



## Title of the manuscript (Title Max. 20 Words, except conjunctive, Font Style: Cambria, 16 Points, Capitalize first word)

<sup>1</sup>First Author\*, <sup>2</sup>Second Author, <sup>3</sup>Third Author (Cambria, 12 Bold, without title)

<sup>1</sup>The first author Institution [Department/Study Program, Faculty/School, University, City, Country], Email address, ORCID

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### Abstract (Cambria 10pt, left, bold, blue) [Note: The maximum length of the abstract is 300 words]

**Objective:** Clearly and concisely state the central economic question or problem your research addresses. Explain the main purpose of the study and its relevance within the broader economic context (e.g., market behavior, policy evaluation, development, macroeconomic trends, etc.). Specify whether the research is theoretical, empirical, or both. [font style: Cambria, 8 points, 1 space]

**Design/Methods/Approach:** Briefly describe the methodological approach used to investigate the economic issue. Indicate the type of data (e.g., panel, cross-sectional, time series), data sources, sampling method (if applicable), and the analytical tools employed (e.g., econometric models, simulations, theoretical frameworks). Emphasize how the chosen methods are suitable for answering your research question.

**Findings:** Summarize the key results of your analysis. Highlight the main empirical relationships, theoretical outcomes, or trends identified in the study. Focus on the economic significance of these findings—how they contribute to understanding behaviors, mechanisms, or policy effects relevant to the research question.

**Originality/Value:** Explain how your study adds to the existing body of economic literature. Describe the specific contribution, whether through new data, a novel analytical approach, theoretical innovation, or application to a previously underexplored area. Clarify how your research differs from or advances beyond previous studies

**Practical/Policy implication:** Outline the practical implications of your findings for economic policy, regulation, or institutional decision-making. Suggest how policymakers, economists, or public institutions might apply your results. Where applicable, indicate how your research could guide future interventions, policy design, or economic reforms.

**Keywords:** Keyword1; Keyword2; Keyword3; Keyword4; Keyword5 [5 keywords are written alphabetically under the abstract]

**JEL Classification:** JEL1; JEL2; JEL3 [author should add 1-3 JEL classification numbers; information guide for the Journal of Economics Literature (JEL) can be found at <https://www.aeaweb.org/jel/guide/jel.php>]

### Introduction (Cambria 10pt, left, bold, blue)

The introduction section must include these elements: (1) Justification for the topic, explaining its importance and identifying the research gap; (2) the novelty of the topic and its contribution to knowledge, science, or literature; (3) the objectives of the article and the research questions. When writing the introduction, it is recommended to follow a specific flow structure. This structure should include: context (an initial introduction to the research setting, which can be a definition or a bridge to the topic); phenomena; previous literature discussion; the gap; and the purpose of the study. (Cambria 10pt, justified, black)

### Literature Review (Cambria 10pt, left, bold, blue)

The literature review represents the theoretical core of an article. It aims to identify and address any gaps in existing research. To do this effectively, ideas should be presented clearly, concisely, and thoroughly. The literature review provides the foundation for the research question, including the hypotheses that will be tested to meet the research objectives. Using current and credible sources from reputable international journals is recommended. (Cambria 10pt, justified, black)

The literature review section of your article should clearly address several key questions to demonstrate a comprehensive understanding of the research area. First, it should identify who has previously worked on similar topics. Second, it should present the results from those prior studies. Third, the author should position themselves within the context of existing research. Fourth, different perspectives or options from the literature should be covered. Fifth, any differences between your work and previous studies should be explicitly highlighted and documented. Sixth, references should be

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provided whenever necessary. Additionally, if your research is quantitative, you should develop hypotheses (H1, H2, etc.) based on previous studies or the literature review. If your work is based on theoretical frameworks, you should formulate theoretical propositions (P1, P2, etc.) or research questions (RQ1, RQ2, etc.), again, drawing from the literature or prior research.

