

Nebraska High School Press Association Executive Board Meeting

February 1, 2019

Andersen Hall, UNL

5 p.m.

Present: Mark Hilburn, Erica Brockmoeller, Lynn Hoffman, Michelle Hassler, Angie Wolf, Renee Duncan, Lori Larson, Brandi Benson, Kristen Harris, Beth Kavan & David Stevens.

- I. **Nebraska Press Women Contest**-- Ruth Brown presented information about the organization.
 - A. They conduct professional and student contests, provide several scholarships, and oversee a hall of fame.
 1. Contest features 23 categories
 2. Professional judges' critique for each entry
 3. Winners automatically go on to national contest
 4. \$5/entry
 - a) Discuss about the cost/entry
 - b) Flat rate?
 5. Deadline is Feb. 19.
 - B. They also provide a fake news presentation that can be given by a teacher or a NPW member.
 - C. The organization open to all genders.
 - D. <http://nebraskapresswomen.org>

II. Minutes

- A. Wolf moved, Benson seconded the motion to approve the minutes from the November 2018 meeting. Minutes approved.

III. Treasurer's Report: Brockmoeller motions and Harris seconded approving the treasurer's report.

- A. Wolf discussed how it is difficult to track paid memberships, especially from the convention fee.
 1. She's worried whether she has all of the records from the treasurer's turn-over.
 2. Last year, the org. had \$25,000 income come in, we paid out \$24,000. Bank account is around \$35,000. Seems like we're breaking even.
 3. Fall convention costs? Food, some student fees,
 - a) Largest source of revenue is fall convention: \$14,000
 - b) Convention T-shirts? Sponsored?
 4. Wolf only has a proposed budget, not a copy of actual budget.
- B. Benson moved, Duncan seconded that we buy new quarter-zip pullovers for the board to be paid by board.
 1. Price
 - a) Quarter zip \$30
 - b) Polo \$20
 2. Brockmoller will make a new logo

3. Offer to membership?

IV. JEA report submitted by Marsha Kalkowski

- A. Upcoming conventions
 1. April 25th- Anaheim
 2. Fall 2019- Washington DC
- B. Can the board cover travel costs of award-winning advisers?
 1. Wolf moved, Stevens seconded that the board give \$500 to Terry Pitkin to assist with his upcoming JEA Lifetime Achievement Award travel costs.
 2. Board was open to the idea upon further discuss with Kalkowski
- C. Journalist of the Year web info is incorrect. CJ is supposed to be updating it. Deadline is Feb. 15.
- D. Request to update the NHSPA website more for student-sought information.
 1. Try to showcase student work as an online gallery
 2. Links to school news sites-- use a Google Form to the list-serve

V. NHSPA Critique Discussion

- A. School has asked for a submission to be re-judged. In November, the board decided not to grant a re-judge. The school still wants to be re-judged
- B. Should there be a formal process/policy to request the re-judge?
- C. About 60-70 books are entered annually
- D. If we do our due diligence by having a good critique form
- E. Add that judges' comments and scores to be final rule needs to be added to explanation of evaluation system.**
- F. If a member wants to formally complain, the process should be to thank for the comment, but forward it to the NHSPA president. Then a united and solitary response can be made.**

VI. UNL CoJMC Update by Michelle Hassler

- A. Have people signed up for the Google training
- B. Hasn't looked into changing the number of session at the fall convention
- C. Will talk with Alan Beerman to help get a national speaker. Suggestions are Joel Sartore, Jenna Johnson (covers Trump Whitehouse)?
- D. Send other keynote and break out session ideas to Michelle

VII. Bylaws

- A. Haven't been updated since 2011.
- B. Bylaws don't correlate with our practice.
- C. Hilburn will email/share the bylaws with the executive board. Requesting that all members make comments/suggestions before our next meeting.
- D. Vote on bylaw changes at fall membership meeting.
- E. Request that Lori Larson, Lynn Hofman and Renee Duncan

VIII. NHSPA Camp update as submitted by Diane Schieffer

- A. Real Journalism: July 15-17
- B. Camp budget is about \$5500 dollars. Just received Walsworth's check
- C. Already received some applications, scholarship and t-shirt designs
- D. NBA is paying about \$1600 towards t-shirts again
- E. All speakers are slated to return

- IX. Student Journalism Rights Act (LB206) Judiciary Hearing update** from Angie Wolf
 - A. SPLC spoke
 - B. Mike Kennedy: New Voices
 - C. Met with Senator Morfeld beforehand. Not 100% sure this bill won't get sacrificed for something political. The next two weeks are more important than the hearings. Need to flood all judiciary committee members with phone calls.
 - D. Censorship is rampant across the state of Nebraska
 - E. Duncan proposed that we send the principal's guide to journalism book to all principals/superintendents.
- X. State Journalism**
 - A. Don't forget: It's on a Tuesday this year (April 23) in Norfolk
 - B. Review changes
 - 1. Now three classes
 - 2. Some contests are now only preliminary
- XI. New Business**
 - A. Larson discussed how out-state costs should be considered because of the cost of transportation, food and lodging.
 - 1. How can we provide more value to our members.
- XII. Next meetings**
 - A. June 4 at 11 a.m. in Lexington
 - B. Critique meetings TBA, but likely April
- XIII. Meeting adjourned at 8:13 p.m.**

Respectfully submitted by Lori Larson, secretary.