Beyond 6 Figures Mastermind

👉APPLY HERE👈

Who's it for: Commercial Filmmakers and Photographers

- 6 Month Commitment with options to renew if you want to *keep growing*
- Increase your demand/revenue through dialed in positioning/messaging, rock solid confidence and a refreshing take on leadership
- Pursue more aligned client relationships and create better job opportunities
- Work directly with a Fractional Executive Producer & Certified Professional Coach with 17+ years of commercial production experience...who knows how to turn your genius into a desired brand

There are 2 different ways to experience this Mastermind by Lisamarie Shires:

1) ALL-IN EXPERIENCE

This is for you if...

👉You want both the momentum of a **group AND** the intimacy of **1:1 support**
👉You're ready for higher-proximity + accountability to implement and customize your strategy
👉You've already seen some success/traction, but you're ready to refine everything and lead like the expert you are
👉You want more eyes, more access, and more depth as you grow in this evolved production/advertising landscape

$8,000 Pay In Full or $1,333/mo (6-Pay)
**Application & Consult required*
**Longer payment plans available if you lock a future start date*
***For those that qualify, payment plans up to 36 months may be available for the pay in full option only through a 3rd party (ex. Klarna, AfterPay etc). This will be visible at checkout.*

- **1:1 Support**
  - 1:1 Onboarding Call: Audit/Strategy Deep Dive
  - Two 1:1 calls (use anytime during the program)
  - Additional 1:1 sessions are available for a VIP discounted rate of $250/each while in the program
- **Weekly Group Coaching/Consulting**
  - Hotseat Coaching Calls (Recorded)
    - Tuesdays - 12pm EST *Times/days subject to change

    - Monthly VIP Group Call - Guest Speakers/Experts, Intensives, General Coaching
    - Daily Group Chat with 1x/day coach message replies (before 3:30pm EST M-F - not including holidays/blackouts)
- **Weekly Marketing/Copy Reviews**
    - Every Wednesday, you get my expert brain and eyeballs on email copy, bio,website, treatments, pitch decks, capes decks, positioning & messaging etc.
- **Weekly Co-Working Calls**
    - Dedicated time to work alongside your peers and move the needle in your business. *Attendance optional.*
    - Use this co-working hour for accountability and to bounce ideas around
    - At the start of the call, share what you intend to work on → go heads down → then check in with what you were able to accomplish before you hop off.
- **Resource Library including:**
    - **Beyond 6 Figures Method Playbook** (PDF and audio) and **Result Roadmap Checklist**
        - I developed this with you and your biggest production challenges (and results!) in mind. It includes concepts covering all things mindset, positioning, messaging, sales/marketing plan, outreach strategy and implementation.
        - You will work through this asynchronously and come to coaching with questions and needs.
    - **Past trainings, group call recordings, templates, worksheets, and tools** to help you deepen the work
    - **The 8-week Unforgettable Filmmaker program**

2) ACCELERATOR EXPERIENCE

This is for you if...

👉🏽You're craving expert eyeballs on your business and thrive with **community/group** momentum
👉🏽You're a self-proclaimed self-starter
👉🏽You've hit a ceiling and know it's time to refine your positioning, messaging and brand authority
👉🏽You want high-level support *without* the 1:1 price tag
👉🏽You're tired of trying to piece everything together alone — you want the full strategy and support to execute it

$4,500 Pay In Full or $750/mo (6 Pay)
**Application & Consult required*
**Longer payment plans available if you lock a spot for a future start date*

***For those that qualify, payment plans up to 36 months may be available for the pay in full option only through a 3rd party (ex. Klarna, AfterPay etc). This will be visible at checkout.*

