

Privacy Policy

Last Modified Date: June 21, 2023

IAMICANIWILLIDO (“IAMICANIWILLIDO,” “we,” “our,” and “us”) is committed to protecting the privacy of individuals who engage and interact with our website, christinedercole.com and iamicaniwillido.com (collectively, the “Site”), or our blogs, videos, keynote speeches, and virtual and in-person “Wordshops” (collectively, the “Services and Events”). We provide this privacy policy (“Privacy Policy”) to describe and explain our information collection practices. This Privacy Policy applies to Personal Data that identifies, relates to, describes, is reasonably capable of being associated with a particular consumer or household, or as defined by applicable privacy laws (“Personal Data”) collected when you interact with the Services and Events (or any affiliated third-party website that may contain a link to this Privacy Policy).

By accessing or using the Services and Events, you agree to the terms of this Privacy Policy and consent to our privacy practices described in this Privacy Policy, including our use and disclosure of your Personal Data as described below. If you do not agree with our policies and practices, including our use and disclosure of your Personal Data, please do not use, register, or attend the Services and Events and do not provide us with any Personal Data.

OUR CONTENT CONTAINED ON AND WITHIN THE SERVICES AND EVENTS (INCLUDING TEXT, IMAGES, LINKS, RESOURCES, AND BLOG POSTS) ARE FOR INFORMATIONAL, MOTIVATIONAL, AND EDUCATIONAL PURPOSES ONLY. NOTHING ON THIS SITE OR OUR SERVICES AND EVENTS SHOULD BE CONSTRUED AS PSYCHOTHERAPEUTIC, LEGAL, FINANCIAL, TAX, MEDICAL, OR ANY OTHER KIND OF PROFESSIONAL ADVICE. THE CONTENT IS NOT INTENDED TO BE A SUBSTITUTE FOR PROFESSIONAL MEDICAL ADVICE, DIAGNOSIS, COUNSELING, OR TREATMENT. ALWAYS SEEK THE ADVICE OF YOUR PHYSICIAN, PSYCHIATRIST, OR OTHER QUALIFIED HEALTH PROVIDER WITH ANY QUESTIONS YOU MAY HAVE REGARDING A MEDICAL CONDITION. NEVER DISREGARD PROFESSIONAL MEDICAL ADVICE OR DELAY IN SEEKING IT BECAUSE OF SOMETHING YOU HAVE READ OR HEARD ON OR IN THE SERVICES AND EVENTS. WE DO NOT WARRANT THAT THE SITE OR ITS CONTENTS WILL BE ERROR-FREE, ACCURATE, TIMELY, OR RELIABLE, ALTHOUGH EFFORTS WILL BE MADE TO CORRECT ERRORS WHEN FOUND. RELIANCE ON ANY INFORMATION PROVIDED BY THE SERVICES AND EVENTS IS SOLELY AT YOUR OWN RISK.

REVISIONS AND UPDATES

From time to time, we may change this Privacy Policy to reflect changes to our privacy practices. We encourage you to periodically review our Privacy Policy for the latest information on our privacy practices. We will notify you of any changes to this Privacy Policy by posting the revised or updated Privacy Policy and its “Last Modified” date on the Site. If the revision or modification is material, we will provide you notification via email. Your continued use of the Site after the “Last Modified” date constitutes your acceptance of and agreement to the Privacy Policy and its revisions or updates.

COLLECTION OF PERSONAL DATA

During your use of the Services and Events, we collect Personal Data, in various ways, including:

- Directly from you when you provide it to us; and
- Automatically when you use the Site.

a. Information Provided by You

We may collect Personal Data and other information from you when you use the Services and Events, such as when you subscribe to our newsletter, book a Wordshop™, or contact us for customer support. We may collect the following types of Personal Data based on your interactions with the Services and Events:

- Order Information, including name, billing address, shipping address, payment information, email address, and phone number;
- Customer Support Information, including name, address, phone, and email address;
- Newsletter Subscription, including email address; and
- Contact Information, including name, organization, email address, potential date of event, phone number, and message.

