

Ava Stark

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EDUCATION

University of Georgia, ATHENS

2026

*Bachelor of Arts, Public Relations, 3.8 GPA
Spanish Minor*

PROFESSIONAL EXPERIENCE

Uncommon Athens

November
2023-Current

Community Assistant

- Assisted with the development and execution of digital and print marketing campaigns.
- Produced engaging social media content, including images, videos, and text posts.
- Engaged in on-the-ground street marketing initiatives, including flyer distribution and tabling to attract new customers and bring foot traffic to the apartment complex.
- Successfully generated leads and scheduled property tours through cold-calling efforts.
- Created and sent personalized email communications to tenants and prospective residents.
- Conducted engaging property tours that effectively showcased property features and benefits to prospective tenants, leading to lease generation.

AWARDS AND EXTRACURRICULARS

Georgia Seal of Biliteracy

May 2022

- Awarded by the Georgia Department of Education to recognize proficiency in the Spanish language

PRSSA

2023-Current

- Networked and gained valuable insight into the public relations industry through active participation in PRSSA meetings

SKILLS

Computer software/ frameworks: Adobe Photoshop, Adobe InDesign, Excel, Microsoft Word

Languages: Spanish (advanced)

Proficient in AP Style