Sensory Evaluation of Food

The human analysis of a food's:

0 _____

0 _____

0 _____

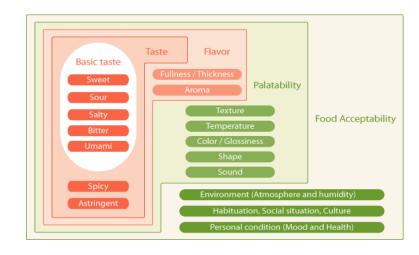
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** Used by food scientists to assess how

_____ will respond to

new products



Taste Test Panels

- A taste test panel evaluates ________
- Trained panelists discern ______ sensory differences, as when developing new products
- Consumer test panels help determine products the ______ will prefer
 - These ______ panelists represent the buying public by
 - a new product to one on the market
 - _____ new types of products
 - Factors that could sway results must be controlled

Controlling of Influencing Factors

- Influence from other testers
 - Products may be tested by one person at a time or by testers in separate booths to prevent

- Panelists receive strict instructions to ______ during the evaluation
- Environmental factors
 - Light levels in testing rooms are the same
 - Tests take place in a room _____room
 - Testers sip ______ between each sample taste to prevent

- All product samples are served at the ______
- Psychological biases
 - Scientists identify samples with
 - prevent a bias for the lowest number (1) and the letter that starts the alphabet (A)
 - Research indicates tasters can reliably judge ______ at one time

Product Testing Evaluation Forms

Participants fill out an evaluation form, usually using 1 of the following formats:

1. Hedonic Scale:

scoring system form that allows the ranking of the food items

9-Point Hedonic Scale	
9	Like Extremely
8	Like Very Much
7	Like Moderately
6	Like Slightly
5	Neither Like nor Dislike
4	Dislike Slightly
3	Dislike Moderately
2	Dislike Very Much
1	Dislike Extremely

2. Descriptive Array:

Verbal label form that of each food item Please, taste the sample and mark with a vertical trace in the scales below the position that indicate the intensity of the characteristics analyzed. Sample code: Appearance Light Yellow color Table 1. Attributes, definitions, and reference standards for whole mango juice. Characteristic Characteristic Attributes Definitions Standards Uncharacteristic Dark: Whole mango juice diluted in water at the concentration of 40% (v/v) with the addition of 0.6% (p/v) of caramel dye. aroma of mango Sensation produced by the stimulation of the retina by the wavelengths of light rays. Yellow juice is the characteristic color of mango- juice. Light: Whole mango juice diluted in water at the concentration of 5% (v/v). Aroma of mango juice Characteristic aroma of volatile substances Non-characteristic: whole mango juice stored at the temperature of of mango fruit. 55 °C for 24 days and not diluted. Characteristic: Whole mango juice, fresh, not diluted. Flavor Uncharacteristic Characteristic Characteristic Flavor of mango juice Characteristic flavor produced by volatile Non-characteristic: whole mango juice, stored at the temperature of flavor of mango substances of mango fruit. 55 °C during 24 days, and diluted in water at the concentration of 40% (v/v). juice Characteristic: Fresh, whole mango juice, diluted in water at the concentration of 40% (v/v).

3. Universal Form or Smile Scale:

Texture

Universal form that uses ______ to convey how a person feels about the food

Much

Consistency



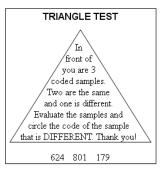
Represents food thickness in the mouth

after being compressed up and down by the movement of the tongue against the palate.

4. Discrimination or Difference Tests:

Used to answer whether there are any ______ between _____ types of products.

Example: When a food company uses an _____ ingredient to include in a food product, they want to confirm that consumers cannot tell the difference between the original product and the newly formulated product.



DUO-TRIO

Little: Whole mango juice diluted in water at the concentration of

Much: Whole mango juice diluted in water at the concentration of

In front of you are two coded samples and a reference sample, R. One of the coded samples is identical to the reference. Evaluate the samples and circle the code of the sample that is IDENTICAL to the reference. Thank you!

R 574 986