b. Information Automatically Collected

Like many other websites, IAMICANIWILLIDO and its service providers may collect and store information that is generated automatically as you navigate through the Site. This information is primarily needed to maintain the security and operation of the Site, and for our internal analytics so that we can improve the Site; however, we may also use this information for marketing purposes. We may use the following technologies to collect certain types of information:

- Device Information, including version of web browser, IP address, time zone, cookie information, what sites or products you view, search terms, and how you interact with the Site;
- Cookies, like any other website, we use 'cookies' on the Site. These cookies are used to store information including visitors' preferences, and the pages on the Site that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type and/or other information. You can configure your browser to accept cookies, reject cookies or notify you when a cookie is being used; however, if you do so it may render your computer unable to take advantage of certain personalized features of the Site. For more information on how to opt-out of cookies, please visit the Cookie Policy below; and
- Pixel Tags and Web Beacons, are tiny graphic files with a unique identifier that is similar in function to a cookie but would allow us to count the number of visitors

that have visited certain pages or screens of the Site, and to help determine the effectiveness of promotional or advertising campaigns. When used in HTML-formatted email messages, web beacons can tell the sender whether and when the email has been opened. In contrast to cookies, which may be stored on your computer's hard drive, web beacons are typically embedded invisibly on pages or screens. We may use web beacons in providing the Site.

PURPOSE OF COLLECTION

We may process your Personal Data for the following lawful business and commercial purposes, in accordance with the practices described in this Privacy Policy, and based upon the legal justification set forth in the parenthetical:

- **Provide the Services and Events.** We may use your Personal Data to provide our Services and Events and any other products or services you may request from us. [CONSENT; CONTRACT; LEGITIMATE INTEREST]
- **Monitor the Site.** We collect your Personal Data for monitoring purposes to help us diagnose problems with our servers, administer and troubleshoot the Site, calculate usage levels, analyze industry standards, and analyze transactions, trends, and statistics regarding the use of the Site. [CONSENT; LEGITIMATE INTEREST]
- **Respond to Inquiries and Fulfill Requests.** We may use your Personal Data to respond to your inquiries and to fulfill your requests for information. [CONSENT]
- **Communicate with You.** We may use your Personal Data to send you marketing information about our Services and Events, new products, services, events, and other items that may be of interest to you. We may also contact you on behalf of our third-party business partners about a particular offering of theirs that may be of interest to you. [CONSENT; LEGITIMATE INTEREST]
- **Improve the Site.** We may use your Personal Data to make the Site more stable and user-friendly, to analyze service issues, improve the design and content of the Site, personalize your experience, analyze how the Site is used, offer new products and services, and to develop new marketing programs relating to our products and services. [CONSENT; LEGITIMATE INTEREST]
- **Customer Service.** We may use your Personal Data when contacting you regarding customer service or in response when you provide feedback. We may also use your information to send administrative emails regarding the Services and Events or to inform you of any changes to this Privacy Policy, our Terms, or our third-party partner's Terms. [CONSENT; LEGITIMATE INTEREST]
- **Support Business Operations.** We may use your Personal Data to support our internal and business operations, including marketing, security, and advertising. [CONSENT; LEGITIMATE INTEREST]
- **Enforce Agreements.** We may use your Personal Data to enforce separate agreements between you and us, enforce this Privacy Policy, our Terms, or our third-party partner's Terms of Use, or in connection with a transaction with a similar effect. [CONSENT; CONTRACT]

- **Fulfill Other Purposes.** We may use your Personal Data to fulfill: (a) any other purpose for which you provide it; (b) any legal or regulatory requirements and any of our internal policies; (c) other purposes disclosed at the time of collection; (d) any other purpose with your consent; and (e) any other purposes set forth in this Privacy Policy. [CONSENT; LEGITIMATE INTEREST]

DISCLOSURE OF PERSONAL DATA

Except as otherwise described in this Privacy Policy, we will not sell, share, rent, or otherwise disclose Personal Data that we collect from the Services and Events to any third party for monetary or other valuable consideration, unless stated below or with your consent:

