

Pearson Edexcel

GCSE (9-1)

Theme 2.5.4 Retrieval Resource: Business Motivation



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Retrieval Quiz - 2.5.4: Motivation

Questions:

1. Which **one** of the following is a non-financial method of motivating employees?

A Autonomy

B Fringe benefits

C Promotion

D Remuneration

2. State **two** fringe benefits that a teacher may receive.

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3. Give **two** reasons why having motivated employees may be beneficial to a business.

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4. Give **one** advantage to a business of increased productivity.

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5. Give **one** drawback to a business of using job rotation.

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Answers:

1. A

2.

- Discounts on medical insurance
- Free school lunches
- Free stationary
- Longer summer holidays
- Pension

Note that this is a 'State…' question so each answer must have context/application to be valid. Only fringe benefits that would apply to a teacher would score a mark.

3.

- It may attract new employees to the business
- It may provide a competitive advantage
- Productivity may rise/cost per unit may fall
- Staff turnover may fall/increased employee retention
- The business may generate new ideas/become more creative

4.

- The business becomes more efficient
- The business has the scope to lower prices/gain competitiveness
- The business may make a higher profit margin
- The cost of making each unit will fall

5.

- Employees may not want to learn other jobs
- Extra training will be required
- The business may lose productivity/efficiency