



FOR IMMEDIATE RELEASE

Momentum Indoor Climbing Breaks Ground on Katy, Texas Location Opening Summer 2017

Click to Tweet: #Climbing news: @momentumclimb breaks ground on 36,000 sq. ft. gym in #Katy, #Texas. Opening spring 2017! www.momentumclimbing.com

SALT LAKE CITY (July 13, 2016) – [Momentum™ Indoor Climbing](#), inspiring world-class climbing gyms, breaks ground today on a 36,000 square foot climbing gym in Katy, Texas. [Momentum Katy](#) sits on 2.75 acres at 25410 Katy Mills Parkway, roughly 25 miles west of downtown Houston.

A full-service climbing gym, Momentum Katy will be one of the largest indoor climbing facilities in the United States, offering guests 12,700 square feet of roped climbing, 6,950 square feet of bouldering, a 5,520 square foot cross training area, and a 2,800 square foot children's climbing and play zone. Other amenities include a yoga studio, retail shop, locker rooms and a lounge area.

Momentum established a reputation as a leader in indoor climbing when it launched in 2006 in Sandy, Utah. The brand is known for its innovative wall design and [youth programming](#) that has produced champions like [Nathaniel Coleman](#), 19, of Utah who this year became the second person in history to win the USA Climbing Bouldering National Champion title in both the youth and adult categories.

Momentum has also tapped top-talent like Texas native [Alex Puccio](#), a 13-time World Cup medalist, and nine-time national bouldering champion, to coach young people and adults at its Salt Lake City locations and plans to offer similar opportunities in Katy.

"Our vision for Momentum Katy is to share the inspiration of our favorite climbing areas with Houston area climbers, and newcomers to the sport," said Jeff Pedersen, co-founder, and CEO of Momentum. "Momentum member communities are supportive and friendly as climbers of all abilities strive for the common goal of self-improvement. After hundreds of hours dreaming about and designing the perfect climbing experience, we

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are excited to be bringing it to life in Katy.”

To execute the Katy deal, Momentum worked with Ben Brown of the Houston-based brokerage firm Baker Katz, who also serves as Momentum’s master broker. Working with Baker Katz, Momentum is also opening a large bouldering gym near downtown Houston. More details on this location will be available in the weeks ahead.

“Momentum is an exciting brand with a lot of energy and an inspiring story with the unique ability to bring communities together through revolutionary facilities and an engaging atmosphere,” said Brown. “The Houston market continues to thrive, and we were fortunate to identify and secure an outstanding location in Katy for Momentum’s market entry. We’re confident that the brand will thrive here.”

Those interested in employment opportunities or receiving email updates on membership packages and grand opening events should visit www.momentumclimbing.com/katy.

For more information on Momentum, please visit www.momentumclimbing.com.

About Momentum Indoor Climbing

For the last decade, [Momentum™ Indoor Climbing](http://www.momentumclimbing.com) has been developing innovative indoor climbing gyms to serve local communities. Headquartered in Salt Lake City, the Momentum brand is fueled by a passion to evolve and share the sport of rock climbing through inspired wall design, modern training facilities, effective coaching and education programs and amenities that enhance the indoor experience. Momentum is committed to building better climbers and cultivating lasting communities. For more information about Momentum, visit www.momentumclimbing.com or connect with Momentum on [Facebook](#), [Instagram](#), [Twitter](#) and [Vimeo](#).

About Baker Katz

Founded in December 2004, Baker Katz is one of Houston’s top full-service retail brokerage firms specializing in first-class tenant representation for some of the retail industry’s top national chains. The firm also provides project development and leasing, and investment sales services. For more information, please visit www.bakerkatz.com.

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