- **Subsidiaries and Affiliates.** We may disclose Personal Data about you to our subsidiaries and affiliates.
- **Business Partners.** We may share your Personal Data with our business partners to provide you with a product or service you may have requested. We may also share your Personal Data to business partners with whom we jointly offer any products, or services.
- **Service Providers & Contractors.** To help us provide superior service, your Personal Data may be shared with our service providers, contractors, and other third parties we use to support our business and who will safeguard it in accordance with this Privacy Policy. Such third parties may help us with shipping, providing customer service, maintaining and analyzing data, and sending customer communications on our behalf.
 - **Shopify.** We use Shopify to power our online store. You can read more about how Shopify uses your Personal Data here: <https://www.shopify.com/legal/privacy>.
- **Marketing Partners.** We may share your Personal Data with entities that perform marketing or data aggregation services on our behalf, or with which we or an affiliate has joint marketing arrangements.
- **Advertising Partners.** We may share your Personal Data with third party advertising partners, such as Facebook, LinkedIn, YouTube, Instagram, Microsoft, and Google Display Advertising and Remarketing services. These advertising partners may use first- and third-party cookies together to inform, optimize, and serve ads based on your past visits to the Site. You can opt out of these services using the Ads Preferences Manager or you can use the Google Analytics opt-out browser add-on. These advertising partners may use this information (and similar information collected from other services) for purposes of delivering personalized advertisements to you when you visit digital properties within their networks, commonly referred to as “interest-based advertising.”
- **Authorized Representatives.** If another individual is managing on your behalf your account with us or your email account which the Services and Events connect to (for example, a manager managing the account of an employee), as authorized by you or as a personal representative under applicable law, that person can view all Personal Data about you.

- **In the Event of Merger, Sale, Divestitures, or Change of Control.** IAMICANIWILLIDO reserves the right to transfer Personal Data to a buyer or other successor in interest that acquires rights to that data as a result of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of IAMICANIWILLIDO or substantially all of its assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by us about you is among the assets transferred.
- **With Your Consent.** We may share your data for other purposes pursuant to your consent or at your direction.
- **Other Disclosures.** We may disclose your Personal Data if we have a good faith belief that disclosure of such data is helpful or reasonably necessary to: (a) conform to legal requirements and comply with any court order, law, or legal process, including responding to any government, law enforcement, or regulatory request; (b) enforce our Terms, other agreements, including between you and us, and any other documents included or referenced therein (all of which are incorporated into and made a part of this Privacy Policy by reference); (c) fulfill the purpose for which you provide it; (iv) detect, prevent, or otherwise address fraud or security issues; or (v) protect against harm to our, your, or third parties' rights, property, or safety.

We may share and disclose de-identified and/or aggregate analytics with third-party partners for the purposes described in this Privacy Policy or where it is collected, or any other legal purpose, including, when and where applicable, sharing and disclosing non-personally identifiable data combined with Personal Data.

CHOICES

We strive to provide you with choices regarding how we use the Personal Data you provide to us. Please understand that if you choose not to disclose data to us, it may affect your ability to use some features of the Services and Events. We have created mechanisms to provide you with the following control over your data:

a. Advertising

We use third-party advertisers, ad networks, and other advertising, marketing, and promotional companies, to serve advertisements about our products and services. Such third parties may gather data about your visit to the Site, monitor your access or market our products and services to you, monitor the ads you view, click-on, or interact with, when they were delivered, and the screens and pages that they are on. If you wish to not have this data used for the purpose of serving you targeted ads, you may opt out by clicking [here](#). Please note this does not opt you out of being served advertising. You will continue to receive generic ads.

