

## Professional Questions

1. What's one JLV project you're particularly proud of?

*Developing the site architecture and content for the SkillsUSA Massachusetts website. I loved learning about this unique organization (The training! The competitions! The red blazers!) and working alongside the talented Travis Snider for design.*

2. What's one skill you're hoping to develop?

*I am always working to expand my knowledge of SEO. The landscape of search engine algorithms is every-changing, so this is a skill that requires constant learning and adaptation.*

3. What's the most challenging part of your role, and how do you overcome it?

*Writer's block is real, even for someone who has been writing for years! Finding a place to start often takes me longer than the entirety of a project. Lately, I've been using AI (I like Gemini by Google) to help me brainstorm topics or make connections. It helps me get into a creative flow more quickly.*

## Personal & Fun Questions

1. What does your ideal Saturday in RVA look like?

*Starting the day with a run by the river, followed by breakfast at a place like Perly's, Westwood Fountain, or SB's Lakeside Loveshack. Then spending a long, leisurely amount of time outside at Lewis Ginter Botanical Gardens or one of the parks in the area—lately my kids have been loving Taylor Farm Park or Deep Run Park. Cap off the day with dinner at Stella's or pizza and tiramisu to-go from 8 ½!*

2. What's one thing on your bucket list that you want to do in the next year?

*I'm looking to run my first half marathon this year (and now that I've said that publicly, I can't chicken out, right??).*

3. What's one app on your phone that you couldn't live without?

*Libby! I always have one or two audiobooks in rotation—currently *The Wedding People* by Alison Espach. It helps make folding laundry more exciting.*