



Worksheet for seminar 21.05.2025

Interactive Activity: Practice Your Pitch

- Each participant drafts a short pitch for a project idea aimed at a specific institution.
- Share and refine pitches based on feedback (can be within group or with outsiders)

Worksheet

Step 1: Draft Your Short Pitch

- Think about a project idea you are passionate about and would like to pitch to a specific institution (e.g., a gallery, a school, a non-profit, a museum, etc.). In this section, you will create a short pitch to present to your group.
- **Institution You Are Pitching To:**
(Write the name of the institution or organization here)
- **Project Idea Title:**
(Write the title of your project idea here)
- **Project Description:**
(Briefly describe the project you are proposing. What is it about? What are its goals? Why is it important?)
- **Target Audience:**
(Who will benefit from this project? Is it for artists, students, the general public, etc.?)

- **Why This Institution?**

(Explain why this specific institution would be a good fit for your project. What makes them the right audience or partner?)

Step 2: Share and Refine Your Pitch Based on Group Feedback

- Now that you've written your pitch, it's time to share it with your small group. Take turns presenting your pitch and offering constructive feedback.

- **Feedback from Group:**

(Write down any feedback or suggestions from your group members here. Consider aspects like clarity, impact, tone, and whether the pitch successfully connects with the institution's mission.)

- **Refined Pitch:**

(After considering the feedback, refine and improve your pitch here. What changes or adjustments will you make to strengthen your presentation?)

End of Activity:

Review your refined pitch and feel confident about presenting it. Use the feedback and insights from your group to continue polishing your pitch for future opportunities.



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