

Hey there, fellow podcaster!

Thanks so much for your interest in being part of my new show, "Podcast Help Desk". I'm thrilled to have you on board.

Here's how we can get the ball rolling:

- 1. Head over to <a href="https://www.speakpipe.com/PodcastHelpDesk">https://www.speakpipe.com/PodcastHelpDesk</a> and leave me a voice message with your podcast-related question. If you scroll down, there are a couple of templates that you can choose from.
- 2. After you've left your message, I'll send you a quick questionnaire. This helps me get to know you and your show better, so I can provide the best possible advice.
- 3. Once I receive your completed questionnaire back, I'll be able to schedule your episode. Your voice message will kick off the show, (that's why I need you to use one of the templates provided) and I'll dedicate the entire episode to promoting your podcast and troubleshooting your issue.

# **But wait, there's more!**

If you implement my suggestions, I'd love to have you back on the show in 3-6 months to talk about how you've optimized your podcast. That means double the exposure for you!

Remember, if you have multiple questions, feel free to call back and submit each question using a template (you can use the same one that you used before or you can switch it up with a different one, your choice). The more, the merrier!

I'm excited to help you boost your download numbers, increase your consumption rate, grow your email list, improve engagement, or even monetize your show. Let's make your podcast shine!

Thanks again for helping me launch "Podcast Help Desk" with a bang. Can't wait to hear from you!

Happy podcasting!

D.R. Fay
Certified Podcast Consultant/Producer
Host of the Podcast Help Desk
Mouthy Broad Media

# https://www.speakpipe.com/PodcastHelpDesk

(Since Speakpipe only allows a very small space text, I've put all the templates here)

By the way, if you mess up, you are able to do as many takes as you like. There will be instructions for that

#### Variation 1:

"Hey D.R., [insert name] here from the [insert podcast name] podcast where we discuss [insert what your podcast is about]. I've got a question for you. I was wondering [insert question]. I'd really value your insights on this. Thanks, take care!"

#### Variation 2:

"Hi there, D.R. This is [insert name] calling from [insert podcast name]. Our podcast about [insert what your podcast is about]. I have a question I'd love your take on. I was wondering [insert question] Your input would be super helpful. Thanks a bunch, bye now!"

## **Variation 3:**

"Hello D.R., [insert name] here from [insert podcast name], where we explore [insert what your podcast is about]. I hope this message finds you well. I've got a question that I believe you'd be perfect to answer. I was curious about [insert question]. Your perspective would be greatly appreciated. Thank you so much, and take care!"

#### Variation 4:

"Hello D.R., [insert name] here, from [insert podcast name]. We focus on [insert what your podcast is about]. I've got a question I'm hoping you can help with. I was wondering about [insert question]. I'd be really interested to hear your thoughts. Thanks so much, cheers!"

## And for those who may not have a podcast yet

## **Variation 5:**

"Hi D.R. This is [insert name] calling, and although I don't have a podcast YET, I really am thinking seriously about it. I plan to name it [insert podcast name]. Where I'll talk about [insert what your podcast is about]. I have a question I'd love your take on. I was wondering [insert question i.e. "how do I start", or "what are the most common mistakes new podcasters make" or "I don't understand how SEO works for podcasting" etc.] Your input would be super helpful. Thanks a bunch, bye now!"

it should come off sounding something like this....

"Hey D.R., Sarah here from the 'Tech Talks Tomorrow' podcast where we discuss emerging technologies and their impact on society. I've got a question for you. I was wondering how I can get more engagement for my show. I'd really like to get your take on this. Thanks, take care!"