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### ### \*\*Jam in JC Vendor & Sponsor Application\*\*

\*\*Event Date:\*\* August 30th, 2025

\*\*Location:\*\* Kings Commons Park, Johnson City, TN

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### ### \*\*Event Overview\*\*

"Jam in JC" is an exciting outdoor music festival celebrating the vibrant local culture, featuring live performances, food, art, and community activities. This event is an excellent opportunity for local businesses, artisans, and brands to engage with the community, showcase their products, and gain visibility among festival-goers.

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### ### \*\*Vendor Opportunities\*\*

#### \*\*1. Vendor Categories:\*\*

- \*\*Food Vendors:\*\* Local food trucks, restaurants, and caterers.
- \*\*Craft & Art Vendors:\*\* Handmade crafts, artworks, and unique products.
- \*\*Merchandise Vendors:\*\* Clothing, accessories, and festival-themed merchandise.
- \*\*Service Vendors:\*\* Local services (e.g., wellness, photography).

#### \*\*2. Vendor Fees:\*\*

- \*\*Standard Booth (10x10 ft):\*\* \$50
- \*\*Food Truck Spot/booth:\*\* \$250
- \*\*Additional Space (per 5x5 ft):\*\* \$50

#### \*\*3. Requirements:\*\*

- Vendors must provide their own setup (tables, tents, etc.).
- All food vendors must have a valid food service license.
- Set-up must be completed by 11:00 pm on the event day.

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### ### \*\*Sponsorship Opportunities\*\*

- **Gold Sponsor:** \$2,500

- Logo on Printed promotional material,
- Large Logo on Main Stage Banner
- Logo on Main Festival social media posts
- Ad mentions on paid social media posts
- Mention in Radio ad
- Quad booth next to stage

**-Exclusive On-Stage Recognition:** Mention during opening and closing announcements and before Headliner performance.

**Customized Festival Merchandise:** Sponsor's logo on a limited edition festival t-shirt or other merchandise.

**Dedicated Press Release:** A press release highlighting the sponsor's support, distributed to local media.

- **Silver Band sponsors:** \$1,000

- -Logo on Side banner
- -Social media Recognition
- - Social media posts band brought to you by "sponsor"
- -Announcement of Sponsor before band plays
- 2 booth spots next to stage

- **Bronze Sponsor:** \$500

- -Logo on banner base of stage
- -Stage side vendor spot
- -Logo on website
- -Social media shoutout leading up to event
- 1 Booth next to stage

### ### \*\*Application Process\*\*

#### \*\*1. Application Submission:\*\*

- Complete the attached application form.
- Submit via email to [pjlights+jaminjc@gmail.com](mailto:pjlights+jaminjc@gmail.com) or mail to:

224 lake meadow dr

Gray TN,37615

- Application Deadline with payment: August 15th, 2025.

#### \*\*2. Payment Information:\*\*

- Payment is due upon approval of the application.
- Accepted forms of payment include check, credit card, or PayPal.
- Make checks payable to "Jam in JC."



- Refunds for sponsors are not available under any circumstances.

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#### ### **\*\*Terms and Conditions\*\***

##### 1. **\*\*Set-Up and Break-Down:\*\***

- Vendors are responsible for setting up their own booths and breaking them down at the end of the event.

- All booths must be set up by 10:00 AM and remain open until the event ends at 10:00 PM.

##### 2. **\*\*Liability:\*\***

- "Jam in JC" and its organizers are not responsible for any damage, theft, or loss of property.

##### 3. **\*\*Compliance:\*\***

- Vendors must comply with all local health and safety regulations.

- Sponsors and vendors agree to adhere to the festival's code of conduct.

#### ### **\*\*Jam in JC Weather Policy\*\***

##### **\*\*1. Event Continuation in Light Rain:\*\***

"Jam in JC" is a rain-or-shine event. In the case of light or moderate rain, the event will proceed as scheduled. Attendees are encouraged to bring rain gear, such as ponchos and umbrellas.

##### **\*\*2. Severe Weather Conditions:\*\***

The safety of our attendees, performers, vendors, and staff is our top priority. In the event of severe weather, such as thunderstorms, lightning, high winds, or heavy downpours, the following procedures will be implemented:

- **\*\*Delay or Pause:\*\*** The event may be delayed or temporarily paused until it is safe to continue. Attendees will be directed to seek shelter in designated areas, such as nearby buildings or personal vehicles, until the weather improves.

- **\*\*Communication:\*\*** Updates regarding any delays, pauses, or changes in the schedule will be communicated through the festival's social media channels, website, and announcements over the PA system.

- **\*\*Evacuation:\*\*** If conditions become unsafe and the event cannot continue, an orderly evacuation will be initiated. Emergency exits and evacuation routes will be clearly marked, and staff will be on hand to assist.

