«ТҰРАН»
УНИВЕРСИТЕТІ»
МЕКЕМЕСІ

УЧРЕЖДЕНИЕ
«УНИВЕРСИТЕТ
«ТУРАН»

FACULTY OF ECONOMICS

DEPARTMENT «HIGHER SCHOOL OF ECONOMICS AND MANAGEMENT»

APPROVED
at a meeting of the Academic Council
of "Turan University "
Protocol № ___ from «___»____ 202_ .
Rector of
« Turan University »

_____Alshanov R.A.

approved at a meeting of the EMC
Protocol № ___ от «___»____2025 y.

MODULAR EDUCATIONAL PROGRAM

Code and name of the educational program: 8D04102 Management
Academic degree: Doctor of Philosophy (PhD)

Developed			Agreed		
Professor	Beknazarova A.T.		Vice rector for Academic Affair	Tussupova L.A.	
Professor	Dadabaeva D.M.				
Associate Professor	Abaidullaeva M.M.		Director of Department of Academic Affairs	Tussupova S.A.	
Director of the Institute of World Economy and International Relations	Arupov A.A.		Director of Center for the Distance Learning	Kusainova A.S.	
Learner	Liang Zhanat Amandakovna Suleimen Kanat Suleimenuly		Dean of Faculty	Baitenova L.M.	

			Head of the Department of Educational and Methodological Work	Vakhitova R.M.	

Considered at the meeting of the Academic Committee of the University "Turan"
Protocol № 3 from «3» february 2025 y.
Chairman of the Academic Committee _____ Margatskaya G.S.

Considered at a meeting of the department «Higher School of Economics and Management»
Protocol № 5/1 from «8» january 2025 y..

Head of department / Head of EP _____ Yeralina E.M.

Almaty,2025

Structure of educational program

1 Passport of the educational program
2 Educational outcomes
3 Policy for evaluating learning outcomes (current and final control, midterm control and final certification)
4 Learning Outcome Matrix
5 Graduate Qualification Model
6 Catalog of academic disciplines (compulsory, university-wide, elective)
7 Curriculum of the educational program for the entire period of study

***** *It is formed by a separate document in the ACS "Turan".*
Includes the distribution of modules by years of study, taking into account prerequisites, labor intensity and distribution of the teaching load by type of activity

1. Passport of the educational program

1.	Registration number	8D04100038
2.	Code and name of education field	8D04 Business, Management and Law
3.	Code and name of training direction	8D041Business and Management
4.	Code and name of educational programs group	D072 Management and Administration
5.	Code and name of the educational program	8D04102 Management
6.	Aim of educational program	The goal of the postgraduate educational program "Management" is to prepare highly qualified academic, teaching, and research staff for Kazakhstani and international universities and business schools, commercial companies and consulting firms, as well as government agencies in Kazakhstan and abroad. These professionals possess a high level of general and professional culture and are capable of self-development and social adaptation. The PhD program provides fundamental educational, methodological, and research training, as well as in-depth study of management disciplines.
7.	Type of educational program	Current
8.	Level according to the NQF	8
9.	Level according to the SQF	8
10.	Professional standard (year)	Not available Professional standard: for educators (faculty members) of higher and/or postgraduate education institutions
11.	Compliance with the Atlas of new professions and competencies of Kazakhstan (2020)	Not provided
12.	Distinctive features of educational program	1. Research-focused and focused on creating original scientific knowledge The program is designed to develop doctoral students' ability to independently conduct fundamental and applied research that meets international standards for the third cycle of higher education (EQF Level 8). Doctoral students are engaged in practice-oriented research, participating in international projects, grants, and publications, which develops their ability to generate new knowledge and implement it in management practice. 2. Training highly qualified management experts with international integration The program trains specialists capable of developing and implementing strategic management decisions at the organizational, industry, and regional levels. The program includes international academic integration, internships, and participation in consulting and expert projects, enabling graduates to be competitive in the global management and consulting market.
13.	Basic level required for mastering the EP	General secondary, secondary vocational, and higher vocational education
14.	Language of education	Kazakh, Russian,English
15.	Volume of the credits	180
16.	Awarded degree	PhD (Doctor of Philosophy)
17.	Awarded qualifications	

18.	Period of study	3 years
19.	Number of the license for training direction and its appendix	№ KZ42LAA00001579
20.	The name of the accreditation agency and the period of accreditation validity	ACQUIN 30.09.2023

