

DM Draft for Thiago Klafke

Hey Thiago

I just want to say great job with the art that you displayed for #PortfolioDay, Specifically the palace-themed one that looks like it came out of God of War.

It blew me away with how realistic it looked!

I noticed you had a course on Gumroad that teaches people how to master making 3D Art.

I was curious to know if you are making use of email marketing?

“Thiago replies and says that he has a list but he isn’t actively sending out emails”

I see,

I believe we can increase your customer base and sales if we display you as an expert in the environment art field.

I’ve noticed you’ve been doing that on Twitter already.

I have an idea that will destroy all objections that your potential customers may have before purchasing your course.

It involves the use of email marketing and is proven to increase sales

As a side benefit, it will help you develop trust with your customer base.

I have attached a link to an example email that I have drafted specifically for your course

If you are interested in working together on this, let me know what time you will be available for a Zoom call and we discuss the future of this project

Here is the link:

<https://docs.google.com/document/d/1DSWhl2Fbw2HRrQ4e21CzvclsiZpRvlojyYENN4-r3Eo/edit?usp=sharing>