- **Weekly Group Coaching/Consulting**
    - Hotseat Coaching Calls (Recorded)
        - Thursdays at 1pm EST - *Times/days subject to change
        - Beginning 9/29, calls will be Tuesdays at 3pm EST
    - Daily Group Chat with 1x/day coach message replies (before 3:30pm EST M-F - not including holidays/blackouts)
- **Monthly Marketing/Copy Reviews**
    - You get my expert brain and eyeballs on *one item* per month (email copy, bio, website, treatments, pitch decks, capes decks, positioning & messaging etc.)
- **Weekly Co-Working Calls**
    - Dedicated time to work alongside your peers and move the needle in your business. *Attendance optional.*
    - Use this co-working hour for accountability and to bounce ideas around
    - At the start of the call, share what you intend to work on → go heads down → then check in with what you were able to accomplish before you hop off.
- **Resource Library including:**
    - **Beyond 6 Figures Method Playbook** (PDF and audio) and **Result Roadmap Checklist**
        - I developed this with you and your biggest production challenges (and results!) in mind. It includes concepts covering all things mindset, positioning, messaging, sales/marketing plan, outreach strategy and implementation.
        - You will work through this asynchronously and come to coaching with questions and needs.
    - **Past trainings, group call recordings, templates, worksheets, and tools** to help you deepen the work
    - **The 8-week Unforgettable Filmmaker program**
- ***Upgrade to the All-In Experience within the 1st 3 months & receive a $500 credit***

🔥RESULTS:

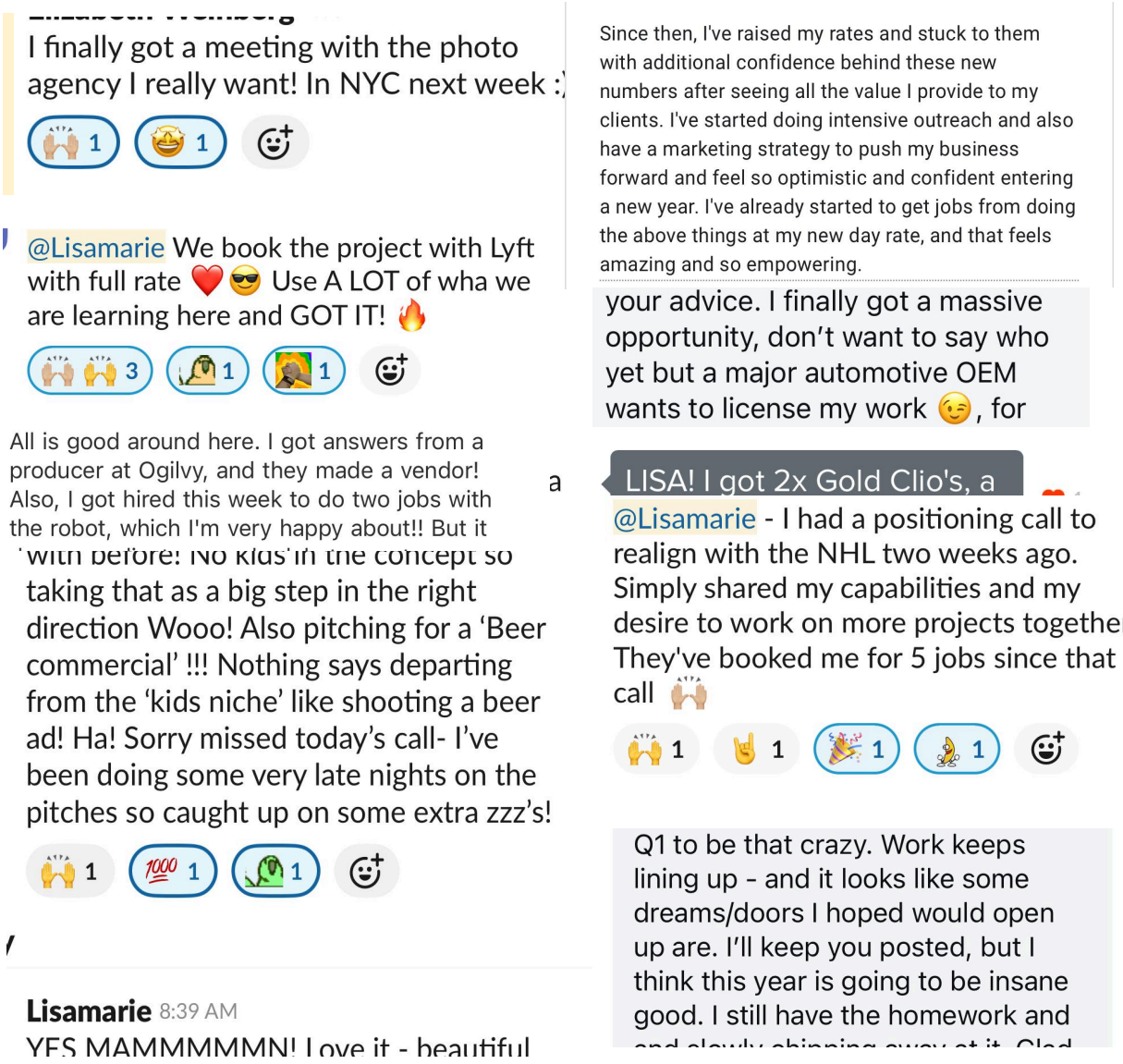
Check out the '25 and '24 Results highlight reels on IG

