

KMb: Disseminating

Disseminating knowledge is focused on getting EL related knowledge out to a much wider audience than with other KMb domains. This often means making knowledge, information, or resources publicly available so that anyone who needs to wants them has ready access. This might look like:

- Developing open-educational resources based on an EL activity
- Publishing an academic paper laying out the process and results of the EL opportunity
- Posting an article to an institutional newsletter or website

Dissemination plan

- What knowledge will you be disseminating?
- What venues do you have available to you to share this information? (Newsletters, Industry publications, Listservs, Academic journals, Online forums, Websites)
- Is there any information that shouldn't be shared?
 - For proprietary reasons?
 - For privacy reasons?
 - For security reasons?
- What resources do you have for helping to share this information?
 - Marketing
 - Public relations
 - Industry contacts
 - Government contacts

Examples:

- <https://www.niagaracollege.ca/blog/2018/04/10/pen-pal-project-connects-college-students-with-heidehof-seniors/>
- <https://www.niagaracollege.ca/insidenc/2019/04/02/letter-writing-project-at-niagara-college-boosts-well-being-bridges-gap-between-generations/>
- <https://researchimpact.wordpress.com/tag/experiential-education/>