. The structure of the main body of the podcast is clear and easy to follow. The conclusion summarizes what was discussed and provides closure.	The introduction and conclusion are present, but do not provide adequate context for the podcast. The structure of the main body of the podcast is somewhat unclear or difficult for the listener to follow.	The podcast does not contain an introduction that provides context to the listener. The structure is unclear or confusing to the listener. There is no conclusion to provide closure.

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Delivery <i>The vocal delivery by the host(s) and participants.</i>	The delivery is well-rehearsed, smooth, and conversational. The presenters are easy for the listener to understand.	The delivery is rehearsed and relatively smooth. The presenters can be understood.	The delivery is mostly smooth, but might be choppy at times and difficult to understand. The delivery might sound wooden or over-rehearsed.	The delivery is choppy or difficult to understand. It might sound like the presenter is reading what they are saying.
Technical Production <i>The quality of the recording, editing, mixing, and distribution.</i>	The recording contains no background noise. The speakers are easy to hear and understand clearly. Transitions are well executed. The mix includes music as part of the introduction and other parts of the broadcast, which enhances the production. It is the appropriate length to fully address the topic while keeping the listener engaged throughout.	The recording contains little or no background noise. The speakers can be heard and understood. The mix includes music as part of the introduction and other parts of the broadcast. The length is appropriate.	The recording might contain some background noise that does not distract the listener. The speakers are mostly easy to hear and understand. The podcast includes music, but the mix might be choppy. The broadcast might be somewhat too short to address the topic or too long to keep the listener engaged.	The recording contains background noise that distracts the listener. The speakers can be difficult to hear and understand. Music is either not included or included in a way that distracts from the presentation/discussion. The length is either much too short or too long.