

Employer Reimbursement Request: productmarketers.com membership

Subject: Request for Reimbursement: ProductMarketers.com Membership

Hi [Manager's Name],

I came across a community that I believe could directly support my growth and impact as a Product Marketer, it's called productmarketers.com.

It's a private, curated group of product marketers focused on *honest conversations*, *real challenges*, and *practical learning*, beyond what you find in typical Slack groups or broad professional networks.

Here's what I'd get access to:

- Expert-led sessions from seasoned PMMs and marketing leaders
- A space to ask nuanced, role-specific questions and get thoughtful feedback
- Opportunities to connect with other PMMs across industries and levels (including IRL meetups)
- Ongoing learning, insights, and strategic conversations that directly impact how I show up in launches, GTM planning, and cross-functional collaboration

The annual cost is [insert price], and I believe it's a valuable investment, not just in my professional development, but in how I can continue bringing strong strategic value to the team.

Happy to share more details or answer any questions, but wanted to ask if this could be reimbursed as part of our L&D or professional development budget.

Thanks for considering!

Best,
[Your Name]