

Cryptograph Privacy And Cookies Policy

Last updated on July 6, 2020

This is the Privacy and Cookies Policy for Cryptograph ("**we**", "**us**" and "**our site**") (together, the "Platform"). The Platform is operated by or on behalf of Perpetual Altruism Ltd trading as Cryptograph. We are committed to protecting and respecting your privacy.

This policy sets out:

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Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it. By using the Platform you acknowledge you have read and understood this privacy policy.

For the purposes of European Economic Area data protection law, (the "**Data Protection Law**"), the data controller is: Perpetual Altruism Ltd.

Information we collect about you

We will collect and process the following personal data from you:

- **Information you give us**

This is information about you that you give us directly when you interact with us and includes your username, and your email address or twitter handle, if you choose to give us this information.

- **Information we collect about you from your use of the Platform:** We will automatically collect information from you each time you visit our site. This includes:
 1. Technical information, which may include the Internet protocol (IP) address used to connect your computer to the Internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform;

2. Information about your visit, which may include the full Uniform Resource Locators (URL), clickstream to, through and from our site (including date and time), products you viewed or searched for, page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), methods used to browse away from the page.

User Verification

In order to place bids or make offers of over Euros 10,000, we require users to verify their identity. We use independent provider Yoti to do this. Users need to download the Yoti app, verify their identity with Yoti and then share their Yoti with Cryptograph when logged in with their wallet so we know that wallet/person is genuine, and we also run a sanction list check. The information we ask to be shared to verify someone are First Name, Last Name, Nationality and a unique Yoti user ID. Cryptograph does not keep any personal data, only Yoti keeps it on their encrypted servers. Yoti does not know the user's wallet address, or even if you have one. We do not share any data about our users with anyone except to comply with court orders where necessary. You can find out more information about Yoti and how it uses your personal data here: <https://www.yoti.com/privacypolicy/>

Cookies and other technologies

The Platform uses cookies and similar technologies to distinguish you from other users of the Platform.

Most web browsers automatically accept cookies and similar technologies, but if you prefer, you can change your browser to prevent that and your help screen or manual will tell you how to do this. We also give you information about how to disable cookies in the table. However, you may not be able to take full advantage of our website if you do so.

A number of cookies and similar technologies we use last only for the duration of your web or app session and expire when you close your browser. Others are used to remember you when you return to the Platform and will last for longer.

We use these cookies and other technologies on the basis that they are necessary for the performance of a contract with you, or because using them is in our legitimate interests (where we have considered that these are not overridden by your rights), and, in some cases, where required by law, where you have consented to their use.

We use the following types of cookies:

- **Strictly necessary** cookies. These are cookies that are required for the operation of our website and under our terms with you. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical/performance** cookies. They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it.

This helps us for our legitimate interests of improving the way our website works, for example, by ensuring that users are finding what they are looking for easily.

- **Functionality** cookies. These are used to recognise you when you return to our website. This enables us, subject to your choices and preferences, to personalise our content, greet you by name and remember your preferences (for example, your choice of language or region)

Disabling cookies

The effect of disabling cookies depends on which cookies you disable but, in general, the website may not operate properly if all cookies are switched off. If you only disable third party cookies, you will not be prevented from making bids or offers on the Platform. If you disable all cookies, you will be unable to complete a bid or offer on the Platform.

If you want to disable cookies on our site, you need to change your website browser settings to reject cookies. How you can do this will depend on the browser you use. Further details on how to disable cookies for the most popular browsers are set out below: -

For Microsoft Internet Explorer:

1. Choose the menu "tools" then "Internet Options"
2. Click on the "privacy" tab
3. Select the setting the appropriate setting

For Google Chrome:

1. Choose Settings then Advanced
2. Under "Privacy and security," click "Content settings".
3. Click "Cookies"

For Safari:

1. Choose Preferences then Privacy
2. Click on "Remove all Website Data"

For Mozilla firefox:

1. Choose the menu "tools" then "Options"
2. Click on the icon "privacy"
3. Find the menu "cookie" and select the relevant options

For Opera 6.0 and further:

1. Choose the menu Files then "Preferences"

2. Privacy

Where you have not set your permissions, we may also separately prompt you regarding our use of cookies on the Platform.

