

Privacy Policy

Last Updated: August 30th, 2022

Intaker (also known as “The Company”) is proprietary messaging software that connects website browsers with attorneys and allows both parties to communicate with each other through an attorney’s website or other means.

This Privacy Policy covers our treatment of personally identifiable information (“Personal Information”) that we gather when you are accessing or using our Services, but not to the practices of companies we don’t own or control, or people that we don’t manage. We gather various types of Personal Information from our users, as explained in more detail below, and we use this Personal Information internally in connection with our Services, including to personalize, provide, and improve our services, to allow you to set up a user account and profile, to contact you and allow other users to contact you, to fulfill your requests for certain products and services, and to analyze how you use the Services. In certain cases, we may also share Personal Information with third parties, but only as described below.

Our Services may contain links to websites and services that are owned or operated by third parties (each, a “Third-party Service”). Any information that you provide on or to a Third-party Service or that is collected by a Third-party Service is provided directly to the owner or operator of the Third-party Service and is subject to the owner’s or operator’s privacy policy. We’re not responsible for the content, privacy or security practices and policies of any Third-party Service. To protect your information we recommend that you carefully review the privacy policies of all Third-party Services that you access.

As noted in the Terms of Use, we do not knowingly collect or solicit personal information from anyone under the age of 13. If you are under 13, please do not attempt to register for the Services or send any personal information about yourself to us. If we learn that we have collected personal information from a child under age 13, we will delete that information as quickly as possible. If you believe that a child under 13 may have provided us with personal information, please contact us at support@intaker.co.

Will Company ever change this Privacy Policy?

We're constantly trying to improve our Services, so we may need to change this Privacy Policy from time to time as well, but we will alert you to changes by placing a notice on the idemandu website, by sending you an email, and/or by some other means. Please note that if you haven't provided us with your email address or fail to update your email address, those legal notices will still govern your use of the Services, and you are still responsible for reading and understanding them. If you use the Services after any changes to the Privacy Policy have been posted, that means you agree to all of the changes. Use of information we collect now is subject to the Privacy Policy in effect at the time such information is used.

What Information does Company Collect?

Initially, we receive and store any information you knowingly provide to us. For example, through the registration process and/or through your account settings, we may collect Personal Information such as your name, email address, phone number, and Third-Party Account credentials (for example, your log-in credentials for Facebook or other third party sites). If you create your account using your Third-Party Account credentials, we'll be able to access and collect your Third-Party Account Information, including, without limitation, Personal Information, that your privacy settings on the Third-Party Account permit us to access. Certain information may be required to register with us or to take advantage of some of our features.

We may communicate with you if you've provided us the means to do so. For example, if you've given us your email address, we may send you promotional email offers on behalf of other businesses, or email you about your use of the Services. Also, we may receive a confirmation when you open an email from us. This confirmation helps us make our communications with you more interesting and improve our services. If you do not want to receive communications from us, please indicate your preference by writing us at [\[support@intaker.co\]](mailto:support@intaker.co).

We collect Personal Information through our website and Services when you:

- Request information about a product or service

- Register for emails, newsletters or other communications.
- Contribute content to the Corporate Site or Platform
- Provide Personal Information in order to establish log-in credentials for the Platform, or enter Personal Information about yourself or others in connection with your use of the Platform, or direct the Platform (with our written consent) to collect Personal Information about your users, or provide payment information in order to receive fee-based services on the Platform.

You may submit various types of information and data into Services (“User Data”). User Data may include information, data and other content that identifies your end user customers, potential customers and other users of and visitors of your websites and applications and is provided in connection with authorized use of the Platform and Services, including without limitation all data and information transmitted to the Platform using scripts, APIs and other code implemented on such properties.

We may collect your personal medical information, but only upon your consent, and only to pass on such information to an attorney so the attorney can provide services to you. We will fully comply with HIPAA or any other legal regulation regarding privacy of consumer personal medical information. According to U.S. laws, we will not share personal medical information with third party companies that may use data for digital marketing through our or other services.

Contact Information

When you give us authorization, we will access your contacts via your mobile device or personal computer. We will use your Contacts in order to identify other users that you may know and to connect you with Clients and Attorneys.

If you are a Client, you may be automatically connected with other clients using the Services that are in your Contacts. We may also use your Contacts to identify Attorneys that you may know using the Services and ask you if you want to connect with such Attorneys.

If you are an attorney, we may use your Contacts to identify any Clients that you may know using the Services and, if such Clients also have you listed in their contacts on their mobile device, will ask such Client if they want to connect with you.