## Research Methods (Cambria 10pt, left, bold, blue)

### Research Design and Data Collection (Cambria, left, black)

The data used in this study encompasses the design, population, sample, and sampling techniques. It also includes the observed parameters and the description of the variables used. Explain the data collection methods, i.e. surveys, observations or archive, accompanied by details of the use of such methods. This section also describes the population, sampling and sample selection methods. (Cambria 10pt, justified, black)

### Variable and Measurement (Cambria, left, black)

The research methodology is detailed in a narrative form, outlining the procedures and technical analysis involved in the study. It describes the operational aspects of the research, emphasizing the main approach without including overly detailed instructions, manuals, or technical guides that are unnecessary for understanding the research process. For qualitative research, adapt this section to established qualitative reporting standards.

### Analytical Method (Cambria, left, italic, black)

All mathematical equations must be typed using an editable equation tool (e.g., Microsoft Word Equation Editor or MathType). Do not insert equations as uneditable image files. Equations must be numbered consecutively with the equation number placed in parentheses flush to the right margin. (Cambria 10pt, justified, black)

$$f(x) = a_0 + \sum_{n=1}^{\infty} \left( a_n \cos \cos \frac{n\pi x}{L} + b_n \sin \sin \frac{n\pi x}{L} \right) \quad [1]$$

### Validity and Reliability (Cambria, left, black)

Detail the procedures and criteria used to evaluate the validity and reliability of the research instruments or data. For quantitative studies, specify the statistical threshold and tests conducted (e.g., Cronbach's alpha, construct validity). For qualitative studies, describe the methods used to ensure trustworthiness and rigor (e.g., triangulation, member checking, audit trails). (Cambria 10pt, justified, black)

## Result and Discussion (Cambria 10pt, left, bold, blue)

The Results and Discussion section contains a description of the main findings of the research. It is recommended that the writer highlight the most important results without simply presenting the tables with research data. The results should be discussed in detail with clear reasoning and compared to the findings of other studies authors. (Cambria 10pt, justified, black)

**Results** *(Cambria, left, black)*

This section presents the study's empirical findings. Begin by outlining key summary statistics and trends observed in the data. Emphasize findings that are directly tied to your hypotheses or research questions. Use well-labeled tables and figures to support your analysis and avoid duplicating data.

**Descriptive Statistics** *(Cambria, left, italic, black)*

Present an overview of the dataset, including sample characteristics and key variables. Describe relevant socioeconomic indicators, distributions, or patterns that provide context for the main analysis. Penjelasan lebih general untuk social humaniora.

**Research Main Findings** *(Cambria, left, italic, black)*

Report the outcomes of your core econometric models (e.g., OLS, IV, fixed effects). Clearly interpret coefficients, significance levels, and any marginal effects. Discuss the economic meaning of your results beyond statistical significance.

**Robustness Checks** *(Cambria, left, italic, black)*

Provide results from alternative model specifications or sensitivity analyses to demonstrate the robustness of your findings. Mention any tests for endogeneity, multicollinearity, or heteroskedasticity if applicable.

**Discussion** *(Cambria, left, black)*

This section interprets the results in theory and the existing literature. Emphasize how your findings contribute to understanding the research problem and the broader policy or theoretical implications.

**Interpretation of Key Findings** *(Cambria, left, italic, black)*

Explain the significance of the results. Compare your findings with existing studies, noting areas of agreement or divergence. Highlight how your analysis extends or refines previous work. Discuss any findings that were unanticipated or that deviate from prior literature. Offer possible economic or contextual explanations, and consider methodological limitations that may have contributed.

**Policy and Practical Implications** *(Cambria, left, italic, black)*

Reflect on how the results could inform policy decisions. If applicable, discuss the relevance for stakeholders such as governments, firms, or development organizations.

**1. Table Format**

Tables should be used to summarize key results in a clear and interpretable format. Each table must have a concise title that explains what is being presented. Place the title **above** the table using the Table title style. To apply the correct formatting, use the **"Table title" style**, which can be found in the **Styles** group on the **Home** tab in Microsoft Word. Table title shows "what", "where", "when" and each table title should use a number (such as: "Table 1").

Tables must be clear, concise, and fit entirely on a single page without exceeding the page margins. Use a 10-point font size for all table content (see and a 7-point font size for any source notes or footnotes placed below the table. Tables should not be truncated or split across pages. Each table must have a numbered title placed above it, with any explanatory notes or sources directly below. Tables should be placed as close as possible to their first mention in the text. Avoid excessive borders; use only horizontal lines where needed to enhance readability. The detailed format for tables and notes can be applied using the predefined styles available in the **Styles section of Microsoft Word**.

