



Citrus Vitality Hair Oil 200 ml (6.7 fl oz)

Product Analysis:

The **Castor Oil + Rosemary + Peppermint + Grapefruit Hair Oil** is a clarifying and revitalizing treatment formulated to strengthen hair, invigorate the scalp, and promote overall hair health. Ideal for dry, fatigued, or color-treated hair, this blend enhances shine, reduces breakage, and supports long-term hair resilience.

With castor oil for deep conditioning, rosemary and peppermint oils for scalp stimulation, and a harmonious blend of citrus and botanical oils, this formula improves hydration, smooths texture, and refreshes the scalp. Its lightweight texture is suitable for both professional salon use and at-home care, offering versatile application—from repair treatments to styling support.

Ingredient Super Stars:

Castor Oil (*Ricinus communis*)

- Rich in fatty acids to deeply condition and strengthen strands.
- Traditionally used to encourage fuller, thicker-looking hair.

Rosemary Leaf Oil (*Rosmarinus officinalis*)

- Stimulates scalp circulation to promote healthier-looking growth.
- Helps strengthen hair and maintain scalp balance.

Peppermint Oil (*Mentha piperita*)

- Provides a cooling, invigorating sensation to refresh the scalp.
Supports circulation and helps improve scalp vitality.

Grapefruit (Citrus) Extract/Oil (*if fragrance derived*)

- Refreshing, energizing aroma.
- Contributes to a clean, balanced scalp environment.

Rosehip Oil (*Rosa canina*)

- Packed with antioxidants and vitamins A & C.
- Restores vibrancy and supports resilient, healthy-looking strands.

Ingredient List:

Ricinus communis (castor) seed oil, Rosmarinus officinalis (rosemary) leaf oil, Mentha piperita (peppermint) oil, Citrus paradisi (grapefruit) peel oil

Recommended Usage:

Repair Treatment – Massage into damp or dry hair, focusing on mid-lengths and ends, to restore softness, strength, and shine.

Scalp Nourishment – Use sprayer attachment for precise, even application to the scalp, reducing dryness and encouraging healthier growth.

Frizz Control & Styling Aid – Apply lightly to mid-lengths and ends for smooth texture, shine, and manageability.

Overnight Restorative Mask – Spray evenly, massage through hair, and leave overnight for deep hydration and repair.

Target Markets:

- Professional salons and stylists
- Premium and natural haircare brands
- E-commerce beauty and wellness retailers
- Consumers seeking strengthening solutions for thinning, dry, or color-treated hair

Size: 200m (6.7 fl oz)

Price: \$2.88