



Thank you for your interest in Soda City's second yard sale event of the year! Soda City belongs to you, Soda Citizens, and we're excited to host you as a vendor for a day! Below you'll find detailed information about the Holiday Yard Sale and some standard protocol for vending at the market. If all checks out, please sign-up using the Google Form. If you have additional questions, email us at hello@sodacitysc.com.

More detailed information about day-of logistics will be sent out the week of the event.

The Soda City Holiday Yard Sale will operate normal market hours, 9AM-1PM, on Saturday, December 8th. This festive event invites all Soda Citizens to yard sale and holiday shop with us! If you have never-been-used, like-new, or gently used items for sale -- bring'em on out (your items do not have to be holiday themed, but the holiday spirit and ugly holiday sweaters are encouraged!). Please keep in mind the spirit of a traditional yard sale event when applying! Any applications that include original artwork, handmade items, collectibles/memorabilia, etc. will be redirected to our standard Soda City Market [application](#).

The regular Saturday market will take place simultaneously with this event. We're adding additional blocks to Soda City Market to bring in yard salers.

Sign-up: If you would like to participate, the first step is to complete the [Google sign-up form](#). If you are accepted, you will receive an electronic invoice via email within 3-5 business days. Within the same timeframe, all unapproved applicants will be notified accordingly.

Rates: \$30 per space. Each space is one parking spot on Main Street. You may sign up for more than one space on the Google Form. Two vendor spaces would be \$60 three \$90, etc. If you sign-up for more than one space they will be side-by-side. The Soda City Yard Sale sign-up closes on December 5th or when all spots are sold out.

Invoicing: Completing the Sign-up form generates an emailed invoice with the option to pay online or mail a check/cash. All invoices will be sent in email form through Quickbooks. Please add us to your contact list so your invoice does not end up in a spam/junk/promotional folder. **Remember, paying your invoice in FULL secures your space(s) at the market.**

Cancellation: Yard Sale fees are non-refundable or exchangeable. If you are unable to attend the Yard Sale at the last minute, please notify us at hello@sodacitysc.com so we can remove you from the market map!

Market hours are from 9AM to 1PM. Vendors may break down no earlier than 1PM and may not sell their wares past 1PM. If you have an emergency and must leave the market before 1PM, notify our staff before leaving.

Business License: A City of Columbia Business License is not required for this event, as a yard saler.

Equipment/Vehicle Information: Any tables used, items for sale, chairs, etc may not protrude into the street beyond the parking space lines or into the spaces adjacent to you. Tents are not permitted. All equipment brought onsite is the vendor's responsibility. Electricity is very limited on Main Street and must be reserved for our regular market vendors.

Arriving: All vendors must be set up and ready to sell no later than 9AM. Suggested arrival times for yard salers will be sent out closer to the date. **Please note! Cars are not permitted to drive on the street past 8:30AM. If you arrive after 8:30AM, you will be unable to drive on Main Street and will have to unload from the end of the block.**

Departing: After the market is over at 1PM, you are permitted to leave. **First**, load up and consolidate your belongings on the curb/sidewalk in front of your assigned parking spot. **Second**, retrieve your vehicle and carefully park in your assigned spot. **Finally**, pack up your belongings and carefully make your departure.

Map: The Soda City Market map is released to the public and sent to vendors on the

Thursday and Friday before the event. Your space will be listed according to the yard sale name given when you signed up.

Rain Date: Should rain be expected, the event will move to December 15th. You'll be notified of a push to the rain date by noon on Friday, December 7th.

Communications: Email is Soda City's primary form of communication with vendors. Our staff will be in touch leading up to the event with additional details, promotional opportunities, logistics, etc. Please keep an eye on your inbox for these emails! If you need to reach out to us with any questions or concerns, please use the subject line: **YARD SALE INQUIRY** and send it to 'hello@sodacitysc.com'.

Public Relations: Traditionally, market vendors maintain a 'front-of-the-house' demeanor at all times. The vendors and our staff are viewed as Main Street and city ambassadors, and we extend that mantle to you for the Yard Sale! Some helpful notes: Study the map in order to let customers know where the restrooms and ATMs are located. Customers may also ask you the location of other vendors. If you're a Soda City regular, you probably know! We love that! It's not a bad idea to give the day-of map a closer look beyond your spot location.

Smoking/Intoxication: Don't.

Your staff includes Jordan (Market Day Manager), Olivia (Business Manager), Heather Curtis (Public Relations Director), Erin (Operations Director), Emile (Goodwill Ambassador), Stephen Ruxton (Soda City Staff), Doug Baer (Soda City Staff) and various interns, volunteers, and temporary staff for special event days.

Rules: These are them. **By completing the Google sign-up form, you accept the rules as they are and as they change.** You implicitly hold Soda City, it's staff, and the City of Columbia harmless from any legal actions against these entities.