

SL: I've got something for (brand name)!

Hey! I've recently seen you on (influencer) page, (ms.influencer) is always amassing thousands of likes working with brands like olive-young-global.

Not even 'global' receives the same appreciation from their audience, so to my curiosity I questioned how your 'saved by salt co' collaboration only managed 473 likes.

I did see Ms. Dica's reel wasn't sponsored, but I'm not sure if you'll need future payments down the road. (If you know what I mean)

Instead, have you ever thought about fully collaborating with creators? Displaying them on your page every so often?

I did some snooping and found one of your followers by the name of, "Follower's name".

She can average a consistent 1,500 plus likes. Collaborating with this individual can lead to in exchange in followers instead of \$, saving you some resources.

Her following isn't too above your audience. She'll definitely be eager to partner for only mentions.

I'd put my chips on a 'consistent' audience. If future collaborations with this individual spark your interest.

I could most definitely scout any other 'influencer' with great engagement. It'll save you a lot of time, and resources.

I even made a 3-step-template designed for pre-launches and special events so when these collaborations pay off, this new audience will surpass the numbers you desire.

It wasn't a hassle since I like your principles on being vegan, which could be shown as an example to neighboring brands.

Shoot me a quick reply if you want this template.

Best regards,

Esteb Carrero.