

Plug In Day Staffing Plan

This is dynamic, as last minute personal plans may affect it. - Call 717-9158 if questions

Check Staffing List

Dear Plug In Day EV Exhibitor,

Thank you for helping us transform the Sacramento region by providing an EV, and more important, your time, for the National Plug In Day event on **Sunday, Sept 29th** held at the Folsom Premium Outlet. An event flyer is attached. Check the time schedule below.

Please be aware that all display vehicles must be in place no later than 9:30am and may not be moved from pedestrian areas until after 7pm. Tesla Row, EV Row are exceptions and can be moved when necessary.

Event will include:

- Ride and Drive section with ~20 vehicles
- Ten Show and Tell vehicles in pedestrian areas
- Prize Drawings including Amazon kindles
- Related organizations including solar installers, home chargers, government agencies, workplace charging, SMUD

Contacts:

- Ride and Drive Manager: Georg Kuhnke, 916-599-1527
- Charging Manager: Tom Dowling, [\(916\) 712-5873](tel:9167125873)
- Event Co-Manager, Guy Hall, [916 717-9158](tel:9167179158)
- Event Co-Manager: David Link, 916-685-8588 (day of event: 916-267-8647)
- Workplace Charging Manager: Becky Haupt,

Location: 13000 Folsom Boulevard, Folsom, CA 95630 ("PID Outlet Photo" map attached)

We request from you:

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- Send us your cell phone number that you would have on the day of the event.
- **Car owners - arrive at 9:00 or before to set up** (see the map). Contact SacEV table on arrival. **Vehicles can not be moved after 9:30AM until 7:00 PM** unless they are on Tesla row, Hilfiger Point Parking, or Test Drive Row.
- **Booth owners - arrive at 8AM to set up..**
- The event runs from 10AM to 7PM.
- Someone from SacEV be there to guide you.
- Share your personal experiences. This is the top request we've had from prior event attendees.
- If you need a charge, plan to arrive extra early to charge up or stay late to charge after the event. There are chargers available but they may be busy during the event.
- Bring sunscreen, a hat, a pop up if you have one.

Deployment: (subject to change)

- 2b Bebe QUAD
 - **BMW Active E (CARB - Mark Williams)**
 - **Fit EV (Matt Chan)**
 - **Focus Electric (Bob and Mary Balkow)**
 - **Fuel Cell Partnership FCEV**
 - **Davis Race Car**
 - **Calif Fuel Cell Partnership**
 - **SAQMD / CARB Table**
 - **Sierra Club / Breathe CA**
 - **ARC Auto Tech**
- Food Court
 - **Spark EV (Bob Trujillo)**
- Nike Point
 - **Accord Plug In (Cindy Garcia)**
 - **SMUD Volt (with Kim MacKay)**
- Hilfiger Point
 - **LEAF (Enrique Parker)**
 - Science activities (Beth)
 - Hooked on Solar, Auburn, SunPower Solar Installers

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- **Parking: RAV-4 EV (Tim Hastrup PM)**
- **Parking: RAV-4 EV (Steve Noctor AM)**
- **Parking: Prius Plug-in (Feldman)**
- **Parking: Mitsubishi iMiEV (Brian Halkett)**

- **SMUD Point**
 - **RAV4 art car (SMUD)**
 - **Model S (David Becker)**--across street on west side
 - **Roadster (Tom Ikelman)**--close to Valley Solar & Haupt Electric
 - Face Painting
 - SMUD Table
 - Valley Solar, Rancho Cordova, SunPower (& Schüco) Solar Installers
 - Test Drive Management Table on north corner (Georg)
 - Workplace Charging Table (Becky Haupt)
 - Phil Haupt Electric Table by Valley Solar

- **EV Point- East Side by chargers**
 - SacEV tent and table

- **EV Row B - West parking across from SacEV**
 - **Coda (David Link)**
 - **Volt (Dr. Bullge)**

- **SMUD Point B - West parking across from SMUD**
 - **CMAX Energi (Richard Marconi-AM)**
 - **Volt (Becky Hauptl)**

- **Tesla Row - At Supercharger (need popups)**
 - **Model S (Jorge Santana)**
 - **Focus Electric (Kyle Peiper PM)**
 - **Volt (Kim MacKay)**
 - **Customized Model S (Michael Newsom)**
 - **LEAF (Ransford Hyman AM)**
 - **LEAF (Dan and Annette Cook PM)**
 - **Spark EV (couple who attended Folsom event)**

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- Still Seeking Owners with these
 - CMAX (PM)
 - Fisker Karma
 - Fusion Energi
 - Fiat 500e (by owner)

Important items:

