Lola Odelola

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Technical Leader | Strategist | Educator

Web standards expert and technologist with a proven track record of shaping the future of the web. As a co-chair of the W3C Technical Architecture Group and founder of Lola's Lab, I lead strategic initiatives across privacy, accessibility, and interoperability. I build bridges between browsers, specs, and developers through leadership, writing, and engaging developer experiences.

Employment History & Professional Appointments

Founder & Technologist | *lola's lab* | *Dec 2018 - present* | *Remote*
I lead lola's lab, a consultancy driving forward privacy, accessibility, and web standards innovation through strategy, technical leadership, and public education.

- Co-chair, W3C Technical Architecture Group.
- Co-chair, W3C Docs Community Group.
- Invited Expert to W3C ARIA Working Group and W3C Privacy Working Group.
- Program and technical lead, [Accessibility Compat Data](#) project.
- Host of [What the Spec?!](#), a podcast that demystifies web standards and browsers through conversations with the people who create them.
- Speaker at:
    - All Day Hey! 2025; What do you see?: Alt-text as an Artistic Medium
    - W3C AC Meeting 2025; The Web and the Digital Divide
    - State of the Browser 2024; Improving Accessibility with ARIA-AT
- Developed a web platform curriculum for Kibo University.
- Published technical writing and educational content on [Global Privacy Control,](#) [Web Standards,](#) [Rate Limiting in Heroku Platform API](#), and more.
- Founded [blackgirl.tech](#) (2014-2019), a non-profit focused on upskilling Black girls, women and non-binary people to become software engineers.

Web Platform Program Lead | *Bocoup* | *Jan 2023 - May 2024* | *Remote*

I led Bocoup's web platform strategy, guiding organizational standards contributions and securing industry adoption of emerging specifications.

- Led strategic vision for Bocoup's Web Platform work with a focus on privacy, accessibility, and interoperability.
- Spearheaded contributions to [AT-Driver](#) and WebDriver BiDi specifications.
- Secured inclusion of the AT-Driver specification in the W3C Browser Testing and Tools Working Group charter.
- Managed stakeholder relationships for ARIA, Browser Compact Data, and WebDriver BiDi projects..

System Structure Design Engineer | *Samsung Internet* | *Sept 2020 - June 2022* | *Remote/Staines, UK*

I shaped browser privacy strategy and created developer education to influence both standards and user trust.

- Represented Samsung in the W3C Privacy Community Group, influencing the privacy considerations of the Samsung Internet browser based on standards.
- Created developer-focused educational content on topics such as [moving on from third-party cookies](#), [Topics API](#), and [video content](#) on privacy standards.
- Published tutorials and explainers on platforms such as MDN (e.g., [Building an Internet-Connected Phone with PeerJS](#)).

Steering Committee Member | *Open Web Docs* | *Nov 2020 - Aug 2022* | *Remote*

I led community efforts and supported content strategy to maintain and improve open documentation for the web platform, including contributions to MDN.

Principal Success Specialist | *Heroku* | *Apr 2019 - Sept 2020* | *Remote*

Software Engineer | *Various* | *2014 - 2018* | *London, UK*

Education & Professional Qualifications

Google Developer Expert: Web Privacy, Security, and Authentication | Global, 2022

MSc Computer Science | Birkbeck University, London, 2021

BA Creative Writing with English Literature | Kingston University, London, 2013