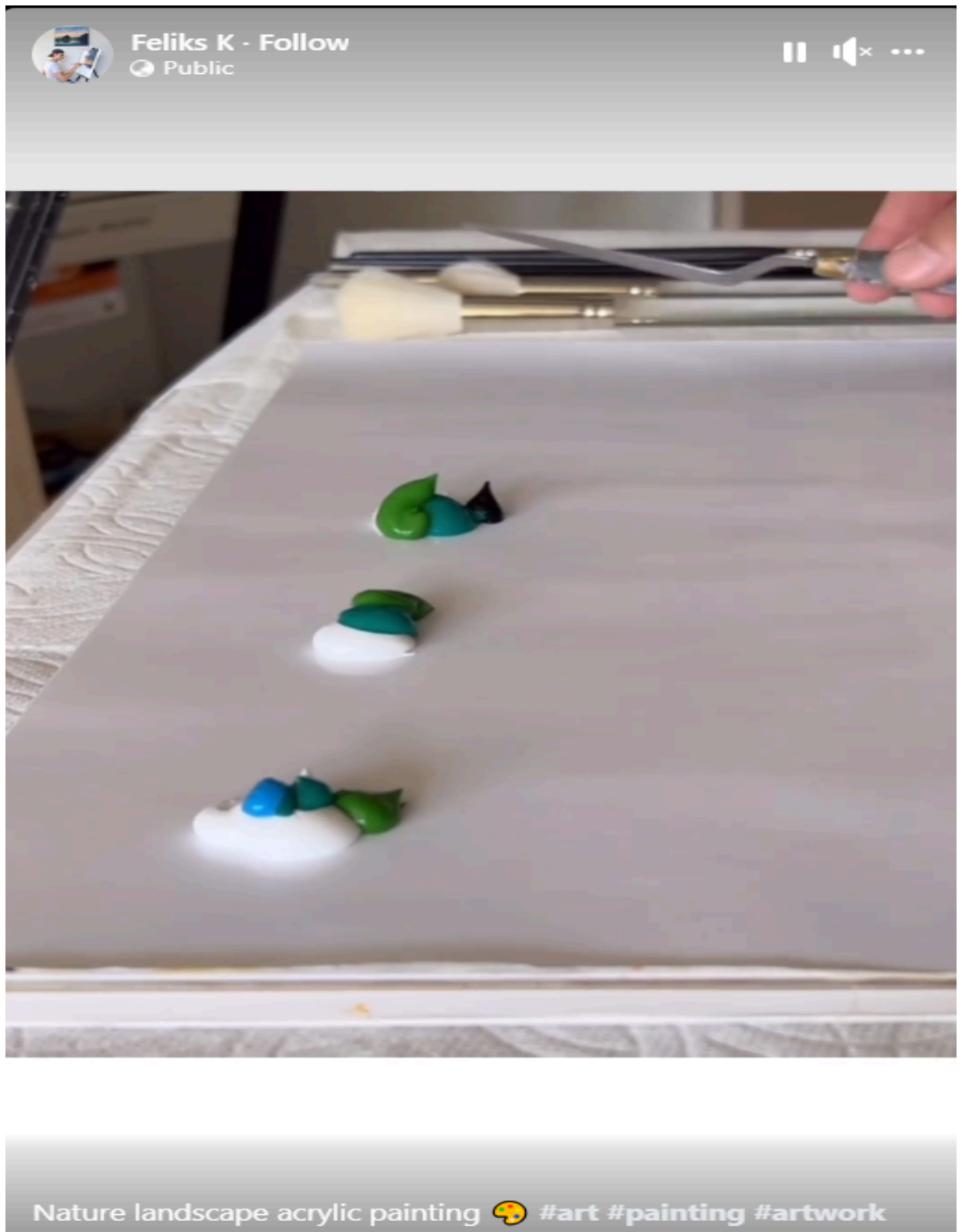


Context: This is a FB caption meant to sell his mentorship course. Im treating this as oractise because he is one of the top players and i need to analyze a few more.

Avatar:

<https://docs.google.com/document/d/1tHjt-kUoBk1gv7x15ANIAjdXInAHsbv0hQV0HS6rSac/edit?usp=sharing>





(Painting is like this BTW)

Caption: (DIC/PAS mixmatch)

My Landscaping Secret To Paint Breathtaking Scenerys That Everyone Overlooks

There are a few sneaky color hacks I applied to my paintings that have **doubled** the number of comments calling my art “beautiful”, “captivating”, “gorgeous”, you get it.