##### **\*\*3. Event Cancellation or Early Closure:\*\***

If severe weather persists and it is determined that the event cannot continue, "Jam in JC" may be canceled or closed early. In this case:

- **No Refunds:** As a rain-or-shine event, no refunds will be issued in the case of weather-related cancellations or early closures.
- **Sponsors:** In the event of a full cancellation, vendors and sponsors may be offered a partial refund or a credit towards participation in next year's event, depending on the circumstances.

**4. Preparedness Tips for Attendees:**

- **Wear weather-appropriate clothing:** Wear weather-appropriate clothing and footwear. Bring extra layers in case of temperature drops.
- **Stay Informed:** Monitor the weather forecast and follow "Jam in JC" on social media for real-time updates.
- **Personal Items:** Protect valuable items by bringing waterproof bags or cases.

**5. Vendor and Performer Expectations:**

- **Set-Up Considerations:** Vendors and performers should prepare for potential rain by bringing waterproof coverings for their equipment and products. Tents should be secured with weights to withstand wind gusts.
- **Cancellation Notification:** In the unlikely event of a full cancellation, vendors and performers will be notified as early as possible through direct communication channels.

**6. Emergency Contacts:**

- **Event Hotline:** [423-218-9782]
- **Local Emergency Services:** Dial 911 for emergencies.

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This weather policy helps ensure that all participants are aware of the procedures in the event of adverse weather, while also emphasizing safety and preparedness. It's also essential to have contingency plans in place and communicate them clearly before and during the event.

### \*\*Contact Information\*\*

For any questions or further information, please contact:

\*\*Event Coordinator:\*\* [Paul Bashor]

\*\*Email:\*\* [jaminjctn@gmail.com]

\*\*Phone:\*\* [2765917744]

Below is a printable form that applicants can use to fill out their details for "Jam in JC." You can provide this as a document, in an email, or through an online form platform.

### \*\*Jam in JC Vendor & Sponsor Application Form\*\*

\*\*Event Date:\*\* August 30th, 2025

\*\*Location:\*\* Kings Commons Park, Johnson City, TN

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### \*\*Applicant Information\*\*

\*\*Business/Organization Name:\*\* \_\_\_\_\_

\*\*Contact Person:\*\* \_\_\_\_\_

\*\*Phone Number:\*\* \_\_\_\_\_

\*\*Email Address:\*\* \_\_\_\_\_

\*\*Website/Social Media Links:\*\* \_\_\_\_\_

\*Please provide any relevant website or social media links.\*

### \*\*Vendor Information\*\*

\*\*Vendor Category:\*\*

\*(Select one)\*

- Food Vendor
- Craft/Art Vendor
- Merchandise Vendor
- Service Vendor
- Other: \_\_\_\_\_

\*\*Description of Products/Services:\*\*

\*Briefly describe the products or services you will offer at the festival.\*

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\*\*Booth Requirements:\*\*

\*(Please select your booth requirements)\*

- Standard Booth (10x10 ft) - \$50
- Food Truck Spot - \$250
- Additional Space (per 5x5 ft) - \$50

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**\*\*Sponsorship Information\*\***

\*(Fill out this section if applying as a sponsor)\*

**\*\*Sponsorship Level:\*\***

\*(Select one)\*

- Gold Sponsor (\$2,500)
- Silver Sponsor (\$1,000)
- Bronze Sponsor (\$500)

**\*\*Additional Sponsorship Benefits Interested In:\*\***

\*Please list any specific benefits you are interested in (e.g., branded merchandise, etc.).\*

**\*\*Logo Submission:\*\***

\*Please submit your logo in JPEG or PNG format, at least 300 DPI.\*

\*Please attach your business logo in high-resolution format (JPEG/PNG).\*

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**### \*\*Payment Information\*\***

**\*\*Preferred Payment Method:\*\***

\*(Select one)\*

- Check
- Credit Card
- PayPal

**\*\*Billing Address:\*\***

\*Please provide the address associated with your payment method.\*

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### \*\*Agreement\*\*

**\*\*Terms and Conditions Acknowledgment:\*\***

- I have read and agree to the terms and conditions outlined by "Jam in JC."
- I understand that this application does not guarantee acceptance and that I will be notified of my status..

**\*\*Signature:\*\***

\*Type or sign your name to acknowledge agreement.\*

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**\*\*Date:\*\***

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\*Please enter the date of application submission.\*

**\*\*Submit this form via email to [Jaminjctn@gmail.com](mailto:Jaminjctn@gmail.com) or mail it to**

224 lake meadow dr.  
Gray, Tn, 37604

\*For any questions or concerns, please contact Paul Bashor at 276-591-7744 or [Jaminjctn+support@gmail.com](mailto:Jaminjctn+support@gmail.com)