



PAGE NAME + URL	
TOPIC + SEARCH PHRASES	
PRIMARY QUESTION THIS PAGE ANSWERS	Write the core question this content should directly address.
AI-READY SUMMARY (2–3 sentences)	(Max 2–3 sentences, 50–60 words) Why: Keeps content short, quotable, and easy for AI to surface.
PRIMARY READER / ROLE TARGETED	Think Big Buckets: CTO, Executive, Finance,
ON-PAGE FAQs	Add 3–5 FAQs your audience might ask—structured in Q&A format.
SCHEMA MARKUP NEEDED ☐ FAQ Schema ☐ HowTo Schema ☐ Article Schema ☐ Product Schema	
INTERNAL LINK PRIORITY	URLs of high-value internal pages to link from this content.
TITLE TAG	Write a clear, concise page title that reflects the main question or topic—helps search engines and AI models surface it accurately use our free tool .
META DESCRIPTION	Contains about 20-25 words Use our tool to write a Meta Description that will fit on a Search Engine Results Page
PAGE CONTENT + CTA	

ON-PAGE FAQs	Guidelines for On-Page FAQ Count <table><tr><th>Page Word Count</th><th colspan="2">On-Page FAQs</th><th>FAQ Schema</th></tr><tr><td>< 500 Words</td><td>2-3 FAQs</td><td>3-5 FAQs</td><td></td></tr><tr><td>500-1,000 words</td><td>3-5 FAQs</td><td>5-8 FAQs</td><td></td></tr><tr><td>1,000-2,000 words</td><td>5-7 FAQs</td><td>8-12 FAQs</td><td></td></tr><tr><td>2,000+ words</td><td>7-10 FAQs</td><td>12-15 FAQs</td><td></td></tr></table>	Page Word Count	On-Page FAQs		FAQ Schema	< 500 Words	2-3 FAQs	3-5 FAQs		500-1,000 words	3-5 FAQs	5-8 FAQs		1,000-2,000 words	5-7 FAQs	8-12 FAQs		2,000+ words	7-10 FAQs	12-15 FAQs	
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FAQ SCHEMA	Use our FAQ Schema tool to generate structured data markup efficiently																				

THE ULTIMATE GENERATIVE ENGINE OPTIMIZATION (GEO) CHECKLIST

[Future-Proof Your Content for AI-Driven Search](#)