



Hey DJ/MC,

We're After The Tone!

The idea behind After The Tone is to replace the traditional guestbook with an audio guest book. We provided an old rotary phone that the guests can interact with and leave voicemails for the couple to have forever!

We've found that when you are able to announce to the guests to remind them that we are here and the couple wants them to leave them a voicemail helps drive a lot of engagement with the phone!

With this being said, here is our recommended announcement below. Feel free to improv/not follow this structure too!:

"Hey everyone! The couple wanted you to know that they have a phone guestbook that you can leave voicemails on."

"The phone is located right over there and all you have to do is pick it up, leave your message, and then hang it back up!" *point to the phones location*

"Go over and wish the couple a happy marriage, give marriage advice or just say something you would normally say in a wedding guest book. The couple would love to hear from you and are looking forward to listening to your messages for years to come!"

We recommend reminding the guests to leave a message multiple times so that the couple can receive as many messages as possible.

We and the couple appreciate you! Good luck with the rest of the event! :)

www.afterthetone.co

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