

SEC-1/3 Understanding Popular Culture, MCQ-2023-2025

Unit I: Defining Popular Culture

1. What is the primary characteristic of popular culture?
 - a) It is limited to the elite class
 - b) It is widely accepted and consumed by the masses
 - c) It is restricted to ancient traditions
 - d) It is always government-regulated

Answer: b) It is widely accepted and consumed by the masses

2. Which of the following is NOT an approach to studying popular culture?
 - a) Historical approach
 - b) Cultural approach
 - c) Scientific approach
 - d) Political approach

Answer: c) Scientific approach

Unit II: Performance

3. Jatra Pala is a traditional form of theatre popular in which Indian state?
 - a) Gujarat
 - b) West Bengal
 - c) Kerala
 - d) Rajasthan

Answer: b) West Bengal

4. Which of the following is NOT a folk dance of Bengal?
 - a) Gambhira
 - b) Santhali
 - c) Chhau
 - d) Kathak

Answer: d) Kathak

5. Baul songs are known for their association with:
 - a) Religious devotion and mysticism
 - b) War and heroism
 - c) Classical dance forms
 - d) Courtly performances

Answer: a) Religious devotion and mysticism

Unit III: Audio-Visual

6. Which Bengali filmmaker is known for directing the Apu Trilogy?
- a) Ritwik Ghatak
 - b) Mrinal Sen
 - c) Satyajit Ray
 - d) Tapan Sinha

Answer: c) Satyajit Ray

7. Which medium played a significant role in promoting popular culture in the digital era?
- a) Radio
 - b) Newspaper
 - c) Television
 - d) Telegraph

Answer: c) Television

8. Digital photography has had the most impact on:
- a) Print newspapers
 - b) Handwritten manuscripts
 - c) Social media and visual storytelling
 - d) Stone inscriptions

Answer: c) Social media and visual storytelling

Unit IV: Impact of Social Media on Popular Culture

9. Social media has influenced popular culture by:
- a) Limiting access to information
 - b) Promoting cultural diversity and global trends
 - c) Reducing public engagement in cultural activities
 - d) Eliminating traditional art forms

Answer: b) Promoting cultural diversity and global trends

10. Which of the following is a negative impact of social media on popular culture?
- a) Increased cultural awareness
 - b) Wider reach of local traditions
 - c) Spread of misinformation and stereotypes
 - d) Encouragement of artistic innovation

Answer: c) Spread of misinformation and stereotypes

Unit I: Defining Popular Culture & Approaches to Its Study

1. Which of the following best defines popular culture?
- a) Culture created only for the elite
 - b) Culture that is widely recognized and followed by the masses

- c) Culture that never changes over time
- d) Culture that is restricted to a particular region

Answer: b) Culture that is widely recognized and followed by the masses

2. Which approach to studying popular culture focuses on the influence of economic and social class?
- a) Psychological approach
 - b) Marxist approach
 - c) Structuralist approach
 - d) Linguistic approach

Answer: b) Marxist approach

3. Which of the following is an example of popular culture?
- a) Shakespearean plays
 - b) Bollywood movies
 - c) Classical Indian music
 - d) Sanskrit literature

Answer: b) Bollywood movies

4. The study of popular culture includes:
- a) Only traditional folk art
 - b) Mass media, entertainment, and everyday practices
 - c) Only historical artifacts
 - d) Exclusive religious rituals

Answer: b) Mass media, entertainment, and everyday practices

5. Which of the following is NOT a major characteristic of popular culture?
- a) Constantly evolving
 - b) Accessible to the general public
 - c) Highly exclusive and restricted
 - d) Influenced by media and technology

Answer: c) Highly exclusive and restricted

Unit II: Performance (Theatre, Dance, Music)

6. Jatra Pala originated primarily in which region?
- a) Punjab
 - b) West Bengal and Bangladesh
 - c) Tamil Nadu
 - d) Maharashtra

Answer: b) West Bengal and Bangladesh

7. Jatra is a form of:
- a) Dance
 - b) Traditional street play

- c) Painting
- d) Puppet show

Answer: b) Traditional street play

8. The dance form 'Chhau' is mainly performed in:
- a) Kerala and Tamil Nadu
 - b) Odisha, West Bengal, and Jharkhand
 - c) Rajasthan and Gujarat
 - d) Himachal Pradesh and Uttarakhand

Answer: b) Odisha, West Bengal, and Jharkhand

9. Which of the following folk dances of Bengal is performed with masks?
- a) Santhali
 - b) Chhau
 - c) Gambhira
 - d) Kathak