These hacks aren’t rocket science-level techniques that only professional artists can do,

Also don’t think they’re one of these viral “brush hacks you see every other day on Tiktok...

In fact, I’m surprised not many acrylic painters have caught up on this hidden color cheat at all.

Because these hacks don’t only make your strokes “ready” for the canvas...

They also act as a “signal” for your brain to start OVERFLOWING with your creative juices!

Making you paint with an uncontrollable grin... 😊

And as you paint your last few strokes and apply your final dabs of paint...

You would be left with a jaw-dropping hyper-realistic scenery made from the very palms of your own hand.

Your eyes would be in disbelief... You might even shed a tear or 2 (like me) because of the enormous difference in your realistic paintings.

If you want to learn the 3 “color hacks” that helped me paint the beautiful sceneries above,

Then check out this video right here: <link>

Another one:

(More DIC focused)

The 7 Most important Acrylic Painting Techniques To Start Creating Gorgeous Paintings

If you are an aspiring artist who recently got into Acrylic Painting,

Then you might want to know the 7 Foundations of Acrylic Painting called “ The 7 BR’s” to avoid wasting 6 months learning these techniques through mistakes that suck the **soul** out of your painting.

Once you get a hold of these techniques,

You might notice a huge jump in terms of depth, shadows, and reflections in your paintings.

BUT BE WARNED!!!

Without these 7 elements smothered onto your final piece,

You might face harsh criticism from your Facebook/Instagram comments due to the petrifying acrylics you would've had...

It's not just knowing when to use which brush size. It's not about a super complex color combo, and it's not an ancient Da Vinci hack.

If you want to take the fastest step to become an intermediate acrylic painter with or without past painting experience,

Then check out this link right here:

HSO: (part of it teaser) (are you engaged?
Rate /10)

SL: My Rollercoaster NIGHTMARE of a **dream job**...

I was bawling my eyes out after it all ended...

It was a pitch-dark stormy night on a sleep-deprived Thursday.

It was approximately 11 pm when I first walked into my art studio to continue working on my next 'commission'.

But that's when my brain, body, and soul said *enough is enough*.

For some context, I was working at a life-draining accounting firm that I personally despised ever starting...

My parents had led me down a familiar path to all my peers... But I wasn't going to let my dream of becoming an abstract painter go to waste...

I saved up some money from that 9-5 and built my own Art Studio from scratch.

I then started painting non-stop almost like an obsessive crackhead. Not even exaggerating on that by the way...

When I was awake I would only do 2 things.

Dread and sulk whilst calculating the balance sheets...

And smile through the exhaustion as I paint yet another realistic scenery of my panoramic view of the city.

Eventually, I tried to monetize my art pieces by posting them on my Instagram and Facebook accounts...

And to my surprise, I garnered quite a number of likes overnight...

Almost 300 in 2 hours???

At the time, I didn't really know what that meant. But I do now.

Thankfully, I decided to keep painting and posting.

Even though I was tired, the lovely comments of random people complimenting my gorgeous paintings always left a huge grin on my face...

And that's when I made a costly mistake...

I started selling and auctioning my art on my social media to bid on.

And that's when I made my first-ever "sales" for my paintings.

Sold for \$520 to ...

At that moment, I knew that THIS was the 1 thing that could set me free from this dreaded accountant job.

I started painting like a machine. All-nighter after all-nighter...

My brain was throbbing with **pain**. It felt like a mini-zombie was munching on my head.

And eventually, My brain had enough...

It felt like an ANCHOR crushing my sleep-deprived head...

I woke up in a hospital bed the next day. Week? Month?

And what my doctor told me absolutely shattered my spirit....

Stay tuned for the next email for the greatest artistic comeback you have ever seen.

Most painful problems	Most satisfying solutions
Shitty art technique (paintings are bad/doesn't improve)/don't feel right	A way to actually improve but not on YT only in my vids where i showcase the "magic"
Wants to improve but is tired of binge watching YT vids that don't work anymore.	Mentorship program
Embarrassed about everyone laughing at them.	Guide to growing their art business on social media (secret to achieve dream state)

ANSWER THESE QUESTIONS

Where are they right now? And what stage are they now?

On facebook. They either newly discovered Felix or just here to watch his nice art vids on FB

Where do we want them to go? Sales page?

To the website in our bio to find out about mentorship

OR click like and follow

What steps do I need them to take? What do they need to think & feel to get them from current state to dream state?

They need to feel informed and intrigued and reminded of the dream state that Felix is living that they could have too. Felix knows the way and he would show you! Click on the website.