We and our service providers may use data about your interactions with the Site to predict your interests and select the ads you see on and off the Site. This is known as interest-based advertising. In providing interest-based ads, we follow the Self-Regulatory Principles for Online Behavioral Advertising developed by the Digital Advertising

Alliance. For more information about interest-based advertising and how you can opt out, visit:

- Digital Advertising Alliance (DAA): <http://www.aboutads.info/choices>
- Network Advertising Initiative (NAI): <http://www.networkadvertising.org/choices/>

b. Marketing

From time to time if you have supplied your email address, IAMICANIWILLIDO and its affiliates may send you marketing or informational emails. If you prefer not to receive any or all of our marketing and promotional communications, you may opt-out of these communications by following the opt-out prompts on these communications. You also may ask us not to send you other marketing or informational communications by contacting us as specified in the Contact Information section below, and we will honor your request. Please note that even after you are removed from our marketing lists, we may still send you non-promotional communications, such as responding to your support requests.

c. Do Not Track

Some browsers have a “Do Not Track” (DNT) feature that lets you tell websites and online services that you do not want to have your online activities tracked. Such browser features and industry standards are not uniform. As such, IAMICANIWILLIDO does not monitor or respond to DNT browser requests. If a standard is adopted that we must follow in the future, then we will inform you about that practice in a revised version of this Privacy Policy.

THIRD PARTY LINKS AND WEBSITES

The Site may contain links to third-party services, websites, mobile applications, and/or contain advertisements from third parties that are not affiliates with us – and which may link to other websites, services, or applications. While we endeavor to work with third parties that share our respect for user privacy, we are not responsible for the privacy policies or privacy practices of such third parties. Any data collected by third parties are not covered by this Privacy Policy. You are responsible for knowing when you are leaving the Site to visit a third-party website, service, or application and for reading and understanding the terms of use and privacy policy statements for each such third party. This Privacy Policy only governs data collected through the Services and Events.

CHILDREN

The Services and Events are not directed to persons under 16. We do not knowingly collect Personal Data from children under 16. If you become aware that your child is accessing the Services and Events and providing Personal Data without your consent, please contact us by using the data provided in the [Contact Information](#) section below. We will take steps to remove Personal Data from our servers and terminate the account should we determine that a child under 16 has accessed the Services and Events.

CONFIDENTIALITY AND SECURITY

We take the security of your Personal Data seriously and have implemented appropriate technical and organizational measures to protect it from unauthorized access, disclosure, or destruction. While we implement these measures, please note that 100% security is not possible, and we cannot guarantee that the security measures we have in place to safeguard Personal Data will never be defeated or fail, or that those measures will always be sufficient or effective.

INTERNATIONAL TRANSFER OF DATA

The Site is hosted in the United States. If you do not reside in the United States and provide Personal Data to us, please note that your Personal Data will be transferred, processed, collected, use, accessed, and/or stored in the United States, a country and jurisdiction that may not have the same data protection laws or rights as the country in which you reside, and subject to U.S. laws. Please do not provide your Personal Data to us if you do not want this data to be transferred or processed outside of your country, or if the laws in your country restrict such transfers.

RETENTION

When may retain your Personal Data as required by law or for necessary business purposes. We are under no obligation to store such Personal Data indefinitely, and to the extent permitted by law, disclaim any liability arising out of, or related to the destruction of such Personal Data.

EEA AND UK PRIVACY RIGHTS

Individuals (“Data Subjects”) in the European Economic Area (EEA) and the United Kingdom (UK) have certain privacy rights under EU and UK law, including the General Data Protection Regulations (the “GDPR”) and UK Data Protection Act 2018. In the event, we collect Personal Data (as defined in the GDPR) that is subject to the GDPR, this section shall apply. Terms in this section are to be understood in a manner consistent with the GDPR including the definitions of such terms in the GDPR. Such terms may have a different definition or meaning in other portions of this Privacy Policy because the GDPR may not apply to those sections.

a. Data Controller

The Data Controller is IAMICANIWILLIDO.

b. Processing Purposes and Legal Bases

IAMICANIWILLIDO processes your Personal Data for the lawful purposes, and under the legal bases set forth in the [Collection of Personal Data](#) section above.

c. Onward Transfer

IAMICANIWILLIDO will not disclose Personal Data to a third party except as stated below:

