# Take your own story selfie to share today!

- 1. Submit Your Written Story online www.pnhpnymetro.org/medstorymonday
- 2. Video Story: taken on our phones.
  - short 20-60-second video about why you support guaranteed care for all
  - can incorporate a greeting to specific legislator or elected body if you want
  - incorporate first name and neighborhood, or occupation or demographic
    "Hi, I'm Rupal and I'm a union member..." "Hi, I'm Miriam and I'm a homecare worker..."
- **3. Photo with handwritten sign:** <u>print this blank placard</u> or write on blank paper to write why you support #PassNYHealth #MedicareForAll (written with marker is best; pen does not show up well)
- **4. Photo with pre-printed story sign:** print out pre-printed signs (on colorful papers is fun)

#### You've taken a video or photo, now what?

- Share your story to your social media
  - Be sure to tag @PNHPNYMetro so we can find it and reshare!
  - Try to fit in at least one of the main hashtags: #PassNYHealth #NYHealthAct #MedicareForAll
- If you don't have social media accounts, you can text it to 646-325-7286 and our social media team will share it out from the @PNHPNYMetro account

#### **Examples**

- → Examples of videos here, <u>here</u> and <u>here</u>.
- → Examples of other story shares here (story selfies, pre-printed signs)
- → Check out this May 2019 report (great graphics, testimonials, <u>kit</u>): <u>From Coverage to Care</u>: A People's Report on Healthcare in New York



### **HOW WOULD GUARANTEED HEALTHCARE CHANGE YOUR LIFE?**

## Have you ever...

- Developed serious health problems because of cost or insurance company bureaucracy
- Delayed treatment, buying medication, skipped medical visits because of cost
- Stayed in unhealthy relationships or jobs for fear of losing health care coverage
- Worry about losing coverage if the ACA is repealed because of cost or a pre-existing condition.
- Worry about losing their business because private insurance premiums keep rising
- Observed different treatment for patients based on health insurance status
- Observed a patient delay or refuse health care because of cost

