



FOR IMMEDIATE RELEASE

Colorado EDGE Soccer Club Announces New Partnership with BSN SPORTS and Nike, Launching Revolutionary Apparel Experience for Next Season

[Colorado EDGE Soccer Club](#) is proud to announce a new partnership with BSN SPORTS and Nike, beginning with the upcoming Fall 2026 season. This transition marks a big step forward in how the club outfits its players, coaches, parents and fans, bringing a faster, more modern, and more convenient apparel experience to families across the club.

As Colorado EDGE reaches the end of its current two-year uniform cycle, the timing makes this transition especially appropriate. Competitive and Academy Select players will move into new Nike uniform kits as part of the already necessary uniform change. Recreational players will transition to the new Nike uniforms on an as-needed basis when individual player replacement uniform items are needed.

At the center of this new partnership is [BSN SPORTS Club Direct](#), an innovative platform that completely reimagines how club apparel is ordered and delivered.

- With Club Direct, the uniform kit will process and be out of the USA warehouse ***in as little as two business days*** any time of the year shipped directly to your house. (Custom 3rd jerseys and custom fan wear can take up to four weeks for delivery)
- Monday - Friday live Customer Service via chat or phone call

This streamlined system eliminates the traditional delays and confusion around uniform delivery times, giving families a simpler, faster, and more reliable experience.

In addition, Colorado EDGE will significantly expand its fan store, offering a wider range of custom apparel and gear. The new BSN and Nike lineup will feature high-quality, stylish options for players, coaches, and fans alike, giving the entire EDGE community more ways than ever to represent the club both on and off the field.

Beginning in May 2026, Colorado EDGE families will receive full details on:

- The official online ordering website
- Step-by-step instructions for purchasing uniforms and apparel
- Sizing guides and fit resources to ensure accurate ordering
- Key ordering timelines and recommendations

“This is more than just a uniform change,” said EDGE CEO David Kramer. “We are introducing something truly innovative at Colorado EDGE. By partnering with industry leaders like BSN and Nike, we are able to provide top tier product quality along with a streamlined two-day order fulfillment process, an experience that will deliver real value to our members.”

This transition reflects Colorado EDGE’s continued commitment to innovation and delivering the EDGE Experience for its players and families.

