Systems Change Action Plan Template

Collaborative Name: Whitfield Family Connection

Systems Change: Promote the Basics Principles

Type of Systems Change: __ Programmatic __ Policy/Procedure __ Environmental _ _ Systems Change

Activity/Action Description	Due Date	Stakeholders Engaged	Person(s) Responsible	Resources Needed
Identify partners who can implement or promote the program with their existing clientele and the community at large.		Church youth programs, youth serving organizations, resource providers, Women's Enrichment Center, Housing Authority, WIC, DPH health centers (prenatal), families – those we intend to serve, United Way, Family Connection, Library, Family Support Council, Oak haven SCH		Need to focus on engaging the leaders of these programs and agencies in order to ensure that those making the decisions are engaged in the process.
Promote Basics Insights – weekly text messaging for parents to support them in implementing the 5 strategies of the Basics.		WIC Families from Health Department, Women's Enrichment Center	United Way – current funding for 200 participants	Can be signed up on What's App to increase access.

Increase awareness and understanding of the 5 strategies that make up the Basics.				
Add the Basics Training to the Sharing is Caring program to be delivered between August – December.		Women's Enrichment Center, Library offered Basics Classes, Housing Authority also taught some Basics Workshops		
Work with family representatives, especially teen parents, kinship caregivers, etc. to identify the best ways to engage them in the Basics.				The purpose is to meet these families where they are and connect them to this and other resources.
Create messaging materials – print, social media, website, videos, signs with QR codes, etc. to increase access and engagement for families to the program.		Collaborative, Library, Health Department, Dalton/Whitfield Family Connection Page	Library – to post videos	Messaging should detail the Basics resources, why they matter, how to access them and what the intended result of using it will be. Library has a YouTube channel that could be leveraged to reach the community.
Inventory all of the available resources and create messaging that is directed to providers so that they can share with clients and increase engagement in the Basics.				There are existing levels of engagement in the program.
Collaborative Meeting – this fall focused on the Basics Strategies and leverage as a mini-training for partners.		January Collaborative Meeting Discussed Basics	United Way and the Collaborative	

Link community to existing training/workshop opportunities.				
Link to guidebook from the Basics to create workshops and trainings.				Guidebook is the framework and you can tweak it for the population you serve.
Explore the Collaborative as a backbone organization for a Basics membership.		Early Childhood Initiative, Collaborative– ECI paid the $5,000 backbone fee, but DWFC is the Backbone agency.	Collaborative	Membership discounts text messaging app and increase access to additional resources.

Participants:

Notes:

- Issues of students coming to school without being ready to learn. There is a lack of daycare availability (waitlists), expense of access, quality of care, etc.
- HeadStart is full and on a waitlist. There is turn-over, so they do move through the list. There is natural attrition from parents who can not keep up with the requirements for attendance, etc. Transportation impact this.
- Awareness of available resources to access the programs as early and often as possible.
- Issues with staff sharing the details of what to do next when there is a waitlist. Making sure we educate parents about what it means to be on the waitlist and how families are moved off this list is important.
- The Basics can be done in other places outside of childcare centers like the Crisis Center or Housing Authority (currently going on there).

- Will be able to offer the weekly text messaging portion of the program for those unable to attend a childcare center.
- Can be used with parents regardless of their level of education. Can also be used with household items and doesn't require a lot of extra work. It just shifts the way they interact with their children when they are engaging with them. It empowers them to focus on the skills that will help with the transition to school.
- Will be working with DPH to do it in the WIC Department.
- Can supplement Babies Can't Wait.
- Women's Enrichment Center – a possible partner for implementing the Basics. Clients could be sent there for additional supports and to receive the training.
- Sharing is Caring – could include this as one of the training opportunities.
- Can be customized to the agency setting and is available in several different languages. App gives strategies at all stages of development.