

Press Release

Astana Media Week-2021 annual event will be held on September 27 and September 28. Members of international media community will raise topical issues of the information agenda within the framework of AMW-2021. Top managers of world highly respected mass media, representatives of state apparatus, well-known journalists, documentary makers and bloggers of the USA, Great Britain, Russia, Kazakhstan, Uzbekistan, Kyrgyzstan confirmed their participation in the event.

Astana Media Week-2021 is the fifth annual event for the most viable ideas, innovative solutions, and progressive opinions from the global media space. It is a place where points of view are disputed and defended by people who strive to make the world image a little clearer.

“Astana Media Week. 2021: facts and feelings”

We have been used to living in the realities of Covid-2019 pandemic after a little more than a year and a half but we continue to experience its side effects in all areas. It has affected each of us and no one can be left indifferent.

Astana Media Week-2021 will extend for two days. AMW-2021 events are planned to be held both on online and on offline platforms. Therefore, “Documentary films: experience and future” roundtable discussion and “Media Development Strategies” conference will be held online. Speakers from five countries will join the discussions at these events. Experts, media managers, journalists and thought leaders will convene “Special aspects of critical social issues coverage” and “The future of Kazakh-language publishing houses” roundtable discussions.

The organizers of Astana Media Week will hold Formats Day. It is a event where representatives of the world's largest TV distribution companies will give presentations one of these days. Formats Day participants will have the opportunity to become partners of leading video content producers.

The program of this event will also include a series of workshop sessions from TV and radio projects making top experts, heads of news agencies, press offices, bloggers. Radislav Gandapas, a business coach, President of the CIS Speakers Association will be the headliner of training content part.

Teresa Ribeiro, OSCE Representative on Freedom of the Media; Michaela Friberg-Storey, UN Resident Coordinator in the Republic of Kazakhstan; Jean Philip De Tender, Deputy General Director/Media Director of the EMU (European

Broadcasting Union); Vadim Takmenyov, Deputy General Producer of NTV Television Company JSC; Brent Hoffman, associate professor at School of Journalism, Media, Integrated Marketing Communications of Medill; Shahida Tulyaganova, war correspondent, producer, director, and many others will give presentations under the scope of the event.

The following speaker are ready to present their workshops:

- Brent Huffman, associate professor at Medill School of Journalism, writer, director of documentary films and television programs
- Radislav Gandapas, author of books and films about leadership, public speaking and personal effectiveness;
- Ruslan Alishev, Director of the Central Communications Service, Republican State Enterprise under the President of the Republic of Kazakhstan;
- Serik Akishev, producer, CEO of SAFL Group;
- Aman Tasygan, Aman Tasygan Live Youtube channel creator.

As Astana Media Week-2021 moderators will act:

- Yerlan Bekkhozhin, Chairman of the Management Board of Khabar Agency JSC;
- Armanzhan Baitassov, media manager, owner Tan Media Group;
- Marzhan Yelshibayeva, journalist, public figure;
- Yerzhan Suleimenov, media expert, media trainer, producer;
- Yerlan Iginov, journalist, editor-in-chief aitube.kz;
- Maxat Tolykbay, broadcast journalist, host of Ashyk alan TV project , creator of Maltabu.kz website;
- Anna Tyutkova, Executive Director of Advertising Association of Central Asia.

You can find Astana Media Week-2021 full program on astanamediaweek.kz official resource. Events news are being released on social networks.