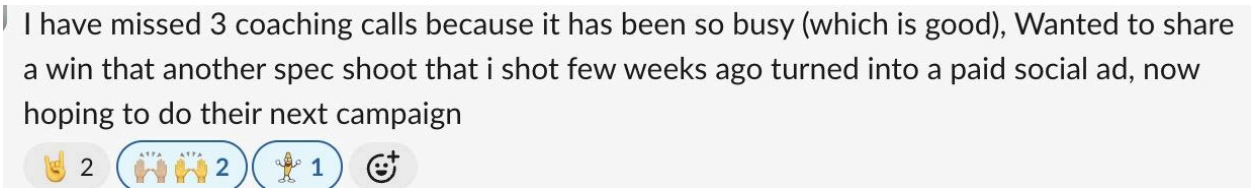
You also gotta take a peek at **THIS** (***60k month and more ad campaigns in 6 months than the last few years combined***) and **THIS** (***pitched and won 10 gigs straight***)!

Benefits:

- Get the opportunity to be coached AND witness others get coached

    - Witnessing others is just as powerful and transformational as your individual coaching because you'll walk away with something you can apply to your own unique situation/business
- Surrounded by other creative minds in the commercial production industry working through similar challenges AND toward the same ultimate goals - a curated group like this is deeply normalizing and supportive
- Create bigger and faster results versus doing this work alone or in a silo without an expert resource and unbiased sounding board
- Learn how to be your own agent - step into a higher level of self-leadership
- You have a place to celebrate your wins and be supported in the dips - this is energetically contagious and will motivate you to take massive action





I won the unilever project ! 5 days shooting hair product. This is the one I shot spec for to match their references - so it worked !

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@Lisamarie I won the Beer stills commercial shoot this week. It was a very competitive pitch with 3 others quoting and treating on it! So taking a moment tonight to celebrate! A big step in the NEW direction for me! ❤️ ❤️

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Hey Lisa-san - you told me to keep you posted so I am sharing a win I am super stoked with - I am setting up an intro call with the head of video at Quanta magazine next week!
Wooooooooot!
xx

Just got a call with a creative in my industry that shares a similar vision of esthetic and approach when we create content, and it felt really good. He is about to get a new position where he will be able to build his list of creatives he want to work with, and he said he definitely want to work together. Another win is while I was on the phone, I wanted to be aware of being clear, and doing my utmost best to find ways to do offers to solve whatever he needs to solve. It was good to feel confident.

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So all in she literally just pitched [redacted] directly for ~$305k of work THIS year...in addition to the $161k we just did.

Mind blown.