

Lead Generation and Opt In Scripts

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For inviting people into a next step without pressure.

Example uses: Freebies, waitlists, email sign ups

“CTRL + F” (Search)

The High-Value Lead Magnet

The Affirmation: *I attract a steady stream of ideal clients who value my expertise.*

I just released a brand new guide on how to achieve specific result in under 30 days. It is the exact framework I use with my private clients. Would you like me to send the PDF over to your inbox?

The "Early Access" Invitation

The Affirmation: *My insights are highly sought after and exclusive.*

I am starting a private newsletter where I share the "behind the scenes" of my 2026 strategy. I am keeping the group small to ensure high-quality discussion. Do you want to be on the early access list?

The Problem-Specific Opt In

The Affirmation: *I offer solutions that provide immediate relief and clarity.*

Are you tired of struggling with specific pain point? I created a 5-minute checklist that helps you identify the exact leak in your current system. You can grab it for free at the link in my bio.



The Quiz or Assessment Script

The Affirmation: *I empower others to understand their own potential.*

I designed a 60-second assessment to help you find out which business model actually fits your lifestyle goals this year. It gives you a personalized roadmap as soon as you finish. Ready to see your results?



The Webinar or Masterclass Tease

The Affirmation: *I am a gifted teacher who transforms lives.*

I am hosting a live masterclass next Thursday to show you how to scale without the burnout. I only have 50 seats available to keep the Q&A intimate. Should I save a spot for you?



The "Swipe File" Lead Gen

The Affirmation: *I am a generous creator who provides practical tools.*

Stop staring at a blank cursor. I am giving away my personal swipe file of the top 50 headlines that converted for me last year. Just drop your email below and I will send them over instantly.



The Waitlist Build

The Affirmation: *I am patient and I build anticipation for my greatness.*

My signature program is currently closed, but the waitlist for the Spring cohort is now open. Those on the list get a 24-hour head start and a special bonus. Do you want to be the first to know when we launch?

The Case Study Opt In

The Affirmation: *My results speak for themselves and inspire others.*

I just documented how we took a client from zero to milestone in record time. It's a full breakdown of the numbers and the tech stack we used. If you want the full case study, let me know!

The Monthly Challenge Script

The Affirmation: *I foster a community of action-takers and achievers.*

I'm leading a free 5-day challenge starting on the 1st to help you reset your habits. It's a low-pressure way to get high-impact results together. Are you in for the challenge?

The Direct Newsletter Pitch

The Affirmation: *My voice is an essential part of my industry.*

Every Tuesday, I send out one actionable tip to help you master specific skill. No fluff, just strategy that works in the real world. Can I add you to the mailing list for next week's edition?

Explore This Further

"If you would like to explore this further, you are welcome to start here."

Want To Go Deeper

"This is available for those who want to go deeper at their own pace."

Called To Move Forward

“If you are feeling called to move forward, trust that. You do not need to force readiness, just respond to what is already present.”