We may disclose Personal Data to subcontractors and third-party agents. Before disclosing Personal Data to a subcontractor or third-party agent, we will obtain assurances by contractual agreement from the recipient that it will: (i) transfer such data only for limited and specified purposes; (ii) ascertain that the subcontractor or third-party agent is obligated to provide at least the same level of privacy protection as is required by the GDPR; (iii) take reasonable and appropriate steps to ensure that subcontractors and third-party agents effectively process the Personal Data transferred

in a manner consistent with the organization's obligations under the GDPR; (iv) require subcontractors and third-party agents to notify the organization if it makes a determination that it can no longer meet its obligation to provide the same level of protection as is required by the GDPR; (v) upon notice, including under (iv), take reasonable and appropriate steps to stop and remediate unauthorized processing; and (vi) provide a summary or a representative copy of the relevant privacy provisions of its contract with subcontractors and third-party agents to the Supervisory Authorities upon request.

We also may be required to disclose, and may disclose, Personal Data in response to lawful requests by public authorities, including for the purpose of meeting national security or law enforcement requirements, or in the event of a merger or acquisition.

d. Rights under the GDPR

Data Subjects have the following privacy rights under the GDPR:

- *Right of Access.* You have the right to obtain confirmation from us as to whether or not we process Personal Data from you, and you also have the right to at any time obtain access to your Personal Data stored by us.
- *Right to Rectification.* If we process your Personal Data, we use reasonable measures to ensure that your Personal Data is accurate and up-to-date for the purposes for which your Personal Data was collected. If your Personal Data is inaccurate or incomplete, you have the right to require us to correct it.
- *Right to Erasure.* You may have the right to require us to delete your Personal Data.
- *Right to Restrict Processing.* You may have the right to request the restriction or suppression of Personal Data.
- *Right to Withdraw Consent.* If you have given your consent to the processing of your Personal Data, you have the right to withdraw your consent at any time, without affecting the lawfulness of processing based on the consent before the withdrawal.
- *Right to Data Portability.* You may have the right to receive the Personal Data concerning you and which you have provided to us, in a structured, commonly used and machine-readable format or to transmit this data to another controller.
- *Right to Object.* You may have the right to object to the processing of your Personal Data as further specified in this Privacy Policy and you may have the right to object to decisions being made with your Personal Data based solely on automated decision making or profiling.
- *Right to Lodge a Complaint with Supervisory Authority.* You have the right to lodge a complaint with a data protection supervisory authority

located in the European Union or UK. Further information about how to contact your local data protection authority is available at the website of the [European Commission](#).

If you would like to exercise your EEA and UK privacy rights, please contact us as specified in the [Contact Information](#) section with a reference to “EEA and UK.”

e. Choices under the GDPR

Data Subjects have the right to opt out of (i) disclosures of their Personal Data to third parties not identified at the time of collection or subsequently authorized, and (ii) uses of Personal Data for purposes materially different from those disclosed at the time of collection or subsequently authorized. Data Subjects who wish to limit the use or disclosure of their Personal Data should submit that request to our Data Protection Officer. We will cooperate with Data Subjects’ instructions regarding Data Subjects’ choices.

All of our general emails also contain an unsubscribe link at the bottom and you can unsubscribe to such emails at any time by clicking on that link.

f. Security

See [Confidentiality and Security](#) section above for more information about our security practices.

g. Retention of Personal Data

For more information, please refer to the [Retention Period](#) section above.

h. Transfers to the United States

In using the Services and Events, your Personal Data will be transferred to the United States, which is not recognized as a country having adequate safeguards for the protection of Personal Data. IAMICANIWILLIDO relies on your consent or Article 49 of the GDPR for transfers of data collected from Data Subjects in the EU and EEA. Transfers are made to IAMICANIWILLIDO only if the Data Subject has explicitly consented to the proposed transfer after having been informed of the possible risks of such transfers. Additionally, we transfer data as necessary for the performance of a contract between you as the Data Subject and IAMICANIWILLIDO as the Controller, to Data Processors who have an agreement with us that includes protecting your privacy and the security of your data, and in cases where your Personal Data is necessary for the implementation of pre-contractual measures taken in accordance with your requests.

