

SMALL BUSINESS SAVINGS PROGRAM



Social Posts

Use the following options to promote your participation in Office Depot's small business savings program on your social channels. Simply copy and paste the text into a new post. We also suggest using one of the social images provided to accompany your post.

You can use the project planner provided in your Q1 kick-off kit to help you plan and execute your posts. You are more than welcome to write your own posts about the Office Depot program too. If you do so, you must use #ODsmallbizsavings

Facebook:

- Let's play a quick game: You need 250 black and white copies. Would you rather pay \$30 for them or \$6.25 for them? If you answered \$6.25 (and we sure hope you did!), then you need to make sure you're part of our @OfficeDepot program. It connects you to special pricing on all your copy and print needs! Sign up here if you need to: [insert your registration link] #ODsmallbizsavings #local #copiesandprints #savings #wow #weloveourmembers #membersgetmore #community
- 2. It's true: Important business happens in the break area too. Give that integral space the attention it deserves and save up to 55% off breakroom supplies from @OfficeDepot. It's all part of our amazing chamber program. Make sure you're signed up to enjoy: [insert your registration link] #awesome #ODsmallbizsavings #local #communities #member #breakroom #watercooler
- 3. Did you know? Our members can save up to 55% off every time they shop @OfficeDepot. That means they get more of what they need and love, for a lot less! Make sure you're signed up to take advantage of this incredible program, too: [insert your registration link] #awesome #ODsmallbizsavings #local #communities #member #savings

Twitter

- 1. Save 20%-55% off all cleaning & breakroom items from @OfficeDepot when you're part of our chamber program. Your watercooler (& employees!) will thank you. Make sure you're signed up to access the deals: [insert your registration link] #ODsmallbizsavings
- 2. Making copies and printing projects can really \$\$ add up \$\$. Give your bottom line a break with special pricing from @OfficeDepot when you're part of our chamber program. Make sure you're signed up to enjoy: [insert your registration link] #ODsmallbizsavings
- 3. Did you know? Our members can save up to 55% off every time they shop @OfficeDepot. Talk about amazing savings! Just sign up to access the deals: [insert your registration link] #ODsmallbizsavings