

4 \$25 Hair Nirvana Membership

Topic: Higher costs of haircare products and service is another problem but with our membership, customers get free product samples on a quarterly basis.

Subject line: Fall in love with your Hair Nirvana journey

Preview: Find out how 😊

Body:

Doesn't it feel magical when you get a call from your bestie on a stressful day? 💕

It's the same feeling you'll get when you start your hair nirvana journey with all the support you need — during all phases of your journey!

With MYAVANA Hair Nirvana Membership you will not only get:

- *Digital Hair profile*
- Deeper Hair analysis
- *Personalized hair care plan*
- Product, ingredient, and regimen recommendations

You will also have access to:

- *Exclusive videos and articles to care for your hair*
- Hair chats with experts every single week
- *Girlfriend groups for your hair and life journey*

And Quarterly Product Samples that work for your hair, for free!

So you can be sure that our product recommendations work for your hair, before investing your dollars into anything.

Achieving your ultimate hair goals has *never been easier than this*.

>>>> Start your Hair Nirvana journey today ✨

Team MYAVANA

5 \$99 Hair Analysis Kit

Topic: Our goal with MYAVANA is not just to recommend you hair care stuff but also to make as many women to love their natural hair as possible - and fight the microaggressions and discrimination commonly found in workplaces and other settings against natural black hair.

Subject line: Careers are built on ethics 📌

Preview: Your hair can still be pretty tho

Body:

If they think natural hair is unprofessional then they surely don't know how amazing you are ✨

They don't know:

- You can score the top grades wearing your braids
- You can out-perform your colleague while embracing your afro hair
- You can feel like a supermodel with your dreadlocks ordering your coffee

More than that, they don't know how brave and beautiful you are for being the unfiltered version of yourself in this fake world.

And most definitely, they don't know how proud we are that you are inspiring the younger girls to love themselves ❤️.

Your hair is making such a huge impact! Wouldn't you want to care for it the way it deserves?

Get a deeper hair analysis and discover:

- Your unique hair ID with your complete hair health report
- *Your hair type, strand porosity, hair elasticity, and hair density*
- A step-by-step guide to healthy hair for your specific hair challenges

And you get a *list of product recommendations* that work for your *specific hair struggles* because they are *made with natural ingredients compatible with your hair!*

So you reach your ultimate hair goals without losing any *money* and *time* on products that do more harm than good.

Ready to tackle your hair challenges and get healthy and happy hair?

>>>> Send me my Hair Kit!

Team MYAVANA

6 \$45 Consultation Call

Topic: A group or 1:1 hair coaching session where you can learn practical techniques and style tips from our hair experts

Subject line: Hair heaven calling ☎️...

Preview: Your dream hair is on its way...

Body:

“Hair so soft and manageable, it feels like a dream.”

Well, our customer Shelvia’s dream came true and so can yours!

Know exactly how you can care for your hair so you reach your ultimate hair goals ⚡

Whether it is to:

Experience a transformation you never expected before.

Or feel amazing about your healthy, voluminous hair!

You can *discuss your hair care challenges with experts* who have spent 2 decades giving personalized tips in:

- ✓ Cleansing process
- ✓ Conditioning process
- ✓ Product recommendations
- ✓ Hair treatment and damage
- ✓ Styling guidance, and so much more

Your MYAVANA expert will give you practical hair care techniques and styling tips that you can begin implementing right away.

Get all your hair care questions answered with just a click.

>>>> I want hair care advice!

Team MYAVANA

PS: You will also get a flat 45% OFF on your hair kit when you book your hair care consultation.

7 Digital hair profile

Topic: Importance of your time and how myavana can save you a lot money that you might have spent on haircare research and trying and testing different products which are not necessarily compatible

Subject line: Healthy hair without trial and error? 🤔

Preview: YES, Please! Read to know...

Body:

Imagine this, it's the weekend and you are stuck at home scrolling the internet for hours just so 

You can research multiple websites and compare infinite hair care products to find something that might actually work for your hair.

Instead, you end up spending \$\$\$ on products that make your hair even dull, dry, and sad because you don't know what your hair needs.

Sounds like you?

Let us do the work for you so you can relax and enjoy your weekend!

With MYAVANA advanced AI, you will get instant hair care product recommendations — personalized for your hair, for Free 😍

Eliminate your frustrations with just a click and save your time, effort, and money.

>>>> Show me my digital hair profile

Team MYAVANA

9 \$99 Hair Analysis Kit

Topic: the guarantee - if the products we recommend do not work for you - we offer a 30 day 100% money back guarantee

Subject line: Get healthier hair in 30 days 😍

Preview: Or we send your money back

Body:

"I want dull, dry, and mad hair," says no woman ever!

Imagine yourself with well-defined, voluminous hair as soft as silk that you can't stop touching it.

Your dream hair, without spending your hard-earned money on hair care products that don't make a difference – or worse, exaggerate your hair issues.

All of this by simply creating your hair ID. You will get your complete hair report and know exactly what your hair needs!

But, anyone can make these promises, so we will only trust your judgment 🙌

When you say:

- Our product recommendations work for you
- *The natural ingredients we suggested made your hair manageable*
- And that you eliminated your frustrations and achieve your hair goals

If using our recommendations doesn't work for you, you will get 100% of your money back.

>>>> Send me my Hair Kit!

Team MYAVANA

Tear it down completely ✅

9 \$99 Hair Analysis Kit

Topic: the guarantee - if the products we recommend do not work for you - we offer a 30 day 100% money back guarantee

Subject line: Get amazing hair or your 💰 back

Preview: You don't want to miss this

Body:

It's always fun to experiment with your hair — we get it! And love your spirit 🙌

But constantly subjecting your hair to chemical products makes your hair dull, dry, and mad.

They get hard to manage and you feel frustrated with yourself because you just don't know what your hair needs!

Imagine knowing exactly what your hair need:

- *To get volume, moisture, and definition*
- *And become so soft and manageable, that*
- *You have no option other than feel pretty amazing*

All of this by simply creating your hair id. You get your complete hair report and product recommendations with natural ingredients that help with your specific hair struggles.

The best part? You can start seeing the change In 30 Days ⚡

OR you get your money back because we are on your team, sis!

>>>> Grab your Hair Kit now!

Team MYAVANA