Please be aware that if you register for the Services and import your Contacts, you may be automatically connected with new users who join the Services after you if you have such users stored in your contacts.

Information Submitted by You to the Services

You may upload information to the Services about individuals and companies that are not currently registered on the Services as an Attorney, such as name, phone number and email address ("Third-Party Contact Information"). You are responsible for obtaining any necessary authorization before uploading Third-Party Contact Information to the Services. You acknowledge and agree that we may use any Third-Party Contact Information that you provide to invite non-users to try the Services.

Information Collected Automatically

Whenever you interact with our Services, we automatically receive and record information on our server logs from your browser or device, which may include your IP address, device identification, "cookie" information, information collected from "web beacons," the type of operating system, browser and/or device you're using to access our Services, and the page or feature you requested.

We may use this data to customize content for you that we think you might like, based on your usage patterns. We may also use it to improve the Services – for example, this data can tell us how often users use a particular feature of the Services, and we can use that knowledge to make the Services interesting to as many users as possible.

“Cookies” are identifiers we transfer to your browser or device that allow us to recognize your browser or device and tell us how and when pages and features in our Services are visited and by how many people. You may be able to change the preferences on your browser or device to prevent or limit your device’s acceptance of cookies, but this may prevent you from taking advantage of some of our features. Our advertising partners may also transmit cookies to your browser or device, when you click on ads that appear on the Services. Also, if you click on a link to a third party website or service, such third party may also transmit cookies to you. Again, this Privacy Policy does not cover the use of cookies by any third parties, and we aren’t responsible for their privacy policies and practices.

“Web beacons” (also known as web bugs, pixel tags or clear GIFs) are tiny graphics with a unique identifier that may be included on our Services for several purposes, including to deliver or communicate with cookies, to track and measure the performance of our Services, to monitor how many users view our Services, and to monitor the effectiveness of our advertising. Unlike cookies, which are stored on the user’s device, web beacons are typically embedded invisibly on web pages (or in an email).

Information Collected From Other Websites and Do Not Track Policy

Through cookies we place on your browser or device, we may collect information about your online activity after you leave our Services. Just like any other usage information we collect, this information allows us to improve the Services and customize your online experience, and otherwise as described in this Privacy Policy. Some third-party services providers that we engage (including third-party advertisers) may also place their own cookies on your device. Note that this Privacy Policy covers only our use of cookies and does not include use of cookies by such third parties.

Your browser may also offer you a “Do Not Track” option, which allows you to signal to operators of websites and web applications and services (including behavioral advertising services) that you do not wish such operators to track certain of your online activities over time and/or across different websites. Our Services do not support Do Not Track requests at this time, which means that we collect information about your online activity both while you are using the Services and after you leave our Services.

Information Sent by Your Mobile Device

We collect certain information that your mobile device sends when you use our Services, like a device identifier, user settings and the operating system of your device, as well as information about your use of our Services.

Location Information

When you use our mobile device application, we may collect and store information about your location by converting your IP address into a rough geo-location or by accessing your mobile device's GPS coordinates or coarse location if you enable location services on your device. We may use location information to improve and personalize our Services for you. If you do not want us to collect location information, you may disable that feature on your mobile device.

Your Communications

We will collect, save and store any communications between users made through the Services. We may review, scan, or analyze such communications for fraud prevention, risk assessment, and customer support purposes. We will not review, scan, or analyze your communications for sending third party marketing messages to you. We will also not sell these reviews or analyses of communications to third parties.

We use Personal Information to do the following:

- Provide the services that you request when you use the Corporate Site and/or Platform
- Send you updates and messages that you request
- Send you administrative information, including information regarding the Corporate Site, Platform, and/or changes to our terms, conditions and policies

- Personalize your experience on the Corporate Site and/or Platform by presenting content tailored to you
- Allow you to send messages to a friend through the Corporate Site and/or Platform. By using such functionality, you are telling us that you are entitled to provide us with your friend's name and email address for this purpose, and that we are entitled to send your friend the requested message
- For our business purposes, such as data analysis, audits, research, product development and enhancement, and product and service improvement.
- As we believe appropriate (a) to comply with applicable law and legal process, (b) to enforce our terms and conditions, (c) to protect our operations or those of our affiliates, (d) to protect our rights, privacy, safety, or that of our affiliates, you or others, or (e) to allow us to pursue available remedies or limit the damages that we may sustain (these goals, collectively, the **"Compliance Purposes"**).

