

Peer Group Program : Owners who do B2B Sales / Services

General Details

- Group Sessions : One 2 hour session monthly
- Group Sessions : One special seminar every 3 months
- Pricing : 16,500 yen a month (long group session only)
- People : CEO or Founder
- Requirements : 7,000,000 annual revenue - 30,000,000 annual revenue

 Sample topics people could bring are maximizing your time, business model, sales and marketing, and pricing, and more. 

3 Minute : Explanation of the Peer Coaching Program

<https://www.loom.com/share/c1080281fa5b4f739f6974b3c4682ed4?sid=1292bcce-c66b-4659-b5c2-cb4ea92df601>

Group Session Format (2 hours)

Check-In and Updates (15 minutes)

- Each member shares a brief update on their business (2-3 minutes per person)
- Highlight major achievements, challenges, or insights since the last meeting
- Optional sharing performance data (revenue and leads)

Focus Issues and Problem-Solving (90 minutes)

- Pre-selected members present specific business challenges or opportunities (30 minutes per person) / Present a minimum of once every 2 months
- Group provides feedback, advice, and potential solutions

Action Planning and Accountability (15 minutes)

- Members set goals and action items based on the meeting's discussions
- Establish accountability partners or follow-up mechanisms

Closing Remarks and Next Steps (0 minutes)

- Summary of key takeaways
- Announcements for upcoming events, next meeting details
- Open floor for any final comments or questions
- Highlight major achievements, challenges, or insights since the last meeting

Perks

- One 2 hour seminar by Tyson every 3 months
- Private FB or LinkedIn Group to facilitate post session communication
- More accountability than the normal one on one sessions
 - Have an accountability partner in the group

New Members Joining

After the initial group of 5 - 6 members have been formed, new potential members will need to be vetted by the group before acceptance to ensure a positive experience. Ideally we would scout members that current group members would find beneficial to the group. All members sign an NDA.

Read if Interested

(Reference) What is Peer Group Executive Coaching?

Typically these groups are made up of four to 10 people in similar roles, career stages, or companies, who agree to meet regularly for thoughtful and confidential conversations about their work and lives—and learn from one another and grow.

They allow participants to share concerns, show vulnerability, hear different viewpoints, clarify priorities, and make decisions with greater confidence. Members also build camaraderie and form connections that help them feel safe, grounded, and capable in a volatile and uncertain world

Here are additional key points and benefits of peer support groups as highlighted in the article:

1. **Diverse Perspectives:** Groups bring individuals from different backgrounds, providing varied insights and collective brainstorming helps tackle complex issues more effectively.

2. **Structure and Focus:** Regular, structured meetings ensure that discussions are productive and goal-oriented.
3. **Accountability:** Regular meetings help members stay accountable to their goals and action plans.
4. **Confidentiality:** A safe space for sharing sensitive information without fear of judgment and all members will need to sign an NDA before joining.

Format of Meetings

1. Good news
2. Big problem
3. Goals for next month
 - a. Actions to achieve goals
4. Accountability partner

Having an accountability partner to help with prioritization and task management, having weekly follow ups by text between the monthly meetings. Rotational support model