



WAKE FOREST BOOSTER CLUB

Wake Forest High School
Cougar Club Meeting Agenda
November 1, 2022
WFHS Media Center, 6:00 pm

-Minutes-

Attendance

1. **Welcome Intro** – Robyn Lester, President of Booster Club, called meeting to order. She reminded attendees to sign in at the front when attending meetings and to scan the QR code to access the meeting Agenda. Robyn reminded attendees that both Coach and Team Reps can vote along w/Board members on sport topics, not Board matters.
2. **Treasurer Report** – Melanie provided an update on the Booster account balance of \$51k in general account. Concession are going well.
3. **Athletics Director Report** – AD Dunbar gave updates on Fall sports calendar and more:
 - Spring Schedule coming out next 2 weeks. Just cleaning up some dates.
 - No JV Basketball. Only 1 game at 5pm for Varsity, 4, 5:30 and 7pm.
 - Wrestling matt coming on Thursday, 11/3.
 - Playing Chapel Hill, no membership passes allowed.
 - Day light savings on Sunday, 11/6.
 - Winter sports Parent Meeting on 11/8 at 6pm
 - 11/9 early signing day, then on 2/1 and May 2023.
 - Hosting Cheer competition on 12/16 and 12/17 – Every middle school and high school will attend. Needing concession help from Booster Club.
 - Fri – after school til 10pm; Sat – all day, Reg starts at 6pm, volunteers start at 4:30pm, Sat starts at 8am, volunteers start at 7am. Teams arrive at 8am til 6pm.
 - Concessions will be open from 9-3pm. Considering coffee vendor.
 - Sign up genius will go out by Nov. 30.
 - Admission Fee – similar to HS OT.
4. **BoosterHub – boosterhub.com**. Robyn advised that we now have 646 members in the Hub. Still have 314 of 646 who have not taken next step in set up to receive communications. Lacrosse, baseball, and basketball parents need to get into the system. Remaining football games and signups are on Booster Hub.

Robyn stressed to coaches to please get parents and students signed up on BoosterHub. She has training video but trying to figure out how to share. Group chats and emails can all be done through BoosterHub. Robyn has set up all the teams so it's ready to go. Just be sure to us TAGS to communications go to your sport members only.

50/50 Raffle – Softball and volleyball signed up. Having trouble getting parents to commit because of 11/11. Robyn may need parents to cover. Coach Leesh tennis to cover 11/18 if not, all teams to help. Basketball season tris available for 50/50. Raffles are lucrative: \$670 earned by Boys Lacrosse.

Best way to get connected is to go to the website link designed specifically for our BoosterHub:
wakeforestcougars.boosterhub.com.

Getting Connected:

Goto website: wakeforestcougars.boosterhub.com, click REGISTER HERE to join our Booster Club, fill out info on site as parent or student and message will go to Robyn so she can register and send out a link. Must download APP to receive communications. Suggestion: If teams have list of names and emails, someone can load that in and connect parents to team. Team Rep can get parents on quickly and then they can tag their sport. Robyn will add volunteer positions so teams can sign up volunteers and/or create sign-ups.

5. **Playoffs** – Coach Dunbar requested vote by Booster Club for support on funding of food, bus transportation when teams make it to playoff/states/finals:
Booster Club Approved: \$10/pp for meals from booster account and charter bus will come out of school account.
6. **National Letter of Intent signing** - Booster Club approved vote for refreshments i.e. bottle water and cookies on 3 dates 11/9, Feb 2023, and May 2023.
Approved.
Will be held in gym or media center. Robyn and AD Dunbar want to improve the experience for the players.

7. **Committee Reports –**

Apparel: Natalie better than expected. Another \$2,400. Total \$19k sold. Melanie is going to have sales analysis to help with future ordering. Stephanie is working on ordering and new designs. Mark-ups coming soon for hoodies, long-sleeves and hats/beanies. Will have quote by Friday. Trying to get polos for Spring. There have been some quality issues with decal peeling reported. Vendor will refund or replace.

Ideas for future sales dates: Teacher workdays, date for parents to come buy in parking lot, after Thanksgiving/early December or at Parent's night on 11/17.

8. **Other:**

Committee Chairs needed:

- Concessions (ordering and restocking) – **Open**. Role: 2-person job. Touch base w/Team Rep and do restocking. The idea is that this volunteer does not actually run the concessions but makes sure they have supplies and happen. Chair for Concessions would have to keep track of who is volunteering. 3-4 people to meet delivery and stock concession stand shelves. Pepsi Delivery: Wed AM, Fri PM around noon. Robyn and Melanie still doing it.
- Online fundraiser – Baseball and cheer getting ready to set up theirs.
- Booster Hub donations raised \$5,000 so far. Cross-country & Track. Pushed the links out to parents. Offered kids a prize to boost sales i.e. \$100 GC to Run & Try shoe store.
- Corporate Sponsorship – Slowed down. Amy will look for someone to sponsor the signings, approx. \$750 for all three dates.

- Fundraising Event – **Open** – Ideas: wine/spirit pool to bring all teams together. Next Fall unless someone wants to do it reach out to Robyn.
- WFHS Cougar Club Membership – Caryn McDaniel continue to sell in Winter session, focus on student, \$91k in school account just for Fall.
- Tech/Social Media – Jeris. New rendition of golf tournament logo, revamped and will be pushed out.
- Reverse Raffle Evening – Tamar and Robyn working on it. This event will be in Spring around Feb/Mar 2023. Need location (last time it was in backyard of big sponsor) or considering Corner in WF. Formal and limited to 100 tickets. Add the wine pull to it.
- Bud's Tavern – Suggestion for Fall fundraiser barn fire.
- Food Truck – **Open**.
- Golf Tournament – new graphic for rescheduled date 11/18. Tablet and reader needs to be there. 26 teams.
- Ian Lewis Soccer scholarship.
- Booster Club Scholarship – Caryn and Robyn. \$1,000 for female and male. Need team rep at Booster Club meetings to be eligible. Need to map out the Application process, i.e. what are the requirements, GPA, application period, review process, maintaining and tracking applicant status and reporting. Caryn and Robyn. Part of senior awards. Caryn how and who set up. Kids apply, Bryce Gibbons has collected and formed a Committee. PTSA will give info to Caryn for review and judge process to maintain fair and neutral, point system.

9. **Membership Passes**

Caryn provided update on Sales. There have been a handful of online purchases. Robyn and Coach Dunbar plan to leave pass sales open until Spring sport parents have chance to purchase.

List of upcoming event dates:

11/7 - 6pm Winter sport parent mtg in gym

11/9 - National Letter of Intent Signing Day

11/18 - Food Masters Golf Tournament

12/6 -Booster Meeting

12/16-17 Cheer Competition

Meeting adjourned at 7:30 pm.