**Table 1.** The title of the table is written above it [If the table caption is a single line, apply center alignment]

Variable	Mean	Std. Dev.	Min	Max
Age (years)	42.7	12.4	18	85
Income (\$/month)	3,250	1,580	500	9000
Education (years)	14.1	3.2	6	90
Employment (1=Yes)	0.78	0.42	0	1

Source: source is placed below the table [optional] Eg: (John et al., 2024) (Cambria 8.5, Left)

**Table 2.** Distribution of socio-demographic characteristics (age, income level, and city of origin) and the visit profile of domestic tourists in Nongkosawit Tourism Village, Semarang City in 2023. [Formatting instructions: Press the "Tab" key after the table number before entering the table title. Apply a 1.27 cm hanging indent.]

Variable	Mean	Std. Dev.	Min	Max
Age (years)	42.7	12.4	18	85
Income (\$/month)	3,250	1,580	500	9000
Education (years)	14.1	3.2	6	90
Employment (1=Yes)	0.78	0.42	0	1

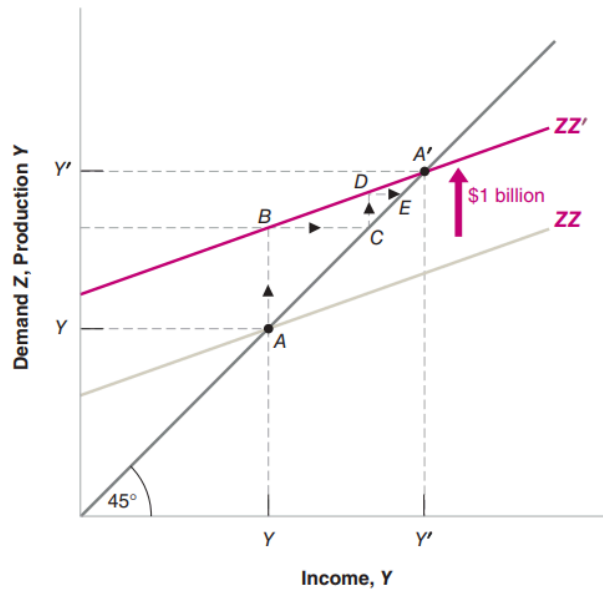
Source: source is placed below the table. [optional] Eg: (Kumar et al., 2020) (Cambria 8.5, Left)

## 2. Number Formatting

Authors must use appropriate decimal and thousand separators according to the language of the manuscript. In **English**, use a **period (.)** as the decimal separator and a **comma (,)** for thousands (**e.g., 1,250.75**). Consistency must be maintained throughout all tables and text. Incorrect or mixed usage may lead to confusion and delays in the publication process.





## 3. Format Images and Graphics

The caption or title of a picture or graph should be placed below the image and centered. Every image must be labeled with a number (such as "Figure 1"), and numbered according to the order in which they appear in the text with open image format. Pictures should show only horizontal lines. When using a picture from a citation, the source of the image must be indicated below the image.



**Figure 1.** The title is written below the image. (Cambria 8.5 Centered) [If the figure caption is a single line, apply center alignment]

Source: Blanchard & Johnson, 2024 [If the figure caption is a single line, the source text must also be centered]

 <p>(a)</p>	 <p>(b)</p>
 <p>(c)</p>	 <p>(d)</p>

**Figure 2.** For multiple image panels, use a table layout to facilitate arrangement. Sub-labels should be centered below each respective panel. (a) Remove table borders once the layout is finalized; (b) the table may contain more than two columns; (c) figures are preferably positioned at the top or bottom of the page; (d) use justified alignment and sentence case for the caption. (Cambria 8.5 Justified) [Formatting instructions: If the figure caption exceeds one line, apply a 1.27 cm hanging indent as demonstrated here. Additionally, insert a tab space immediately after the **figure number** before the caption text]  
 Source: Wang et al., 2022 [reference citation] [If the figure caption exceeds one line, align the source text accordingly as shown here]

