

Hi Nick,

I was scrolling through fitness posts on Instagram, and I stopped at your latest post about 5 bench press tips for beginners, and I can tell you helped a lot of beginners use the right technique every time they lay down on the bench.

You caught my attention, so I checked your website, and after like 5 minutes, I saw the potential in your (product name) and all the hard work you put into your brand.

And what's a better way to break the ice between us than by providing a slight marketing boost?

So I wrote you 5 disruptive social media posts for your supplements that catch the eye of every potential customer and direct them to your sales page right away.

If you find the document valuable, let's hop on a quick 20-minute call where I can explain all the details.

Looking forward to what lies ahead.

Wish you a fantastic Monday.

Jaroslav Calta

The purple sentences are the ones I'm gonna change to different prospects