



BRITISH ACCOUNTING AND FINANCE ASSOCIATION

JOINT ANNUAL CONFERENCE OF THE CORPORATE FINANCE AND ASSETS PRICING SIG and THE NORTHERN AREA GROUP

13th – 14th January 2022

CALL FOR PAPERS

We are pleased to invite you to the Joint Annual Conference of the British Accounting and Finance Association (BAFA) Corporate Finance and Asset Pricing SIG and the Northern Area Group, which will be held online during 13th – 14th January 2022. We invite the submission of original papers related to, but not limited by, the following broad theme:

Accounting and Finance in a World of Change

The conference offers an interdisciplinary forum to gain feedback on timely working papers. We welcome papers covering all areas of accounting and finance, and especially those whose themes are related to changes in finance practices and accounting standards and policies. We particularly welcome timely research that concerns society and economic organisations, such as ESG, sustainability, climate finance, GHG and environmental disclosure, and CSR reporting. Also, we particularly welcome timely topics in the accounting, finance and the management of innovation, including, but not limited to, Fintech, Cleantech and Cloud Accounting.

KEYNOTE SPEAKERS

Professor Jonathan Batten (RMIT University, Australia)

on **'Green Finance and Sustainability'**

Professor: Christine Cooper (University of Edinburgh, UK)

on **'Critical Perspectives on Accounting – research challenges and opportunities'**

Professor Steven Young (Lancaster University, UK)

on **Content Analysis and Machine Learning**, titled ***'Never the Twain Shall Meet? The Ballad of Accounting and Natural Language Processing.'***

WORKSHOP on Financial Content and Textual Analysis (Prof. Steven Young)

Financial markets are a rich source of machine-readable discourse, much of which comes ready-labelled (e.g., disclosures by fraud firms and takeover targets, topic-defined commentaries in press releases, award-winning annual reports, etc.). Parallel streams of research examining financial market data are evolving in computational linguistics and finance, but the level of cross-fertilization remains low.

Steven explores two related themes with the aim of promoting greater levels of cross-fertilization. The first theme reviews the research questions and agendas in finance where input from NLP specialists is required. The second aspect explores the resources and insights available from finance that provide new research opportunities for NLP specialists. Steven also examines the barriers limiting interdisciplinarity and proposes practical strategies for encouraging greater dialogue between researchers in finance and computational linguistics.

Meet-the-Editor Session

Arrangements to be advised.

PAPER SUBMISSION PROCEDURE

Submissions can range from an extended abstract, early working drafts to fully developed papers. Please submit your work via email to northern-ag@bafa.ac.uk by **20th December 2021**.

Authors are encouraged to submit their work as soon as it is ready, as the review committee evaluates submissions as papers are received, returning their decisions as quickly as possible.

KEY DATES

- Deadline for submission: **20^h December 2021**
- Notification of acceptance: **24th December 2021**
- On-line registration opens: **25th October 2021**
- On-line registration finishes: **10th January 2022**

REGISTRATION

Free for BAFA members

CONTACTS

For information regarding paper submission and the conference, please contact: Prof. Jia Liu: northern-ag@bafa.ac.uk

KEYNOTE SPEAKERS' BIOGRAPHIES

Jonathan Batten is a Professor of Finance at RMIT University Melbourne and the managing editor of Elsevier's Journal of International Financial Markets, Institutions & Money (JIFMIM), co-editor of Finance Research Letters, and senior editor of Emerging Markets Review. Jonathan's published research crosses several disciplines: firstly, in the business area on insider trading and market manipulation, bond pricing and corporate foreign exchange risk management; secondly, in energy and applied mathematics on complexity in financial time series and market integration; and thirdly, in economic policy on financial market development and the societal impacts of foreign direct investment. His current research is based on assessing the impact on banking and financial markets of the expected worldwide shift to renewable energy and adjusting to the effects of climate change.

Christine Cooper is Chair in Accounting at Edinburgh University Management School. She is Co-Editor-in-Chief - Critical Perspectives on Accounting; Joint-Editor-in-chief - Accountancy Business and the Public Interest Journal, and sits on editorial boards - Accounting, Organisations and Society, Accounting, Auditing and Accountability Journal; Accounting Forum; Journal of Financial Reporting; Sustainability Accounting Management and Policy Journal. Christine's research is broadly concerned with the impact of accounting in our everyday lives and this broad interdisciplinary arena has two dominant strands. The first is concerned with the probably unanswerable question - why do we do what we do! In terms of accounting this would mean considering how accounting information or accounting's theoretical frameworks impact upon our decision-making or actions.

Steven Young is Professor of Accounting and Associate Dean at Lancaster University Management School. His research interests cover topics at the interface between accounting and corporate finance including executive remuneration, narrative reporting, and financial reporting quality. His industry research collaborations include the Financial Conduct Authority, the Financial Reporting Council, the CFA Society UK, the Pensions and Lifetime Savings Association, and INQUIRE UK. He is Associated Editor for *Journal of Business Finance and Accounting* and an editorial board member for a range of journals including *Accounting, Organizations and Society* and *Accounting and Business Research*.