We may combine the Personal Information that you submit on or through the Corporate Site and Platform with information that we collect from and about you from other sources, offline and online.

Will The Company Share Any of the Personal Information it Receives?

We may share your Personal Information with third parties as described in this section.

Third Parties we share information with:

- We share you personal information with third party attorney's so that you can communicate with attorneys
- We use following third party services, and therefore, provide you information to these services which are all GDPR Complaint.
 - Microsoft
 - Google
 - Facebook

- LinkedIn
- Mixpanel
- Stripe
- Hotjar
- Zoho

User Profiles, Submissions and Communications: Certain user profile information, including your name, location, and any video or image content that you have uploaded to the Services, may be displayed to other users to facilitate user interaction within the Services or address your request for our services. As part of our Services, you may communicate with other users using the chat functionality of the Services. When you participate in a chat session, the content of your communications will be visible and available to any user participating in that session. Please remember that any content you upload to your public user profile, along with any Personal Information or content that you voluntarily disclose online in a manner other users can view (on discussion boards, in messages and chat areas, etc.) becomes available to such users, and can be collected, used and further disclosed by such users. Your user name may also be displayed to other users if and when you send messages or comments or upload images or videos through the Services and other users can contact you through messages and comments. We encourage you to use your judgment in communicating and sharing information with other users on or off the Services. If you are an attorney, any user that searches for you may be able to see a list of any Clients that such user is connected with that have listed you as a Recommended Attorney.

Information that's no longer personally identifiable

We may anonymize your Personal Information so that you are not individually identified, and provide that information to our partners. We may also provide aggregate usage information to our partners, who may use such information to understand how often and in what ways people use our Services, so that they, too, can provide you with an optimal online experience. However, we never disclose aggregate usage information to a partner in a manner that would identify you personally, as an individual.

We may use third party analytics services, such as Google Analytics, to grow our business, to improve and develop our Services, to monitor and analyze the use of our Services, to aid our technical administration, to increase the functionality and user-friendliness of our Services, and to verify users have the authorization needed for us to process their requests. These services may collect and retain some information about you.

For example, we utilize certain functions of Google Analytics, including tracking user events and page views. For more information about Google Analytics, please visit www.google.com/policies/privacy/partners/.

We also use Mixpanel to provide us with analytics data regarding users' interactions with our Services. You may opt-out of Mixpanel's automatic retention of data collected while using the Services by visiting <https://mixpanel.com/optout/>. To track opt-outs, Mixpanel uses a persistent opt-out cookie placed on your device. Please note that if you get a new computer, install a new browser, erase or otherwise alter the browser's cookie file (including upgrading certain browsers), you may clear the Mixpanel opt-out cookie.

Advertisers: We allow advertisers and/or merchant partners ("Advertisers") to choose the demographic information of users who will see their advertisements and/or promotional offers and you agree that we may provide any of the information we have collected from you in non-personally identifiable form to an Advertiser, in order for that Advertiser to select the appropriate audience for those advertisements and/or offers. For example, we might use the fact you are located in San Francisco to show you ads or offers for San Francisco businesses, but we will not tell such businesses who you are. Or, we might allow Advertisers to display their ads to users with similar usage patterns to yours, but we will not disclose usage information to Advertisers except in aggregate form, and not in a manner that would identify you personally. Note that if an advertiser asks us to show an ad to a certain audience or audience segment and you respond to that ad, the advertiser may conclude that you fit the description of the audience they were trying to reach.

We may deliver a web beacon to you through the Services from an ad network. Web beacons allow ad networks to provide anonymized, aggregated auditing, research and reporting for us and for advertisers. Web beacons also enable ad networks to serve targeted advertisements to you when you visit other websites. Because your web browser must request these advertisements and web beacons from the ad network's servers, these

companies can view, edit, or set their own cookies, just as if you had requested a web page from their site. You may be able to opt-out of the collection and use of information for ad targeting by going to <http://www.aboutads.info/choices> or <http://www.youronlinechoices.eu/> or by configuring the settings on your mobile device to limit ad tracking. You may also be able to opt-out of web beacon tracking conducted by third parties through our Services by adjusting the Do Not Track settings on your browser; please note that we don't control whether or how these third parties comply with any of the foregoing methods for limiting ad tracking.