Answer: b) Chhau

10. Baul music is closely associated with:
- a) Sufi and Bhakti traditions
 - b) Classical Carnatic music
 - c) Bollywood film songs
 - d) Western rock music

Answer: a) Sufi and Bhakti traditions

11. Which of the following is NOT a traditional folk song of Bengal?
- a) Bhawaia
 - b) Khon Pala Gaan
 - c) Ghazal
 - d) Baul

Answer: c) Ghazal

12. Bhawaia songs are traditionally associated with:
- a) Farmers and boatmen of North Bengal
 - b) Classical musicians in royal courts
 - c) Devotional Sufi saints
 - d) Tribal communities of South India

Answer: a) Farmers and boatmen of North Bengal

Unit III: Audio-Visual (Cinema, Television, Digital Media)

13. Which Bengali filmmaker directed the iconic film *Pather Panchali*?
- a) Mrinal Sen
 - b) Ritwik Ghatak

- c) Satyajit Ray
- d) Tarun Majumdar

Answer: c) Satyajit Ray

14. Which Bengali filmmaker is known for making films based on social realism?
- a) Ritwik Ghatak
 - b) Tapan Sinha
 - c) Ajay Kar
 - d) Arundhuti Debi

Answer: a) Ritwik Ghatak

15. Tarun Majumdar is known for his contribution to which genre of Bengali cinema?
- a) Crime thrillers
 - b) Social and family dramas
 - c) Science fiction
 - d) Historical documentaries

Answer: b) Social and family dramas

16. Which of the following plays a key role in promoting popular culture through visual media?
- a) Documentaries
 - b) Novels
 - c) Ancient manuscripts
 - d) Stone inscriptions

Answer: a) Documentaries

17. Digital photography has made a significant impact on:
- a) Hand-drawn paintings
 - b) Film-based cameras
 - c) Traditional art forms
 - d) Only professional photographers

Answer: b) Film-based cameras

Unit IV: Impact of Social Media on Popular Culture

18. Social media platforms contribute to the spread of popular culture by:
- a) Restricting content to small groups
 - b) Allowing global access and instant sharing
 - c) Promoting only local traditions
 - d) Replacing all forms of traditional culture

Answer: b) Allowing global access and instant sharing

19. One of the major negative impacts of social media on popular culture is:
- a) Increased access to diverse cultures
 - b) Misinformation and viral fake trends

- c) Greater cultural awareness
- d) Enhanced communication between people

Answer: b) Misinformation and viral fake trends

Unit I: Defining Popular Culture & Approaches to Its Study

1. Which of the following is NOT a feature of popular culture?
 - a) Mass appeal
 - b) Constant evolution
 - c) Exclusive to aristocrats
 - d) Influenced by media

Answer: c) Exclusive to aristocrats

2. The study of popular culture often includes:
 - a) Everyday life and entertainment
 - b) Only ancient traditions
 - c) Only classical literature
 - d) Only political theories

Answer: a) Everyday life and entertainment

3. Which academic field is NOT commonly used to study popular culture?
 - a) Sociology
 - b) Anthropology
 - c) Physics
 - d) Media studies

Answer: c) Physics

4. Which approach to studying popular culture focuses on how individuals interpret cultural texts?
 - a) Functionalist approach
 - b) Structuralist approach
 - c) Reception theory
 - d) Evolutionary approach

Answer: c) Reception theory

5. The term "**mass culture**" is most closely associated with:
 - a) Elite traditions
 - b) Cultural products made for a large audience
 - c) Religious rituals
 - d) Indigenous knowledge systems

Answer: b) Cultural products made for a large audience

6. Which of the following is an example of high culture rather than popular culture?
 - a) Ballet performances
 - b) YouTube vlogs

- c) Bollywood films
- d) Pop music concerts

Answer: a) Ballet performances

Unit II: Performance (Theatre, Dance, Music)

7. Jatra Pala is a popular form of theatre primarily performed:
- a) In royal courts
 - b) In village fairs and public gatherings
 - c) In international film festivals
 - d) In modern multiplexes

Answer: b) In village fairs and public gatherings

8. The primary themes of Jatra performances are:
- a) Science fiction and futuristic ideas
 - b) Mythological, social, and historical stories
 - c) Western folktales
 - d) Silent performances

Answer: b) Mythological, social, and historical stories

9. Gambhira dance is traditionally performed to:
- a) Celebrate harvest festivals
 - b) Entertain royal families
 - c) Depict social issues humorously
 - d) Worship the sea

