

Intro to Digital Media and Design

Course Syllabus 2025-26



Instructor: Mrs. Emily Platzer, emily.platzer@amazinggraceva.org
Grade Level: 9 – 12
Course Length: 1 semester (2nd semester)
Credit: 0.5 credits
Prerequisites: None, but basic computer knowledge is assumed

Description:

Introduction to Digital Media introduces theories, concepts, and techniques of audio and visual media. Students will be able to apply these skills to create a portfolio of projects demonstrating a variety of digital media types. Students will also apply ethical and legal responsibilities in creation of multimedia content.

Course Outcomes:

Upon successful completion of this course, students will:

- Understand current trends in multimedia
- Demonstrate the ability to design projects that communicate specific ideas
- Illustrate concepts of multimedia design
- Create examples of various types of multimedia

Course Outline:

Course Content

1. Media and Design: What is it? Career Opportunities in Digital Media
2. Ethical and Legal Issues
3. Typography
4. Graphics
5. Audio
6. Video
7. Animation

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Course Materials:

Required textbook: *None*

Required software: Gmail account

Other needed course materials will be made available via the online Learning Manage System (LMS).

Evaluation & Grading Scale:

Assignments: Each graded activity in the course is assigned a certain number of points. The course percentage grade will be determined by comparing the points earned out of points possible and then converting to a letter grade based on the grading scale below. Late assignments will lose points for being

late. Amount of points lost for being late will be a small portion of the whole assignment grade total. Points lost for late work will be based on the number of days late in relation to the assignment total. Rubrics or the assignment page will list possible deduction totals. A student's current grade in the course will be available as we progress .

Academic Honesty: All work submitted to meet course requirements is expected to be the student's own work. Students will be held to the academic honesty policy in effect at their school, which may include failing the course for violations of the policy.

Grading Scale:

98-100 A+	87-89 B+	77-79 C+	67-69 D+	
93-97 A	83-86 B	73-76 C	63-66 D	0-59 F
90-92 A-	80-82 B-	70+72 C-	60-62 D-	

Instructor Policies:

Expected of Students:

1. Check in on the course on a daily basis, Monday through Friday. Generally, students have been scheduled by their school to work on this course at a specific time each school day. Be faithful in using this time to work on this course. If you will be absent from class on a particular day, or if you miss class because of illness, be sure to let me know.
2. Expectations for this course are high, but reasonable. Everyone is very busy with his or her other courses, activities, and responsibilities, yet you are expected to complete all work on time. If you need an extension of time, please make the request via private email prior to the due date.
3. Communicate! If you have questions or concerns on a particular assignment or activity, please send me a private email or make a public posting in the Instructor's Office Forum. Good two-way communication is very important to having a successful experience!

Expected of the Teacher:

1. Regularly check-in on the course on a daily basis, Monday through Friday and Sunday evenings.
2. Regularly check and reply to emails, texts, and other questions/correspondence.
3. Grade projects and other assignments on a timely basis.
4. Give clear and helpful feedback.
5. Meet the students where they are at and adjust lessons and activities to fit what the students need to succeed.

AGVA Policies:

AGVA policies are listed in the ***Student Handbook***, available on the AmazingGraceVA.org website under [Resources, Handbooks](#). This includes policies on non-discrimination, anti-harassment, student expectations, attendance, academic honesty, student discipline, student grades, course add/drop, etc.

Please note the policy on **attendance** that states in part:

“Even if a student’s local school does not have school on a particular day (snow day, teacher’s conference, quarter break, choral fest, class trip, etc.) AGVA courses will continue to meet and students are expected to complete required work on time.”

If students are not full-time students at AGVA, they also fall under the policies of the school where they attend as a full-time student. When applicable, that school's policies will also be applied to enrollment in AGVA courses.