

When it comes to creating good sounding audio - the task might seem quite intimidating.... and expensive.

Look online and you'll see people directing you to purchase sound foam, mix boards, boom arms, phantom power supply, and yada this yada that.

You don't need anything like that, heck, you don't even need a computer!

All you need to know is how to hold your phone.

1) Hold the microphone of your phone close to you mouth, but not to the point you are unintentionally doing asmr. (A good general rule to follow is "fist length." You should be able to fit your fist between your mic & your mouth.)

Too Close

Fist Length

2) Skewing the phone correctly. When we speak, our mouths naturally create air flow, pushing and pulling the air around us. This is especially evident when we say words that contain a p or "teh" or "ss" sound. When we face our mics straight on, these sounds are captured in our recordings and can distract listeners from our actual speaking. To combat this, simply angle the phone away from your face. Imagine you are in a facetime call, and angle the phone as such.

Too Direct

Skewed

3) Now, let's talk about background noise. It's difficult to find a quiet place nowadays as many of us are living with our families. However! There is still a way to escape the noise! Or at least most of it. Get into your closet. Yep! You read that right. Recording in your closet is actually an old industry trick many beginning professionals used before they could afford their own sound booths. The clothes in our closets naturally absorb sound & the enclosed area (assuming you have a closet door) makes it harder for outside sound to get in. If you don't have that, make a pillow fort! The same principles apply from the closet explanation to pillow forts as well - our blankets, and pillows are great absorbers of sound and should work well, too.

Great! Now your audio sounds good!.... But do you sound good?

Boring

The audio sounds good in that piece but, let's be honest - it's boring. I have no motivation and sound like I'm reading a script... which I was.

Now it's always good to have a script at hand, but you don't want to be reading it line by line. More often than not, people can tell you are reading a teleprompter.

A good script, at least for beginners, consists of a well developed intro and outro with a simple bullet pointed outline for the middle.

With this method, you are almost always guaranteed to start off strong and finish strong while sounding natural throughout. You are still being guided by the bullet points but, in this format you will be *speaking* about them rather than *reading* them off your script!

Here's an example of a good outro:

Personal Outro

I clearly state the clip is ending - it's short and concise, but still packs a punch. The line is unique as I use the phrase "that disembodied voice," something you don't often hear and gives my character a more developed "personality" because of it. Try to achieve the same with your intros and outros. So with that all being said:

I'm Jacquie Kuru, that disembodied voice - signing off!

(all audio clips were recorded by the default recording app on Iphone)