Answer: c) Depict social issues humorously

10. The Santhali dance form is associated with:
- a) The Brahmin community
 - b) The tribal communities of Bengal
 - c) Classical music performances
 - d) Religious chanting

Answer: b) The tribal communities of Bengal

11. Chhau dance is characterized by:
- a) The use of elaborate masks
 - b) Slow, graceful movements
 - c) Solo performances only
 - d) Indoor stage settings

Answer: a) The use of elaborate masks

12. Baul songs express themes of:
- a) Scientific discoveries
 - b) Material wealth and prosperity

- c) Spiritual love and mysticism
- d) War and conquest

Answer: c) Spiritual love and mysticism

13. Bhawaia songs are commonly associated with:
- a) Farmers and boatmen in Bengal
 - b) Classical dance performances
 - c) Wedding ceremonies
 - d) Political protests

Answer: a) Farmers and boatmen in Bengal

14. Khon Pala Gaan is a form of:
- a) Solo flute performance
 - b) Musical storytelling tradition
 - c) Classical Indian dance
 - d) Puppet theatre

Answer: b) Musical storytelling tradition

15. Which of the following is a common instrument used in Baul music?
- a) Ektara
 - b) Violin
 - c) Shehnai
 - d) Tabla

Answer: a) Ektara

Unit III: Audio-Visual (Cinema, Television, Digital Media)

16. Satyajit Ray won an honorary Oscar for his contribution to:
- a) Bengali literature
 - b) Classical music
 - c) World cinema
 - d) Theatre arts

Answer: c) World cinema

17. Which film by Satyajit Ray won the Best Human Document award at Cannes Film Festival?
- a) Charulata
 - b) Pather Panchali
 - c) Jalsaghar
 - d) Devi

Answer: b) Pather Panchali

18. Mrinal Sen's films are known for their:
- a) Commercial appeal
 - b) Focus on social realism and political themes

- c) Heavy use of CGI effects
- d) Emphasis on mythology

Answer: b) Focus on social realism and political themes

19. Ritwik Ghatak's films often depict:

- a) Partition of Bengal and displacement
- b) Fantasy and supernatural elements
- c) Urban lifestyle glamour
- d) Modern corporate culture

Answer: a) Partition of Bengal and displacement

20. Arundhati Debi was primarily known for her contribution to:

- a) Photography
- b) Cinema and acting
- c) Political journalism
- d) Dance choreography

Answer: b) Cinema and acting

21. Which of the following is a key benefit of documentary films in popular culture?

- a) They promote historical and social awareness
- b) They only entertain audiences
- c) They focus only on fictional stories
- d) They replace academic books

Answer: a) They promote historical and social awareness

22. Television plays a major role in popular culture by:

- a) Influencing public opinions and trends
- b) Only preserving ancient traditions
- c) Replacing traditional folk performances
- d) Avoiding social issues

Answer: a) Influencing public opinions and trends

23. Digital photography has revolutionized media by:

- a) Making image production easier and more accessible
- b) Eliminating the need for traditional paintings
- c) Limiting creative expression
- d) Replacing written literature

Answer: a) Making image production easier and more accessible

Unit IV: Impact of Social Media on Popular Culture

24. Social media has contributed to popular culture by:

- a) Globalizing local traditions
- b) Restricting creative expression

- c) Making people avoid entertainment
- d) Reducing media consumption

Answer: a) Globalizing local traditions

25. A **viral trend** on social media refers to:

- a) A short-lived but widely popular phenomenon
- b) A scientific discovery
- c) A political movement
- d) A type of traditional theatre

Answer: a) A short-lived but widely popular phenomenon

26. Which of the following is a negative impact of social media on popular culture?

- a) Misinformation and fake news
- b) Greater cultural exchange
- c) Faster access to entertainment
- d) More career opportunities

Answer: a) Misinformation and fake news

27. Memes are a popular aspect of:

- a) Traditional folk music
- b) Internet and social media culture
- c) Classical literature
- d) Religious scripts

Answer: b) Internet and social media culture

28. Social media influences fashion trends by:

- a) Promoting global styles and aesthetics
- b) Preventing people from trying new styles
- c) Eliminating local designs
- d) Only supporting luxury brands

Answer: a) Promoting global styles and aesthetics

29. Social media influencers affect popular culture by:

- a) Shaping public opinions and trends
- b) Restricting access to information
- c) Preventing people from expressing their views
- d) Replacing traditional educators

Answer: a) Shaping public opinions and trends