**Conclusion** (Cambria 10pt, left, bold, blue)

The Conclusion section should briefly summarize the main findings of the paper, clearly stating the key contributions to the existing body of economic literature. Authors should avoid merely repeating

content from the introduction or results sections. Instead, they should emphasize the broader implications of their findings for economic theory, policy, or practice. This section must also include: A short discussion of the study’s limitations; Suggestions for future research; and Policy recommendations, if applicable and supported by the analysis. (Cambria 10pt, justified, black)

### **Acknowledgment** (Cambria, left, black)

This section should recognize individuals or institutions that contributed to the work but do not meet the criteria for authorship. This may include those who provided technical assistance, administrative support, language editing, or general supervision. If applicable, also acknowledge specific departments, research centers, or collaborators. Authors should obtain permission from all acknowledged individuals prior to publication.

### **Authors’ Contributions** (Cambria, left, black)

For research articles with several authors, a short paragraph specifying their individual contributions must be provided. This section should detail the specific contributions made by each author to the research and manuscript preparation. Contributions may include conceptualization, methodology design, data collection, formal analysis, writing (original draft and revisions), supervision, project administration, or funding acquisition. Each contribution must be attributed to the appropriate author(s) using initials. This ensures accountability, transparency, and recognition of individual input in multi-author papers.

### **Funding** (Cambria, left, black)

This section should list all financial support received for the research, including grants, fellowships, equipment, materials, or institutional support. Authors must include the full name of the funding agency, the grant number(s), and any relevant project title(s). If the funders had any role in study design, data collection, interpretation, or manuscript preparation, this should be disclosed. If no external funding was received, a statement such as “This research received no external funding” should be included.

### **Informed Consent Statement** (Cambria, left, black)

For studies involving human participants, this section should state whether informed consent was obtained from participants, and whether ethical approval was secured from an appropriate review board or ethics committee (include approval number and institution name if applicable). If applicable, describe any consent for publication (especially for case reports or identifiable data). If the study does not involve human participants, data, or biological material, the statement “Not applicable” should be included.

### **Conflict of Interest** (Cambria, left, black)

Authors must disclose any financial, personal, academic, or other relationships that could be perceived to influence the research or interpretation of the findings. This includes employment, consultancies, stock ownership, honoraria, paid expert testimony, or patent applications. If there are no

conflicts, authors should state: “The authors declare that there is no conflict of interest regarding the publication of this paper.”

### **Use of Artificial Intelligence (AI)** (Cambria, left, black)

As part of this journal’s publication ethics policy, authors are required to disclose any use of artificial intelligence (AI) tools during the research and/or writing process of their manuscript. If AI tools were used, authors must:

1. Clearly state the name(s) of the AI program(s) or application(s) used (e.g., ChatGPT by OpenAI, Grammarly, Grok, QuillBot, etc.).
2. Describe the purpose and scope of AI usage, such as drafting outlines, language editing, data analysis, or visualization.
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4. Ensure that any AI-assisted content has been reviewed, verified, and complies with standards of originality and scientific integrity.

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### **References** (Cambria 10pt, left, bold, blue)

All citations and references must strictly adhere to the **American Psychological Association (APA) 7th Edition guidelines**. The use of reference management software (e.g., **Mendeley, Zotero, or EndNote**) is mandatory. Manuscripts must include a **minimum of 20 references**, of which **at least 80%** must be sourced from primary literature (i.e., high-quality, peer-reviewed journals). To ensure academic rigor and current relevance, cited works should predominantly be published within the last 10 years, with exceptions granted only for seminal or foundational theoretical sources. All references must be reliable and traceable; therefore, including a valid **Digital Object Identifier (DOI)** or a direct URL for each entry is required. (Cambria 10pt, justified, black)

### **Examples Original APA Style:**

#### **1. Book**

- **Template:** Author, A. A., & Author, B. B. (Year). Book title in sentence case [italicized]. Publisher Name. [https://doi.org/\[DOI Number\]](https://doi.org/[DOI Number])
- **Example:** West, D., Ford, J. B., Ibrahim, E., & Montecchi, M. (2023). *Strategic marketing*. Oxford University Press. <https://doi.org/10.1093/hebz/9780198856764.003.0006>