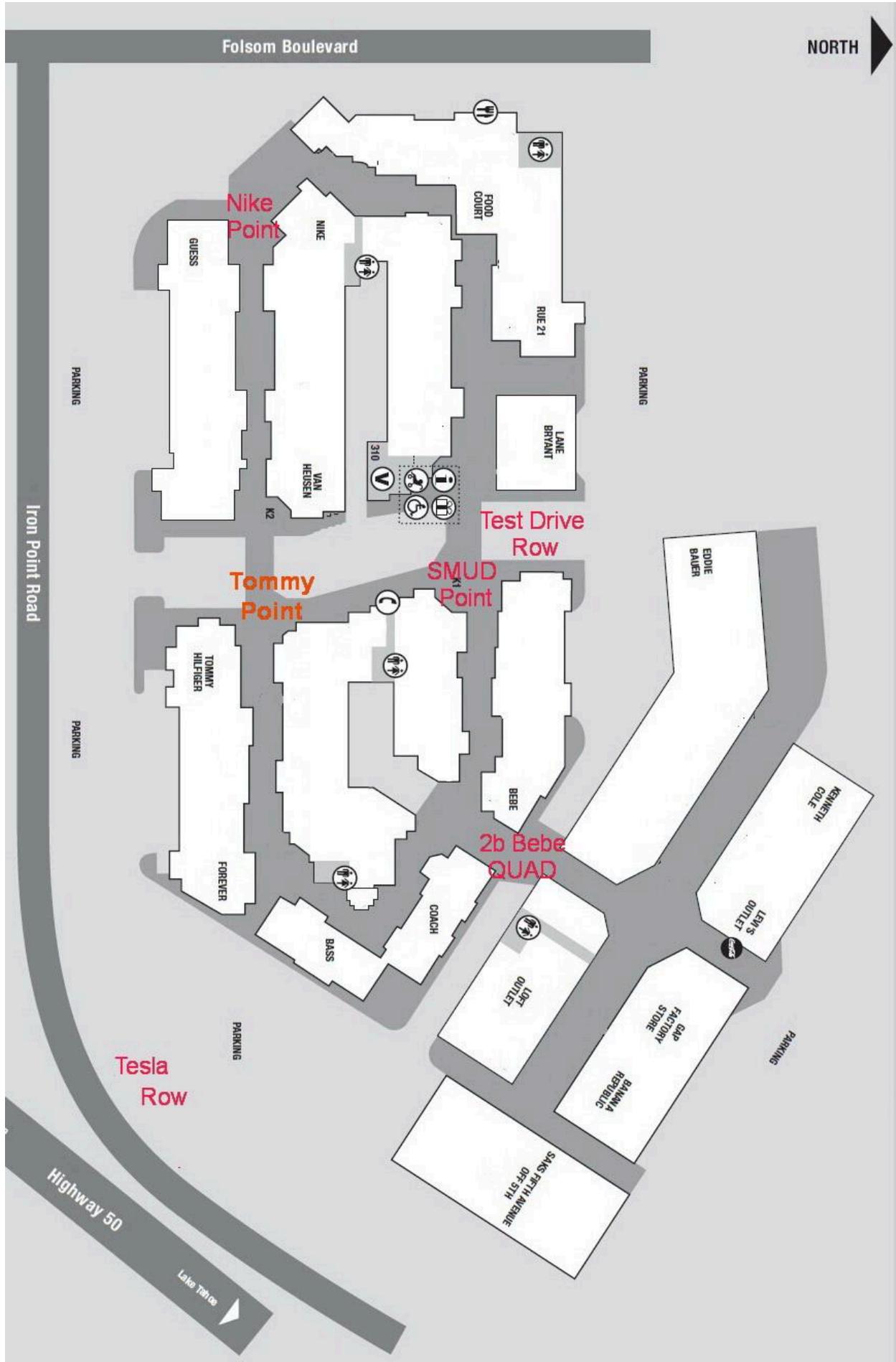
- I suggest watching this webinar recording put out by Plug In America: How to Answer Common Plug-In Questions.
http://www.youtube.com/watch?v=DcMS8uF69V4&list=PL17C20D2735A7525E&index=2&feature=plpp_video
- We should have shade areas for you, but this is sun-burn season, so bring lotion, hat, etc.
- Encourage people to take test drives and the “roadmap:”. For those whom you’ve engaged, but do not have time for test drive now, provide the Starbucks promotion. [Starbucks promotion instructions are here.](#)

Call me if you have any questions or if your ability to participate changes. I look forward to seeing you there.

