

# EDUCATION DEVELOPMENT COMMITTEE (EDC)

## **What we do:**

We support the development of Industrial Engineering and Management (IEM) education in Europe by carrying out research, developing event concepts, and building partnerships with universities, professors, and companies. Our aim is to help Local Groups organise impactful educational activities that connect students, academia, and industry.

## **Mission of the Entity:**

Empower ESTIEM to strengthen its educational dimension through research, events, and collaboration between Local Groups and academic partners.

## **Work environment:**

We work as a collaborative team where each project is handled by small groups of 2-3 people to ensure no one works alone. Meetings are regular but flexible, with clear task sharing and mutual support. Creativity and initiative are encouraged.

## **Communications Responsible**

### **Tasks of the PR & Communications Responsible will include the following:**

- Coordinate with ESTIEM's Central PR team to design promotional material for EDC activities (or create in-house if necessary).
- Work on a Project of "What is the Opinions of enterprises on Students in NGOs and do this contribute in the Recruitment Process"
- Develop communication materials for Local Groups (toolkits, guides, social media post templates).
- Plan LinkedIn and social media posts highlighting interesting findings from projects.
- Write Education Content on Social Media

### **Preferred competencies:**

- Interest in marketing, design, or storytelling.
- Ability to translate research into engaging content.
- Creative mindset.

### **What will you learn in this position?**

- Experience in professional communication within an international network.
- Skills in campaign planning and coordination.

## **Duration of the mandate**

The mandate will last from **September 2025** until **July 2026**.

## **Questions?**

If you have any questions or doubts, you can always approach **Tsawo Bufalo Chaguy** through [chaguy.tsawo@estiem.org](mailto:chaguy.tsawo@estiem.org) or +49 017631372575.

## **Interested?**

Please apply by filling out the [Application form](#) and submit your motivational letter in PDF format.

Your motivational letter should include:

- An introduction about you and your ESTIEM Journey
- Why should you be selected?

## **Deadline**

September 30th, 2025 – 23:59 CEST