Business or Product Proposal

1. Explain your business or product? Write the “pitch” you would give to the Shark Investors if you were to be on the show.

2. You are asking for $10,000 capital investment in exchange for 10% of the business. How much would your business have to earn to pay the Sharks back for their investment?

3. How much would it need to earn to double their investment?

4. Persuade the “sharks” to invest in your business? Why should they? What stands your product or business from all the rest?