#### **2. Article in Journal**

- **Template:** Author, A. A. (Year). Article title in sentence case. Journal Name in Title Case [italicized], Volume [italicized](Issue), Page range. [https://doi.org/\[DOI Number\]](https://doi.org/[DOI Number])
- **Example:** Sickler, J., Maxfield, K., Semmens, K., & Hogan Carr, R. (2024). Adapting visual thinking strategies as a tool for evaluating the impact of a work of public art. *Visitor Studies*, 27(2), 207–224. <https://doi.org/10.1080/10645578.2024.2311049>

#### **3. Article within Conference Proceedings**

- **Template:** Author, A. A. (Year). Paper title in sentence case. In E. E. Editor (Ed.), Conference Proceeding Title in Title Case [italicized] (pp. Page range). Publisher Name. [https://doi.org/\[DOI Number\]](https://doi.org/[DOI Number])

- **Example:** Rahmawati, Z. R., & Kusumawati, A. (2024). The relationship of destination attributes, memorable tourism experiences, satisfaction, and revisit intention. In *Proceeding Brawijaya International Conference on Business Administration, Taxation, and Tourism* (pp. 441–452). KnE Social Sciences. <https://doi.org/10.18502/kss.v9i11.15820>

#### 4. Chapter in an Edited Book

- **Template:** Author, A. A. (Year). Chapter title in sentence case. In E. E. Editor (Ed.), Book title in sentence case [italicized] (pp. Page range). Publisher Name. [https://doi.org/\[DOI Number\]](https://doi.org/[DOI Number])
- **Example:** Williams, A. (2011). Definitions and typologies of coastal tourism beach destinations. In A. Jones & M. Phillips (Eds.), *Disappearing destinations: Climate change and future challenges for coastal tourism* (pp. 47–65). CABI. <https://doi.org/10.1079/9781845935481.0047>

#### 5. Website / Online Report

- **Template:** Author, A. A., or Organization Name. (Year, Month Day). Webpage or article title in sentence case [italicized]. Website Name. URL
- **Example:** GoodStats. (2024). *Platform live shopping terbanyak digunakan di Indonesia tahun 2024*. <https://data.goodstats.id/statistic/platform-live-shopping-terbanyak-digunakan-di-indonesia-tahun-2024-56W4S>

#### 6. Academic Thesis or Dissertation

- **Template:** Author, A. A. (Year). Thesis or dissertation title in sentence case [italicized] [Degree type, University Name]. Database or Archive Name. URL
- **Example:** Hidayati, S. (2023). *Pengaruh travel experience sharing di media sosial terhadap keputusan berkunjung wisatawan di Silancur Highland Kabupaten Magelang* [Undergraduate thesis, Sekolah Tinggi Pariwisata AMPTA].

#### 7. Institutional / Government / Organization Report

- **Template:** Organization or Institution Name. (Year). Report title in sentence case [italicized] (Report No. [if applicable]). Publisher Name [omit if identical to author]. URL or DOI
- **Example:** World Tourism Organization. (2016). *Affiliate members global report, volume thirteen: The power of youth travel*. <https://doi.org/10.18111/9789284417162>

#### 8. Newspaper or Magazine Article

- **Template:** Author, A. A. (Year, Month Day). Article title in sentence case. Newspaper or Magazine Name [italicized]. URL
- **Example:** Pratama, A. (2023, August 15). Geliat desa wisata pasca-pandemi di Jawa Timur. *Kompas*. <https://kompas.id/...>

#### 9. Statute / Regulation / Legal Document

- **Template:** Government Body / Institution. (Year). Regulation title and number [italicized]. Publisher / Gazette Name.
- **Example:** Pemerintah Republik Indonesia. (2009). *Undang-Undang Nomor 10 Tahun 2009 tentang Kepariwisataaan*. Lembaran Negara RI Tahun 2009 Nomor 11.

#### 10. Working Paper / Discussion Paper

- **Template:** Author, A. A. (Year). Paper title in sentence case [italicized] (Working Paper No. [Number]). Institution / University Name. URL
- **Example:** Suryadarma, D., & Widyanti, M. M. (2012). *Education impact of village savings and loans in Indonesia* (Working Paper No. 12/03). SMERU Research Institute.