2. Educational outcomes

Formulation of the learning outcome	**№ LO in the registry of EP**	**LO***
1 Capable of planning publication activities and selecting journals in domestic and international publications that are most suitable for validating the results of scientific research.	LO1	**GC**
2 Capable of speaking fluently to the scientific community at domestic and international scientific forums, conferences, and seminars, including in a foreign language.	LO2	GC
3 Able to select and apply practical tools for developing corporate strategy, specific behavioral models, and manage virtual and global teams.	LO3	GC
4. Able to contribute to the social, economic, and cultural development of society, based on knowledge of management theory and practice, taking into account domestic and international experience, and to apply scientific discoveries and developments in an academic or professional context.	LO4	GC
5. Able to design and model scientific research based on mathematical analysis methods, utilizing information and communication technologies.	LO5	GC
6.Able to conduct independent scientific research characterized by academic integrity, based on the analysis of modern theories and methods, generate original scientific ideas, and advocate them to the scientific community, expanding the boundaries of scientific knowledge and improving cognitive and organizational skills.	LO6	GC
7.Able to generate new knowledge, develop innovative programs, and conduct applied, industry-specific, and interdisciplinary research in the context of digitalization and technological modernization of the economy.	LO7	GC
8. Capable of planning, coordinating, organizing, and implementing scientific research, analyzing and processing information from various sources, developing hypotheses based on the information obtained, evaluating strategies in the context of sustainable regional development, and proposing scientifically based solutions, including those using artificial intelligence.	LO8	GC

3. Policy for evaluating learning outcomes (current and final control, midterm control and final certification)

To obtain a Doctor of Philosophy (PhD) degree upon completion of the program, a student must complete at least 180 credits.

Credit accumulation is carried out in accordance with the Rules for the Organization of the Academic Process under the Credit-Based Learning System, approved by Order No. 152 of the Ministry of Education and Science of the Republic of Kazakhstan dated April 20, 2011 (as amended).

Learning outcomes are assessed both at the level of the entire program and at the level of individual modules or disciplines.

The University's Academic Policy reflects the general principles and main methods for assessing planned learning outcomes. The policy for assessing learning outcomes in the program's disciplines is developed by the faculty in syllabi in accordance with the principles of academic integrity.

The quality control system for the direct training of specialists in the program is implemented through ongoing performance monitoring, midterm and final assessments. The form and methods of these assessments are determined in accordance with the Rules for

Conducting Ongoing Performance Monitoring, Midterm and Final Assessments of Students at Turan University. A point-rating system for assessing doctoral student performance is used in the organization of the educational process under this program.

Monitoring of academic achievements and assessment of learning outcomes in academic disciplines or modules is organized by the Registrar's Office at key stages of the educational process (at the end of each academic period and academic year) and should be focused on final learning outcomes.

The doctoral educational program includes research and teaching internships. Doctoral students' research internships are conducted to study the latest theoretical, methodological, and technological advances in Russian and international science, as well as to reinforce practical skills, apply modern research methods, and process and interpret experimental data in dissertation research. Doctoral students' teaching internships are conducted to consolidate theoretical knowledge acquired during their studies and to enhance their professional development.

Final certification of doctoral students at the university is conducted within the timeframes stipulated by the academic calendar and the program's curricula in the form of a pre-defense of the doctoral dissertation. The defense of a doctoral dissertation is conducted by a Dissertation Council in accordance with the Model Regulations for a Dissertation Council.

Doctoral students who have completed the doctoral program and defended their doctoral dissertation are awarded the degree of Doctor of Philosophy (PhD) in Management.

4. Learning Outcomes Matrix

№	Наименование модуля (дисциплины)	Результаты обучения									
		РО1	РО2	РО3	РО4	РО5	РО6	РО7	РО8	РО9	РО10
1	Scientific research methods										
2	Academic writing										
3	Modern management models										
4	Scientometrics										
5	Quantitative methods in economic research										
6	Artificial intelligence in scientific research										
7	Foreign management experience										
8	Technological modernization management										
9	Econometrics (advanced)										
10	Teaching practice										
11	Research internship										
12	Doctoral research work, including an internship and the completion of a doctoral dissertation										
13	Doctoral dissertation preparation and defense										

5.Qualification model for graduates of educational programmes

Type of professional activity	Labour functions	Qualification requirements	Job titles	Level of qualification	Learning outcomes
Research activities	Labor function Planning and organization	Knowledge: The latest methods, tools, and procedures for planning, organizing, conducting, and implementing scientific research and development. Skills and Abilities: Providing scientific guidance for research on key fundamental and applied scientific issues. Developing new research and development areas. Organizing the development of a research program. Determining methods and tools for conducting research..	Researcher (managers, employees of research centers; analysts, consultants of information and analytical	Doctoral level 8 of the NRK	
Social, organizational, educational, research, scientific, methodological, and educational activities	Labor function 1 Educational	Knowledge: Methodological knowledge in the field of psychological and pedagogical sciences. Higher education didactics. Organization of the educational process in higher education. Skills and Abilities: Develop new knowledge in a specialized field, in the theory and methodology of vocational education. Predict the results of ongoing scientific research, anticipate the social, economic, and environmental consequences of implementing scientific findings in practice. Independently supervise the research of undergraduate, graduate, and doctoral students.	Teacher in higher and postgraduate education (professor, associate professor, associate professor)	Doctoral level 8 of the NRK	
	Labor function 2 Research	Knowledge: Philosophy of science and education. Methodology of higher education pedagogy. Unique knowledge in a specialized field. Skills and Abilities: Develop new knowledge in a specialized field, including the theory and methodology of vocational education. Independently supervise the research of undergraduate, graduate, and doctoral students.			

