

Learning Objective

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6.1.1 What is Google Search Console?

[source](#)

6.1.2 How Publishers Can Leverage Search Console Insights

[source](#)

6.1.3 How to Set Up and Use GSC

How to set up GSC? ([source](#)) (In the sitemap point, please specifically mention about submitting Google News Sitemap)

Explore GSC:

- 1) Overview ([source](#))
- 2) URL inspection ([source 1](#), [source 2](#). Source 2 should be only used if source one is not clearly explaining the data for a specific pointer)
- 3) Performance ([source](#))
 - a) Search results ([source](#))
 - b) Discover ([source](#))
 - c) Google News ([source](#))
- 4) Indexing
 - a) Pages ([source](#))
 - b) Video pages ([source](#))
 - c) Sitemaps ([source](#))

- d) Removals ([source](#))
- 5) Experience
 - a) Page Experience
 - b) Core Web Vitals ([source](#))
 - c) Mobile Usability (a) [first write the intro](#) b) [cover the errors](#) {no need to cover other parts of the page}
 - d) HTTPS
- 6) Shopping ([source](#), same source for a and b points that are listed under it)
 - a) Product snippets
 - b) Merchant listings
- 7) Enhancements
 - a) AMP ([source](#))
 - b) Structured data ([source](#))
- 8) Security and Manual Actions ([source](#), same source for a and b points that are listed under it)
 - a) Manual actions
 - b) Security issues
- 9) Links ([source](#))
- 10) Settings
 - a) Crawl stats (add definition from this [source](#) and then link to [Crawl Speed and Frequency](#) module)
- 11) Other
 - a) Change Googlebot crawl rate ([source](#), [tool link](#))
 - b) Test robots.txt file ([source](#), [tool link](#))

6.1.4 Nice to Have

Five ways to use Google Search Console ([source](#))

6.1.5 Actions and Takeaways