Affiliated Businesses: In certain situations, businesses or third party websites we're affiliated with may sell or provide products or services to you through or in connection with the Services (either alone or jointly with us). You can recognize when an affiliated business is associated with such a transaction or service, and we will share your Personal Information with affiliated business only to the extent that it is related to such transaction or service. One such service may include the ability for you to automatically transmit Third Party Account Information to your Services profile or to automatically transmit information in your Services profile to your third party account; for example, accessing your friend list from Facebook. We have no control over the policies and practices of third party websites or businesses as to privacy or anything else, so if you choose to take part in any transaction or service relating to an affiliated website or business, please review all such business' or websites' policies.

Agents: We employ other companies and people to perform tasks on our behalf and need to share your information with them to administer and provide the Services to you. For example, we may use a payment processing company to receive and process your credit card transactions for us. Unless we tell you differently, our agents do not have any right to use the Personal Information we share with them beyond what is necessary to assist us.

Business Transfers: We may choose to buy or sell assets. In these types of transactions, customer information is typically one of the business assets that would be transferred. Also, if we (or our assets) are acquired, or if we go out of business, enter bankruptcy, or go through some other change of control, Personal Information could be one of the assets transferred to or acquired by a third party.

Protection of Company and Others: We cooperate with government and law enforcement officials or private parties to enforce and comply with the law. We reserve the right to access,

read, preserve, and disclose any information that we [reasonably] believe is necessary to comply with law or court order; enforce or apply our Terms of Use [www.idemandu.com/tos/] and other agreements; or protect the rights, property, or safety of Company, our employees, our users, or others.

Is Personal Information about me secure?

Your account is protected by a password for your privacy and security. You must prevent unauthorized access to your account and Personal Information by selecting and protecting your password and/or other sign-on mechanism appropriately and limiting access to your computer or device and browser by signing off after you have finished accessing your account.

We endeavor to protect the privacy of your account and other Personal Information we hold in our records, but unfortunately, we cannot guarantee complete security. Unauthorized entry or use, hardware or software failure, and other factors, may compromise the security of user information at any time.

What Personal Information can I access?

Through your account settings, you may access, and, in some cases, edit or delete the following information you've provided to us:

- name and password
- payment information
- address
- email address
- location

- additional user profile information

The information you can view, update, and delete may change as the Services change. If you have any questions about viewing or updating information we have on file about you, please contact us at support@intaker.co.

Under California Civil Code Sections 1798.83-1798.84, California residents are entitled to ask us for a notice identifying the categories of Personal Information which we share with our affiliates and/or third parties for marketing purposes, and providing contact information for such affiliates and/or third parties. If you are a California resident and would like a copy of this notice, please submit a written request to: Intaker, Inc at 8549 WILSHIRE BLVD #5018 BEVERLY HILLS, CA 90211-3104

What choices do I have?

You can always opt not to disclose information to us, but keep in mind some information may be needed to register with us or to take advantage of some of our features.

You may be able to add, update, or delete information as explained above. When you update information, however, we may maintain a copy of the unrevised information in our records. You may request deletion of your account by contacting us at support@intaker.co. Some information may remain in our records after your deletion of such information from your account. We may use any aggregated data derived from or incorporating your Personal Information after you update or delete it, but not in a manner that would identify you personally.

We may periodically send you communications that directly promote the Services or other services offered by Company. When you receive such promotional communications from us, you will have the opportunity to “opt-out” by following the unsubscribe instructions provided in the communication you receive. As part of the Services we provide, you may also (if enabled) receive Alerts related to the Services, including via the text message. You have control over the Alerts settings, and can opt in or out of these Alerts (except for certain

messages, as described below) either through your account or by following the unsubscribe instructions provided in the email you receive. Please be aware that third party messaging fees may occur for some of the Messages depending on the message plan you have with your wireless carrier. We do, however, need to send you certain communications regarding the Services and you will not be able to opt out of those communications – e.g., communications regarding updates to our Terms of Service or this Privacy Policy or information about your account.

If you provide your cellular phone number and agree to receive communications from Company, you specifically authorize Company to send text messages or calls to your phone. You are not required to consent to receive text messages or calls as a condition of using the Services and may opt out of such messages through your account settings.

Where is information about me stored?

Your Personal Information may be transferred to, and maintained on computers located outside of your state, province, country or other governmental jurisdiction where the privacy laws may not be as protective as those in your jurisdiction. If you're located outside the United States and choose to provide your Personal Information to us, and we do in fact transfer your Personal Information outside of the EU, then your data will be transferred to a center in the United States and will be processed there. The United States is considered to have adequate data protections pursuant to the GDPR.

What if I have questions about this policy?

If you have any questions or concerns regarding our privacy policy, please send us a detailed message to support@intaker.co, and we will try to resolve your concerns