

Email n-1 (simple intro and bait)

Subject Line: Your Free E-Book As Promised

Hi, I have your E-Book...But first, I have to tell you something you ABSOLUTELY need to know before using it.

To start off, it's awesome to see you're interested in clearing brain fog and improving your focus, memory, and sleep quality.

So expect the next email to have the one tactic engineers, navy seals, and even Elon Musk use to have thoughts as clear as water and come up with revolutionary ideas in a split second.

Here's your [E-Book](#).

Cheers, Mershad

P.S. Enjoy your e-book, then come back later, where I'll tell you about a true near-death experience I had with an energy drink.

Email n-2 (Value Shifts email)

Subject Line: The "Instant Idea Generating Technique" Elon Musk uses in a milli-second

There's a tactic Elon Musk used to come up with ideas that made him a **Billionaire...**

It's not some "special tea", "special" meditation, or any tea.

He used a specific thinking technique used by Pharaohs and even Alexander the Great.

I bet you're very good at the first part, but it's the second part that makes it special and, most importantly: **REAL**.

The first part, "Divergent Thinking," is what generates the ideas that float in your mind.

The second part, "Convergent Thinking", is where all the **magic** happens to help clear your brain fog and help you think clearly.

Click [here](#) to learn the (FREE) Convergent Thinking to blow that foggy brain of yours away...

Cheers, Mershad

Email n-3 (The Reader Gets You) (I made this one up of course)

Subject Line: "Oh My..." I whispered

"Mom...Mom...Is he...Dead?" were the last words I heard before I went unconscious.

I awoke on a stretcher in an ambulance with a throbbing headache ringing in my ears.

72 hours earlier

I had just lost my job due to my bad memory and my inability to focus properly. It always felt like my mind was sinking into confusion. My boss didn't like that, so I got fired.

I was down to my last hundred dollars and really needed a job. My sister owned an energy drink company and offered me a sales position. (I could keep a percentage of every drink I sold.)

After long hours of thinking "How do I take advantage of this?". I came to the conclusion that I needed to taste the flavor of each drink in order to understand what I was selling and sell it well.

It was a sunny day, and I was sitting on a bench with each flavor next to the other and a notepad on my lap, where I intended to jot down the details of each energy drink.

I could even smell the bittersweetness coming from the drinks. I took a deep breath...held it in, took a sip of half of each drink, and then wrote down their differences when suddenly...

My heart is pumping, I'm breathing fast, I have hiccups, my legs are trembling, and my body's jittery. I woke up on an ambulance stretcher, hearing sirens, and I asked myself,

"Am I even using half of my brain potential, because at this point my brain fog and other mind problems are what cost me my job and almost my life?"

Fast forward 3 months... I...Well, I won't tell you (at least for now) since this email is getting quite long...

[But click here to see the brand I made that completely changed my life. in a good way...](#)

Email n-4 (First Hard-Sell Email)

Subject Line: Turn “ON” your brain’s natural creativity

Most people are only using about 10% of their brain’s total creative power at any given time.

But you can easily unlock the other 90% and put your brain on “Natural Steroids” so you can be motivated, creative, and full of inspiration every day.

No, I’m not talking about some ADHD med, coffee, or any weird “mind hacks.”

There’s a safer, natural solution that’s more effective than coffee and has NO jittery side effects or **big crash**.

You see, there are a few ancient botanical compounds that philosophers and thinkers have been using for thousands of years to give them:

- laser focus
- deep thinking ability
- and a mental edge over everyone else

A team of scientists and doctors recently discovered these natural compounds, as well as 20+ more, that will supercharge your focus and creative thinking ability.

So if you want to harness the power of creative thinking, have a razor-sharp focus on your tasks all day, come up with one big idea after another, and be as sharp as AI will be in 100 years.

[Click here to turn “ON” your deep natural creativity.](#)

Email n-5 (Second Hard-selling)

Subject Line: How To Fix Your BRAIN

Does it feel like your mind is sinking into the clouds? Sitting at your desk, staring **blankly** at the floor, you don’t even realize you do it sometimes, then you snap out of it, right?

Is that truly the life you want to live—the life of someone no women obsess over, no superhero for your children to look up to, no co-workers or boss impressed by your work?

Do you really want to keep tasting the bitter taste of defeat over and over again? When will you say **stop**?

The question remains: Will you be the one person your environment looks up to, or will you be the one they make fun of?

[Click here to be as mentally sharp as you've ever imagined possible](#)