

Brief : Write an article about tech automation in the workplace.

The brief states that the article must focus on the impact of AI on white-collar jobs.

Heading:

Top 4 white-collar jobs that could be affected by Artificial Intelligence.

Welcome to the Fourth Industrial revolution.

The hit of the COVID-19 virus has pushed us into an unfamiliar new age. Not only are our social and human interactions with everyday life forever changed, but how we make our money has taken the hardest hit. In major economies like the US, millions of people all over the world are still suffering from the loss of their jobs to the COVID-19 virus. Sadly for many people, the job they used to do might not be coming back. However, some lucky people's careers have recovered.

Now employers are forced to battle with the challenges of the pandemic and the struggle due to the rise of automation.

Growing at an unprecedented pace is the use of Artificial Intelligence (AI).

"The AI market is projected to grow to \$312.4B USD by 2027", according to ReportLinker.

This new wave of Technology is pushing businesses to keep up-to-date on the latest trends.

Not only to keep up with the competition but also to determine where they can incorporate this technology to increase efficiency.

The game changer driving this growth is AI. Offering a higher level of productivity for businesses, penetrating every area of our Lives with the help of several internet-connected devices on the rise.

Transforming business operations, saving time and money through better data collection and predictive models to understand consumers on a granule level.

Security and personalization are vital factors. AI tools are being used with facial recognition technology and are applied to many industries, including banks, healthcare, and e-commerce.

One-third of all jobs could be at risk of automation in the next decade.

The *top 4 white-collar* industries that may have to worry about artificial intelligence and chatbots taking over are tech, finance, the legal industry, and media jobs.

Coders, computer programmers, software engineers, and data analysts are at risk by AI. For instance, the ChatGPT can write and debug codes.

Financial analysts and personal finance advisors that deal with manipulating massive amounts of data have to match AI's ability to generate investing advice which is often not easily interpreted by humans.

Paralegals and legal assistants are in competition with chatbots like ChatGPT, which are becoming more proficient with legal language.

Media jobs like advertising content creators, technical writing, and journalism are starting to see AI tools being used more and more. AI tools are used to expedite repetitive tasks, streamline captioning, filter and distribute news. AI has already made its mark in the music industry through the creation of musical compositions. Now the media and entertainment industries are looking like notable adopters.

“We have to make sure that the new technologies in the digital, biological and physical world remain human-centered and serve society as a whole, providing everyone with fair access.” says Klaus Schwab, founder and executive chairman of the World Economic Forum.

On the bright side... we have already been living with automation and robotics in many aspects of modern life. According to many estimates, technology could create millions more jobs than it displaces over the next few years than lost by automation.

Advancing artificial intelligence is assisting current employees, like real estate agents, healthcare workers and engineers with their work. ChatGPT and other kinds of AI save workers, job seekers, and others time on tasks and helped save lives.

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