Best regards,

Guy Hall

Plug In Day Staffing Plan



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Staffing List Schedule

Position	Person	Start / Stop	Cell Phone	Notes or Car Owner
SacEV Desk	Tim Hastrup	1 PM - 7 PM	(916) 801-4780	
SacEV Desk	Neil Lubin	1:00 - 7:00	(916) 801-4780	
Charging Management	Detlief	1 PM - 7PM	530.401.8244	
Workplace Charging	Becky Haupt	9:00 - 7:00	916-765-4023	
Photography	Will Staso	9:00 - 1:00	916 899-2638	
Photography	Matt Chan	1 PM - 5PM	530 848-6497	
Photography	Jorge Santana	9:00 - 1:00	916 589-0215	
Roaming	Detlief	1 PM - 7PM	530.401.8244	
Roaming	Steve Noctor	1 PM - 7PM	530-574-2152	
Education Table	Beth Schwehr ?			
Test Drive Desk	Georg	9:30 - 7:00		
Test Drive Desk	David Becker	9:30 - 7:00	916 792-5202	
Test Drive Desk	Abraham Vasant	1 PM - 7PM		
Test Drive Desk	Eugen Dunlap		530 754 9114	
Refreshments	Tim Hastrup	10 AM - 1 PM		
Kid Table				

Show and Tell Cars and Staffing

Position	Person	Start / Stop	Contact	Car Owner
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Volt	Kim Mackay			Guy Hall
Accord PI	Cindy Garcia	9:00 - 7:00	916-712-0739 (C)	Garcia Bring Pop up
BMW Active E	Mark William	9:00 - 7:00	(916) 956-1299	CARB / Mark W
LEAF	Cidny Villegas	9:30 - 7:00	916 849-5278	
LEAF	Dan and Annette Cook	1 PM - 7PM	916.224.6876	
LEAF	Enrique Parker	9:30 - 7:00	530-979-7711 916-905-2383	Enrique Parker (2013)
LEAF (Tesla Row)	Ransford Hyman	8AM - 1PM	(678) 764 - 5086	
LEAF (Tesla Row)	Eric Durbrow	3PM	916 475 4825.	
Fiat 500e				
Tesla S (SMUD Point)	Nick Kordich	9:30 - 7:00	(916) 316-5170.	
Tesla S (SMUD Point)				David Becker
Tesla S (Tesla Row)	George Parrott			Bringing pop up
Tesla S (Tesla Row)	Jon Livesay	9:00	916-879-1001	Photographer Bringing pop up
Tesla S (Tesla Row)	Jana and Ray Pingle		530-391-2163	Jana and Ray Pingle
Tesla Customized S (Tesla Row)	Michael Newsom	?	916-743-5084	
Tesla S (Tesla Row)	Jorge Santana	9:00 - 1:00	(916) 589-0215	Santana (may need to leave mid day)
Tesla Roadstr with racing motif	Tom Ikelman	9:00 - 1:00	916-765-8329	Tom Ikelman

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I Mev	Brian Halkett	9:30 - 7:00	(530) 683-5157	Brian Halkett
Fit EV	Matt Chan	9:00 - 1:00	530 848-6497	Chan (all day)
Fit EV	David Rowe	10 - 1	(916) 350-0510	car (all day)
Focus E	Bob and Mary Balkow	9:30 - 7:00	916-473-2618	Balkow
Focus E	Kyle Peiper	1:00 - 7:00	(530)979-7711	
CMax Energi	Richard Marconi	9:00 - 1:00	916-764-1066	Marconi (AM)
Rav4EV (2000)	Estelle Shiroma	10:00 - 1:00	916-607-9899	
Prius PI	Jody Feldman	9:00 - 7:00	916-622-2701	Feldman (may need to leave early)
Prius PI	Jane		732-7259 (w) 524-0316 (c)	mjaneab@gmail.com
Spark	Bob Trujillo	9:30 - 7:00	916-204-9350 (c)	Bob Trujillo
Rav4EV	Steve Noctor	9:00 - 1:00	530-574-2152	

Tables

Position	Person	Contact	Notes	Location
CFCP	Juan			Quad
Sierra Club/Breathe CA	Rick Bettis		Arriving at 10:15. Needs table, chair, pop up	Quad
SMUD	Confirmed			SMUD Point
SAQMD	Freya Arrick			Quad

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CARB	Mark Williams			Quad
Valley Solar	Confirmed	Carl Marino		SMUD Point
Nissan				Hilfiger Point
Clipper Creek	tentative			SMUD Point
Solar City	--no response			
Real Goods Solar	--no response			
SunPower	Hooked On Solar			Hilfiger Point
ARC	Benjium French			Quad
Haupt Electrical	Confirmed	Phil Haupt		SMUD Point
Face Painter	Confirmed			
Science Experiments	Tentative--Beth			
Workplace Charging	Confirmed	Becky Haupt		
SacEV	Confirmed	David Link		
ARC	Confirmed			