They must trust Felix and have a clear image of what their dream state feels like.

Think about a short sentence that will summarise your whole email. What would it be?

Main senses:

Imagery. So how the painting looks

No audio. Might be the scent of paint.
A lot of feelings.

The rush of creating a beautiful artpiece.
The feeling of every stroke.
As you layout the fresh blue foundations for your blue sky...
The feeling of ego and status when their social media post of their painting goes viral

REMEBER: make the pain more specific. Go deep into dream/pain states. Economy of words as well.

Easy, Only, Proven.

Not a lot of New or Big

1. How to actually become a top tier acrylic artist in under 30 days
2. The secret to building your very own art business in under 4 months
3. Why most artists struggle with their art technique
4. The #1 thing that holds every painter back from reaching their fullest potential (its not their art technique)
5. My very own big brush technique that has helped me created this gorgeous tropical painting that even a beginner could learn
6. Why every artist gos through their own "development" phase and what you shouldnt do during the development phase (Especially the 3rd tip)
7. The secret to picture-perfect paintings that even Da Vince has tried to keep secret
8. Why is Paint Coach using this sneaky Oil Painting technique to instantly level up his acrylic paintings to be just as great as mine?
9. If you're a passionate painter looking to "level up" your realistic paintings, then check out this link that might be the first thing youre looking for
10. How to start a proper career as a freelance Artist
11. The 5 most common mistakes that even advanced artists are making that are sucking the soul out of their paintings
12. The secret to a lush and vibrant tropical painting that only a handful of painters are actually doing
13. The most realistic eye painting you will ever see without using black.
14. The quickest and easiest way to become a top 1% acrylic painter without spending 10 years on mastering your technique
15. My special "brushwipe" technique has assisted me in creating these captivating artpieces that sold for over 9 million dollars!
16. The truth about becoming an art businessman and why I have seen 98% of my competitors fail.
17. The only 3 brushes you need to use in order to create that jaw-dropping paint video to post on Instagram
18. The secret to making your start-to-finish realistic art videos go VIRAL 9/10 times whenever you post.
19. The secret Instagram algorithm strategy that makes any artist go viral in only 2 hours
20. How to regain the joy of painting and how to stay motivated to paint even if you don't seem to be enjoying it any more
21. How to always stay in the "groove" for painting and how to make near-perfect paintings of your imagination every single time.
22. How to NEVER paint another "weird" artpiece again with this simple 3 step guide to always stroke up beautiful scenerys when it comes to your painting.
23. Better than mastering brush strokes, heres a much more rewarding *and easier* way to make your paintings 10x better instantly. Provided you actually do the right thing
24. Why and How i've helped over 10000+ artists develop their artistic talent and level up

- to their next stage of their painting career
25. The 7 most common mistakes when it comes to acrylic painting (Plus how you could avoid these mistakes from thrashing your hardwork)
 26. The easiest way to get your artpieces all set up and ready for your next social media to post.
 27. The “dry and wet” technique of acrylic painting that most beginners get **WRONG**.
 28. My sneaky “layer” technique to easily add triple the detail, shading, and depth to my painting that only requires **one** color minimum!
 29. The Palette “secret” that is holding you back from adding deep and wonderful colors to your realistic paintings
 30. The secret to creating that BLOOMING ocean glow that 99% of beginners can;t seem to replicate even from a walkthrough video.
 31. How most painters set themselves up to paint a **worse** painting than they wouldve had. 5 most common mistakes when “getting ready” for your next painting session
 32. An explosive line of paint that only the top 1.22% of french artists use for their painting. This exact paint was used to paint the mona lisa!
 33. This forgotten “shade-tone” technique that has recently gone viral in China’s Painting scene.
 34. The painters secret to NEVER run out of energy from painting that not a lot of people know of. After knowing this secret, My paintings seem to have **doubled** in quality.
 35. The most important shading technique to do after you lay out your color foundation on your color palette
 36. The most important strokes to avoid that **gloomy** shade in your paintings.
 37. My exclusive step-by-step masterclass guide to bring your novice skills to those of an expert. The 3 BIGGEST secrets I have for every novice painter out there. (You would hate me for not sharing the 2nd secret earlier)
 38. Why you should NEVER mix these 2 colors even if earth’s fate depended on it. (Actually do not mix these 2 colros)
 39. NEVER EVER use water color brushes for acrylic paints UNLESS you’re ok with your painting looking like a retarded sonic the hedgehog
 40. The most useful tip I have to help you get smooth blends on your acrylic paintings.