	Labor function 3 Scientific and methodological	Knowledge: Methodology of innovative professional activity. Methodology of pedagogical integration. Methodology of pedagogical innovation. Methodology of pedagogical management. Skills and Abilities: Integrate research findings into the content of academic disciplines. Develop new courses taking into account the social modernization of Kazakhstan and the development of the national economy. Develop teaching and methodological support for new courses in accordance with the goals of the educational program.			
	Labor function 4 Educational	Knowledge: Methodology of psychology and pedagogy in higher education. Modern theories and technologies for educating young people. Skills and Abilities: Design educational programs, course syllabi, and modules that take into account universal and national values. Determine the strategy for scientific and pedagogical activities in accordance with Kazakhstan's national development priorities.			
	Labor function 5 Social and organizational	Knowledge: Integrated knowledge in the fields of pedagogical, psychological, and social sciences. Modern information and communication technologies. Skills and Abilities: Translate the results of sociological research into educational programs. Apply methods and tools for students' socioeconomic adaptation to changes in society. Develop students' readiness for lifelong self-education.			

6. Catalog of academic disciplines (compulsory, university-wide, elective)

Information about disciplines			
№	**Code and name of discipline**	**Short description of the discipline**	**Number of credits**
БД ВК			
	Academic writing	This course is designed to develop doctoral students' skills in working with scientific texts and developing a scientific style for presenting information. The focus is on writing research articles. The course is based on written assignments covering the main parts of a scientific article (problem definition, introduction, discussion, results, conclusion), as well as ethical issues of publication. At the end of the course, each doctoral student must submit an article. Doctoral students' articles will be analyzed and discussed in groups, taking into account the key characteristics of scientific communication in their respective fields of science, with the goal of developing effective recommendations for successful publication in international indexed journals.	5
	Scientific research methods	Scientific Research Methods: Upon completion of this course, doctoral students will be able to substantiate the relevance, novelty, and theoretical and practical significance of scientific research results; plan their implementation; and apply scientific methods. Doctoral students will possess skills in providing information support for scientific research, designing and implementing it, presenting results, and justifying their practical application. They will be able to conduct scientific experiments and evaluate their results. Teaching methods include brainstorming and case studies.	5
ПД ВК			
	Modern management models	The goal of the course "Theory of Economic Science" is to develop research skills in the latest trends in economic science. The course provides a comprehensive overview of key economic theories and demonstrates their role in the development of socio-economic relations. It covers a range of issues related to economic problems relevant to the domestic and international economy, enabling doctoral students to formulate diverse perspectives and develop skills in analyzing current macroeconomic policies and forecasting economic conditions.	5
БД КВ			
	Artificial intelligence in scientific research	This course is designed to develop doctoral students' competencies in the application of artificial intelligence (AI) technologies in scientific research. The course explores the theoretical foundations and practical aspects of AI use in various scientific fields. During this course, doctoral students will gain knowledge of key areas of artificial intelligence, including machine learning, neural networks, and natural language processing (NLP). Particular attention is paid to the practical use of AI tools, including principles of effective prompt writing, the use of ChatGPT for text generation and editing, file processing with ChatGPT, presentation creation using ChatGPT and Gamma, image generation and editing, working with tables, and translation into languages using neural network technologies. Mastering this course will enable doctoral students to effectively integrate AI tools into	5

		scientific activities, optimize research processes, and improve the quality of scientific publications.	
	Quantitative methods in economic research	Upon completion of this course, the doctoral student will develop a scientific understanding of management as a science, the stages and paths of its development and evolution abroad. They will be able to apply modern management skills in practice, assess the state of state and municipal government bodies in foreign countries, analyze and compare public administration models in different countries, and apply the acquired knowledge of international management to the implementation of professional skills.	5
	Scientometrics	The PhD student will become familiar with the rules for preparing manuscripts for publication, tools, and instructions for selecting target journals using the international scientometric databases Web of Science and Scopus and their applications. They will also understand the structure of scientific articles and the basic ethical standards and principles of publication preparation, as well as the key steps for promoting publications in the international scientific information space and incorporating research results into the scientific communication system.	5
ПД КВ			
	Foreign management experience	Upon completion of this course, doctoral students will develop a scientific understanding of management as a science, the stages and paths of its development and evolution abroad. They will be able to apply modern management skills in practice, assess the state of state and municipal government bodies in foreign countries, analyze and compare public administration models in different countries, and apply their acquired knowledge of international management to the implementation of professional skills.	5
	Technological Modernization Management	After completing this course, the doctoral student will be able to identify changes in the technological paradigm and innovation and technological cycles; create a comprehensive system for managing the modernization process; develop economic mechanisms and methods for assessing the effectiveness of the modernization process; and formulate the scientific foundations of technological modernization to ensure sustainable development in the current context and in the future based on optimal potential.	5
	Digital entrepreneurship	Upon completion of this course, the PhD student will be able to identify digital business drivers; illustrate various approaches and methods for managing digital business and digital security; develop digital business plans; utilize digital project and change management tools; streamline business processes using information and communication technologies; and determine the role of Big Data in decision-making.	5

7. Curriculum of the educational program for the entire period of study*

It is formed by a separate document in the ACS "Turan".