Except for essential cookies, all cookies used on our site will expire after 365 days.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below

Cookie Table

Cookie Type	Name	Purpose and lawful basis	More information
Analytical	Google Analytics	Google analytics is used to track website activity such as session duration, pages per session, bounce rate etc. of individuals using the site, along with the information on the source of the traffic.	https://policies.google.com/privacy Retention: Google analytics cookies can persist for up to two years. Opt out link: https://tools.google.com/dlpage/gaoptout
Strictly necessary	Idseed	This cookie is essential for our site to enable us to apply a random number to salt <i>idsig</i> (see below).	N/A

Strictly necessary	idsig	This is a message signed by your wallet granting you access to the "personal" area of your pseudo-account.	N/A
Functionality	currency	To find out which currency you are using to display cryptographs.	N/A
Strictly necessary	enabletorus	Determines whether you are using a Torus digital wallet.	https://docs.tor.us/legal/privacy-policy
Strictly necessary	enablemetamask	To let us know if you are using a MetaMask digital wallet.	https://metamask.io/privacy.html
Strictly necessary	web3account	Find out your public address.	N/A

How we use your information

We use information held about you in the following ways:

- **Information you give to us:**

- Under the lawful basis of performance of our contract with you, we will use this information to:

- o enable you to place bids, make offers, gift and display non-fungible tokens for Cryptographs on the Platform;
- o link your Ethereum wallet to the Ethereum blockchain and assist you in sending requests to the Ethereum blockchain.

If you do not provide us with this information, we will not be able to perform our agreement with you.

- Provide you with information about our services we feel may interest you, if you have given your consent to receiving marketing material from us at the point we collected your information, where required by law or otherwise in our legitimate interests provided these interests do not override your right to object to such communications. See 'Our promotional updates and communications'.

- Ensure in our legitimate interests that:

- o content from our site is presented in the most effective manner for you and for your device.
- o we provide you with the information, products and services that you request from us.

- **Information we collect about you from your use of the Platform**

We will use this information in our legitimate interests, where we have considered these are not overridden by your rights:

- To administer the Platform and for internal operations, including troubleshooting, data analysis, testing, research and statistical purposes.
- To keep the Platform safe and secure.
- To improve the Platform to ensure that content is presented in the most effective manner for you and for your device.

Our promotional updates and communications

Where permitted in our legitimate interest or with your prior consent where required by law, we will use your personal information for marketing analysis and to provide you with promotional update communications by email or by notification on the Platform about our services.

You can object to further marketing at any time by checking and updating your preferences within your account, or selecting the "unsubscribe" link at the end of all our marketing and promotional update communications to you, or by sending us an email to contact@cryptograph.co.

Who we give your information to

We may give your information to selected third parties such as organisations who process your personal data on our behalf and in accordance with our instructions and the Data Protection Law. This includes in supporting the services we offer through the Platform in particular those providing website and data hosting services, providing fulfilment services, distributing any communications we send and providing IT support services from time to

time. These organisations will only use your information to the extent necessary to perform their support functions.

We will also disclose your personal information to third parties:

- In the event that we sell or buy any business or assets, in which case we will disclose your personal data to the prospective seller or buyer of such business or assets subject to the terms of this privacy policy.
- If Cryptograph or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.

If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of supply terms and other agreements with you; or to protect the rights, property, or safety of Cryptograph our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and to prevent cybercrime.

Where we store your information

The data that we collect from you is stored in the European Economic Area ("EEA").

If your information is ever transferred outside the EEA, we will take all steps reasonably necessary to ensure that your data is subject to appropriate safeguards, such as relying on a recognised legal adequacy mechanism, and that it is treated securely and in accordance with this privacy policy.

How long we keep your information

We retain personal data for as long as you have an account with us in order to meet our contractual obligations to you and for six years after that to identify any issues and resolve any legal proceedings. We may also retain aggregate information beyond this time for research purposes and to help us develop and improve our services. You cannot be identified from aggregate information retained or used for these purposes.

Your rights

You have the right under certain circumstances:

- to be provided with a copy of your personal data held by us;
- to request the rectification or erasure of your personal data held by us;
- to request that we restrict the processing of your personal data (while we verify or investigate your concerns with this information, for example);
- to object to the further processing of your personal data, including the right to object to marketing (as mentioned in 'Our promotional updates and communications' section;
- to request that your provided personal data be moved to a third party.
- your right to withdraw consent where we are processing your data based on consent.

You can also exercise the rights listed above at any time by contacting us at contact@cryptograph.co.

If your request or concern is not satisfactorily resolved by us, you may approach your local data protection authority, (see http://ec.europa.eu/justice/data-protection/bodies/authorities/index_en.html).

The **Information Commissioner** is the supervisory authority in the UK and can provide further information about your rights and our obligations in relation to your personal data, as well as deal with any complaints that you have about our processing of your personal data.

Contact Us

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to: contact@cryptograph.co