# Privacy Policy

Effective Date: January 1 2025

Contact Email: randy@merrittmediaco.com

Website: https://www.merrittmediaco.com

Merritt Media Co. LLC ("we," "our," or "us") respects your privacy. This Privacy Policy explains how we collect, use, and protect your information when you interact with our services and website.

#### 1. Information We Collect

We may collect the following information through our website, booking platform (HDPhotoHub), and communications:

- Name
- Email address
- Phone number
- Property address
- Billing address
- Credit card information (stored securely via Stripe and HDPhotoHub)

#### 2. How We Use Your Information

We use your information to:

- Process bookings and payments
- Deliver photography and media services
- Communicate with you about your project
- Send occasional marketing offers or promotions (no newsletters)

## 3. Payment Processing

Payment information, including billing address and credit card details, may be saved through HDPhotoHub and securely processed via Stripe. Merritt Media Co. LLC does not directly store or access full payment card details.

### 4. Sharing Your Information

We do not sell or share your personal information with third parties, except:

- With trusted service providers (e.g., HDPhotoHub, Stripe)
- As required by law or to protect our business rights

## 5. Data Security

We rely on secure platforms and best practices to safeguard your data. However, no system is completely secure, and you use our services at your own risk.

#### 6. Your Rights

To view, update, or request deletion of your data, email randy@merrittmediaco.com.

## 7. Cookies & Analytics

We and our partners may use cookies or similar technologies to enhance site functionality and user experience.

# 8. GDPR/CCPA Compliance

If you are a resident of the EU or California, you may have rights regarding your data, including access, deletion, or correction. Please contact us to exercise those rights.

# 9. Policy Updates

We may revise this policy at any time. Continued use of our services implies acceptance of the latest version.