CONTACT INFORMATION

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us using the information below:

Email: info@iamicaniwillido.com

Cookie Policy

IAMICANIWILLIDO (“IAMICANIWILLIDO,” “our”, “us”, and “we”) uses cookies and similar technologies to deliver and improve the Site (as defined in the Privacy Policy), including to track Site usage, monitor Site performance, manage interactions with online bots, optimize Site security, prevent fraud, and perform Site traffic analysis.

This Cookie Policy supplements the Privacy Policy and explains these technologies, including first- and third-party cookies, pixels, web beacons, and flash cookies, and how you can control them. The Site may include services provided by third parties, and the types of cookies and external websites listed in this Cookie Policy are intended to provide timely information. Nevertheless, the internet is a rapidly changing medium, and the Site and technologies may change from time to time. You should check back periodically to review updates to this Cookie Policy, including changes to the Site, technologies, or partners.

1. What are cookies?

A cookie is a small amount of information that’s downloaded to your computer or device when you visit our Site. We use a number of different cookies, including functional, performance, advertising, and social media or content cookies. Cookies make your browsing experience better by allowing the website to remember your actions and preferences (such as login and region selection). This means you don’t have to re-enter this information each time you return to the site or browse from one page to another. Cookies also provide information on how people use the website, for instance whether it’s their first time visiting or if they are a frequent visitor.

2. Who places cookies?

First-party cookies are cookies placed by us. Third-party cookies are cookies that are set by a third-party entity from a domain other than the one being used by the user at the time of access.

3. What cookies do we use?

Below are descriptions of the different types of cookies we use on the Site. Please refer to the [List of Cookies](#) table for additional information about the cookies we use.

Advertisement Cookies

Advertisement Cookies collect information about your activities on the Site to help determine what promotional content is most relevant and appropriate to you and your interests. Websites may use them to deliver targeted advertising or limit the number of times you see an advertisement, which helps improve the effectiveness of campaigns and the quality of content presented to you. Advertisement Cookies may be set by the website you’re visiting (first-party cookies) or by third-party services. We allow our third-party service providers to use Advertisement Cookies on the Site for the same purposes identified above, including collecting information about your online activities over time and across different websites. The third-party

service providers that generate Advertisement Cookies have their own privacy policies and may use their Advertisement Cookies to target advertising to you on other services, based on your visit to the Site.

Analytical and Performance Cookies

Analytical and Performance Cookies allow us to count visits and traffic sources so we can measure and improve the performance of the Site. They help us know which pages are the most and least popular and see how visitors move around the Site. If you do not allow these cookies we will not know when you have visited the Site and will not be able to monitor its performance.

Functional Cookies.

Functional Cookies allow us to remember the choices you make while browsing the Site and to provide enhanced and more personalized content and features, such as customizing a certain webpage, remembering if we have asked you to participate in a promotion, and for other services you request such as watching a video or commenting on a blog. In order to permit your connection to the Site, our servers receive and record information about your computer, device, and browser, potentially including your IP address, browser type, and other software or hardware information. If you access the Site from a mobile or other device, we may collect a unique device identifier assigned to that device ("UDID"), geolocation data, or other transactional information for that device. All of these features help us to improve your visit to the Site.

Necessary Cookies.

Necessary Cookies are necessary for the Site to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in, or filling in forms. You can set your browser to block or alert you about these cookies, but that will cause some parts of the Site to not work. These cookies do not store any Personal Information (as defined in the Privacy Policy).

Social Networking Cookies

Social Networking Cookies can be used to track both members and non-members of social networks for "additional" purposes such as behavioral advertising, analytics, and market research.

4. How long do Cookies remain on my device?

Persistent Cookies

These cookies remain on a user's device for the period of time specified in the List of Cookies table below. They are activated each time that the user accesses the app and website that created that particular cookie.

Session Cookies

These cookies allow app and website operators to link the actions of a user during a session. Session Cookies are created temporarily. Once you close the app and website, all Session Cookies are deleted.

