



1STPhilRESVisMin Conference

Waterfront Hotel, Lahug, Cebu City

June 26-27,2015

TIME/DATE		
DAY 1, JUNE 26, 2015		
8:00AM–11:30 AM	Registration of Delegates @ Waterfront Hotel Educational Field Trip @ City Di Mare @ South Road Properties (8:00 -11:30 AM by Batch. Bus will be at Waterfront Hotel to transport delegates to City Di Mare and back to Waterfront Hotel)	Venue: Waterfront Hotel, Lahug, Cebu City City Di Mare, South Road Properties
11:30 AM – 12:30 NN	Lunch Break	
12:30 NN –1:00 PM	Assembly Time	Venue: Waterfront Hotel, Cebu City Attire: <u>BUSINESS ATTIRE</u>
OPENING CEREMONIES		
1:00PM	Formal Opening Entry of Colors and Parade of Chapters Invocation PambansangAwit PRC Hymn Call to Order and Declaration of Opening of PhilRES VisMin Conference Message Message Message Acceptance of the "WELCOME TO CEBU" Banner	Emcee: REB Julius Topacio Emcee: Dr./Consultant Mary Gaw So PhilRESInc., National Directors Audio Visual Presentation HON. RODOLFO G. VALENCIA PhilRESInc., National President HON. MICHAEL RAMA Cebu City Mayor HON. JONAS M. CORTES Mandaue City Mayor HON. HILARIO DAVIDE, III Cebu Province Governor HON. RODOLFO G. VALENCIA PhilRESInc.,National President DR./CONSULTANT PILAR TORRES-BANAAG PhilRESInc., National Chairman DR./CONSULTANT HILARIO ESCUDERO, III PhilRESInc.,VP for Mindanao APPRAISER NELSON PARRENO PhilRESInc.,VP for Visayas

APPRAISER MALUNDE R. BENTULAN
PhilRESInc., Mandaue Chapter President

CONFERENCE PROPER

EMCEE:
REB JOSE MARIA H. GIANZON
PhilRESIncMandaue Chapter Chairman,
BantayColorum Advocacy Task Force,

Plenary Session #1
2:00 PM – 4:30 PM
Topic: “ASEAN Integration: Its Implication in the Real Estate Industry”
Speaker: Hon. Rodolfo G. Valencia
PhilRES National President

- With Open Forum

Moderator:
DR./CONSULTANT ENRICO MELCHOR SEVILLA
PhilRESInc., Former Vice Chairman

Plenary Session #2
4:30 PM – 7:00 PM
Topic: “The Reform Initiatives of HLURB in the Real Estate Industry Towards Public Accountability of Developers and Practitioners”
Speaker: Atty. Antonio M. Bernardo
Commissioner/CEO, Housing and Land Use Regulatory Board (HLURB)

- With Open Forum

Moderator:
CRB JOSE LEO PACQUIAO
President, REBAP Cebu Chapter
PhilRESInc., Mandaue Chapter
Executive Committee Member

7:00 PM – 8:30 PM
DINNER with Sponsors Audio Visual Presentation, Awarding of Plaques & Certificate of Appreciation, Awarding of PhilRES Nominees for Outstanding Real Estate Professionals and QC Chapter Announcement of PhilRES National Convention

(See separate program)

Day 2, Sat June 27 2015
CONFERENCE PROPER

EMCEE:
ATTY. JESER REVALDE, CPA, REA, REB
PhilRESInc., Mandaue Chapter EVP

Plenary Session #3
8:00 AM – 10:00 AM
Topic: “Taking Initiatives Towards ASEAN Integration – The Practitioner as Active Player”
Speaker: Dr. Jaime A. Cura

- With Open Forum

Moderator:
REB JOSEFINA MAGUMCIA
PhilRES Inc., Secretary General

10:00 AM– 10:15 AM
B R E A K

Plenary Session #4
10:15 AM – 12:15 NN
Topic: “Visayas Regions, Growing, Moving Forward Towards ASEAN Integration”
Speaker: Consultant Amelita Sarmiento
PhilRESInc, Vice President for Membership

- With Open Forum

Moderator:
APPRAISER GENER SISON
PhilRESInc., Vice Chairman

12:15 NN – 1:00 PM
LUNCH BREAK

EMCEE:
DR. SAMUEL LAO
PAREB-CEREB President
PhilRESInc., Mandaue Chapter
Executive Committee Member

Plenary Session No. 5 1:00 PM – 3:00 PM	Topic: “ The Government Assessors/Appraisers Role in Valuing Properties in the Country in Relation to ASEAN Integration” Speaker: Mr. Gilbert B. Gumabay OIC Regional Director, Region 10 Bureau of Local Government Finance • With Open Forum	Moderator: DR./APPRAISER ROCHE RIGOS PhilRES Inc., National Director
3:00 PM – 3:15 PM	Coffee Break	
Plenary Session No. 6 3:15 PM-5:15 PM	Topic: “Plans of Mindanao Development Authority for ASEAN Integration” Speaker: Director Romeo M. Montenegro Mindanao Development Authority (MinDA) Director for Investment Promotion, International Relations, and Public Relations Office • With Open Forum	Moderator: DR./CONSULTANT RODRIGO MALLONGA PhilRES Inc., Butuan Chapter President
		EMCEE: APPRAISER GEMMA SHIELA GONZAGA PAREB-MAMAREB President PhilRES Mandaue Chapter Executive Committee Member
Plenary Session No. 7 5:15 PM – 7:15 PM	Topic: “ Impact of the ASEAN Integration to the Real Estate Service Practitioners” Speaker: Hon. Dr. Eduardo G. Ong, MBA, LLB, Phd, DPA,DBA Chairman, Professional Regulatory Board of Real Estate Service • With Open Forum	Moderator: DR./CONSULTANT HILARIO D. ESCUDERO, III PhilRES Inc., VP for Mindanao
7:15 PM – 8:15 PM	DINNER Honored Guest Speaker Topic: “HUDCC as the catalyst of change in Urban Development in the Philippines in relation to ASEAN” Hon. Jejomar “Jojo” C. Binay, Sr. Vice President of the Republic of the Philippines Housing and Urban Development Coordinating Council (HUDCC) Chairman • ith Open Forum	To Be Introduced by: DR./CONSULTANT HERBERT E. BUOT CREBA Cebu Chapter President PhilRES Mandaue Chapter Executive Committee Member Moderator: DR./CONSULTANT PILAR TORRES-BANAAG PhilRES Inc., Chairman of the Board
8:15 PM ONWARDS	FELLOWSHIP PARTY Theme: Rock and Roll Attire: 1980’s or Express Yourself	Fire N LitesBand Hosts: REB JASON CINCO REB MARY GRACE CEJAS-ROSELLOSA PhilRES Inc., Mandaue Chapter

Day 3, Sun June 28 2015	OPTIONAL DAY	
8:00 AM – 12:00 NN	• Project Site Visits (Developer Initiated) • Guided City Tour (Tour Agency Rates Applies) • Pilgrimage to Our Blessed Virgen of Simala • Bohol day tour(Tour Agency Rates Applies)	To be facilitated by host: Secretariat PhilRESInc., Mandaue Chapter