5. How Can You Control Cookies?

Consent Tool

Our Cookie Consent tool can be utilized to customize your cookie preferences, and you can change it at any time by following the directives on the Cookie Consent tool. The tool will record when you have consented to the Cookie Policy and will ask for consent once a year to ensure users stay up to date with changes to the Cookie and Privacy Policy. While Necessary Cookies, cannot be disabled, you can use the Consent Tool to make choices about the use of Analytical and Performance Cookies from the Site. Please note that the Consent Tool is unable to block cookies used on third party websites that are linked from the Site.

Using Your Browser

Many of the cookies used on the Site and through emails can be enabled or disabled through our Consent Tool or by disabling the cookies through your browser. To disable cookies through your browser, follow the instructions usually located within the “Help,” “Tools” or “Edit” menus in your browser. Please note that disabling a cookie or category of cookies does not delete the cookie from your browser unless manually completed through your browser function.

Please note that by disabling or blocking any or all cookies, some features of the Site may not operate as intended, or you may not have access to features or personalization available through the Site.

Cookies Set in the Past

Collection of your data from our non-essential cookies can be deleted. If cookies are deleted, the information collected prior to the preference change may still be used. However, we will stop using the disabled cookie to collect any further information from your user experience.

List of Cookies

We use the following cookies to optimize your experience on our Site and to provide our services.

Cookie	Type	Function	Duration
_landing_page	Analytics	Track landing pages.	2 weeks
_orig_referrer	Analytics	Track landing pages.	2 weeks
_s	Analytics	Shopify analytics	30 minutes
_shopify_d	Analytics	Shopify analytics	Session
_shopify_s	Analytics	Shopify analytics	30 minutes
_shopify_sa_p	Analytics	Shopify analytics relating to marketing & referrals	30 minutes
_shopify_sa_t	Analytics	Shopify analytics relating to marketing & referrals	30 minutes
_shopify_y	Analytics	Shopify analytics	1 year
_y	Analytics	Shopify analytics	1 year
_shopify_evids	Analytics	Shopify analytics	Session
_shopify_ga	Analytics	Shopify and Google Analytics	Session
_ab	Necessary	Used in connection with access to admin	2 years
_secure_session_id	Necessary	Used in connection with navigation through a storefront	24 hours
_shopify_country	Necessary	Used in connection with checkout	Session
_shopify_m	Necessary	Used for managing customer	1 year
_shopify_tm	Necessary	Used for managing customer privacy settings	30 minutes
_shopify_tw	Necessary	Used for managing customer privacy settings	2 weeks
_storefront_u	Necessary	Used to facilitate updating customer account information	1 minute
_tracking_consent	Necessary	Tracking preferences	1 year
_C	Necessary	Used in connection with checkout	1 year
_Cart	Necessary	Used in connection with shopping cart	2 weeks
_Cart_currency	Necessary	Used in connection with shopping cart	2 weeks
_Cart_sig	Necessary	Used in connection with checkout	2 weeks
_Cart_ts	Necessary	Used in connection with checkout	2 weeks
_Cart_ver	Necessary	Used in connection with shopping cart	2 weeks
_Checkout	Necessary	Used in connection with checkout	4 weeks
_Checkout_token	Necessary	Used in connection with checkout	1 year
_Dynamic_checkout	Necessary	Used in connection with checkout	30 minutes
_Hide_shopify_pay	Necessary	Used in connection with checkout	Session
_Keep_alive	Necessary	Used in connection with buyer localization	2 weeks
_Master_device_id	Necessary	Used in connection with merchant login	2 years
_Previous_step	Necessary	Used in connection with checkout	1 year
_Remember_me	Necessary	Used in connection with checkout	1 year
_Secure_customer_sig	Necessary	Used in connection with customer login	20 years
_Shopify_pay	Necessary	Used in connection with checkout	1 year
_Shopify_pay_redirect	Necessary	Used in connection with checkout	30 minutes, 3 weeks, or 1 year depending on value
_Storefront_digest	Necessary	Used in connection with customer login	2 years
_Tracked_start_check	Necessary	Used in connection with checkout	1 year
_Checkout_one_experiment	Necessary	Used in connection with checkout	Session

